



Companies using GS1 standards worldwide.

2M+

Countries in the GS1 global network.

118K

GS1 Egypt launched Safemed, Egypt's first pharmaceutical catalog.

Year
2016

Egypt's Pharmaceutical Compliance, Simplified.

From product identification to full pharmaceutical traceability, GS1 Egypt gives every healthcare stakeholder the standards, tools, and platform to operate with accuracy, confidence, and full regulatory compliance.

About GS1 Egypt

GS1 Egypt is the local member of GS1 Global, a neutral, non-profit organization whose standards are used by more than two million companies across 118 countries. We provide Egyptian businesses with globally recognized identification and traceability standards that connect supply chains, reduce errors, and enable regulatory compliance.

In healthcare, GS1 Egypt operates in partnership with the Ministry of Health and the Egyptian Drug Authority. We are the organization behind the global standards that Egypt's Track and Trace system is built on, and we have been building Egypt's healthcare traceability infrastructure since 2016.

Together, we are building a safer, smarter, and more transparent healthcare system for Egypt.

The Smart Connection Layer for Pharmaceutical Traceability



TraceSync Egypt's pharmaceutical traceability platform. Built for compliance. Built for you.

The Egyptian Drug Authority requires Every manufacturer, importer, distributor, warehouse, hospital, and pharmacy to capture and report product movement data. The mandate takes effect in August.

TraceSync is how you get there. No custom hardware, no full ERP suite, no lengthy implementation. It activates with your GLN and is operational the same day for file-based workflows.

What Does TraceSync Do?

TraceSync is GS1 Egypt's cloud-based SaaS platform for pharmaceutical traceability. It helps you identify, capture, and share every product movement event in full alignment with EDA requirements and GS1 global standards.



Purpose-built for Egypt's pharmaceutical supply chain



Arabic and English interface with role-based permissions



Integrates with your existing ERP or WMS, or works through simple file upload



Onboarding support from day one

When you use **TraceSync**, you are working directly with the organization behind the standards that support Egypt's Track and Trace system

The Building Blocks of Pharma Compliance in Egypt



GTIN Global Trade Item Number

GTIN Every medicine, medical device, and healthcare product needs a globally recognized identity. GTIN provides exactly that, enabling accurate identification across the entire supply chain and serving as the foundation for Egypt's pharmaceutical Track and Trace system.

What GTIN does for your business:

- ✓ Unique, globally recognized product identity
- ✓ Faster, more precise product recalls
- ✓ Serialization at item, case, and pallet level
- ✓ Meets EDA product identification requirements



GLN Global Location Number

GLN Every facility in your supply chain needs a unique digital identity. GLN provides that identity for factories, warehouses, distribution centers, hospitals, and pharmacies. It is also how TraceSync knows who is reporting what, and from where.

What GLN does for your business:

- ✓ Unique global identity for every facility
- ✓ Required for TraceSync activation
- ✓ Accurate location-based EDA reporting
- ✓ Supports multi-site and multi-entity operations



SSCC Serial Shipping Container Code

Every case and pallet moving through your supply chain needs a unique identity. SSCC provides that identity, linking individual products to the containers they travel in and enabling accurate aggregation tracking at every stage from manufacturer to pharmacy.

Every supply chain event, captured



Commissioning

Entering a product into the system at manufacturer or importer level



Shipping

Recording outbound product movement between parties



Packing

Grouping items into shipments using SSCC codes



Unpacking

Breaking down shipments at distribution or pharmacy level



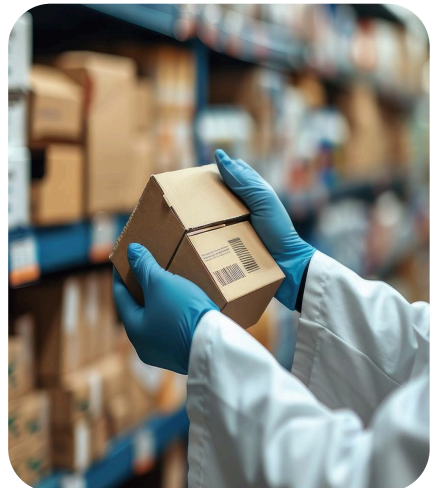
Receiving

Confirming inbound product at any facility



Dispensing

Recording final product exit from the supply chain



Each event is validated, converted into fully EDA-compliant format, and reported automatically.

Platform Capabilities



Integration

- ✓ ERP and WMS integration or simple file upload
- ✓ Arabic and English interface
- ✓ Handheld and mobile scanner support



Compliance

- ✓ Fully EDA-compliant reporting, automatically generated
- ✓ Serialization and aggregation support
- ✓ Audit logs and immutable event records



Operations

- ✓ Role-based access for your whole team
- ✓ Dedicated onboarding and customer support
- ✓ Secure cloud infrastructure on Microsoft Azure, 99.95% uptime



Plans for Every Size

TraceSync offers plans for every business size. Visit us at Hall 1, Booth A4 to find the right fit for your operations.

GS1 Egypt at Africa Health ExCon

Find out how fast your operation can become fully EDA-compliant. Scan the QR code or visit us at Hall 1, Booth A4.

Scan to learn more
about TraceSync



16-18 June 2026



Egypt International Exhibition Centre



Hall 1 - Booth A4



72 El-Nozha St., Heliopolis, Cairo, Egypt



www.gs1eg.org



info@gs1eg.org



16841