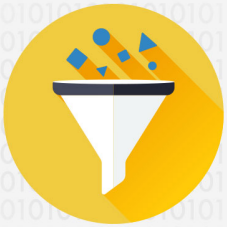
How Does Yseop Work for You?

A revolutionary Smart Machine that transforms your data into written comments and recommendations in English, Spanish, French & German.

Your Data + Yseop Artificial Intelligence = Written Stories in 4 Easy Steps

1. Load Your Data

Yseop loads your Structured Data from multiple sources (CRM, Data warehouse, Excel spreadsheet, etc.)





2. Reason on Your Data

Yseop artificial intelligence engine reasons on data using your company best practices, written into the application as Business Rules.

3. Ask Questions to Collect Context

If needed, Yseop questions the user through intelligent dialog to understand their needs and motivations at that particular moment in time.





4. Write Smart Content

In real-time, Yseop produces written comments and recommendations in English, Spanish, French or German at a thousand pages per second.

Manage Your Preferences

Install on a simple PC, Windows or Linux servers or in SaaS.

Supply your **business rules** and industry-specific vocabulary (with synonyms) and modify easily.

Reports can be transformed from XML to HTML, Word, email, PPT or voice.

Multiple industries: banking and finance, insurance, healthcare, travel e-Commerce and retail.

Maintain and update on your own with **Yseop Business Studio**, with an intuitive graphical user interface accessible from any web page.

Build an application from scratch with **Yseop Designer**, an Eclipse plug-in for technical users.

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