

Philly at your fingertips

Brooks, Mignon

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ABSTRACT (ABSTRACT)

The first podcast tour was released in late September of 2006. It was entitled "History Unplugged" and focused on 300 years of non-textbook, Philadelphia History. The second podcast tour was "My Philadelphia," which provided city insider tips from local Philadelphians. "Philadelphia Flavorhood" provided information on all of the best local restaurants that the city had to offer. Finally, "Once Upon a Nation," featured storytellers of the colonial times in Philadelphia.

"The focus is to concentrate on the lesser known city experience," [Leha Anderson-Rhyens] said. "It's another way to tell the story about Philadelphia."

FULL TEXT

Headnote

Explore Philadelphia's culture, dining, music and more on your iPod

The recently released podcast tour, "Philly Noir," unveils the African-American experience throughout the City of Philadelphia for both tourists and locals.

"Philly Noir" includes information surrounding African-American history, religion, visual art, music and sports, said the Greater Philadelphia Tourism Marketing Corporation spokeswoman Leha Anderson-Rhyens. The Sound of Philadelphia, Delilah's at the Terminal, Johnson House Historic Site, and the Blue Horizon are only some of the segments featured on the tour.

While there are four other podcasts that were previously launched, Anderson-Rhyens said that this one is a bit different because it has so many different types of segments. She said that so much information was needed because of the high African-American population and rich culture throughout Philadelphia.

"There's so many wonderful things and so many wonderful stories that we can take from," Anderson-Rhyens said.

"We wanted each area to be represented."

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The podcast tour was an initiative from The Pew Charitable Trusts and the Greater Philadelphia Tourism Marketing Corporation to provide an unconventional source of information for tourists and locals in the city. The site is located on SoundAboutPhilly.com.

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Besides providing an oral tour of the city, the site is also equipped with a Google Map that illustrates exactly where the places discussed in the podcast tour are located. Another unique feature, Anderson-Rhyens said, is that anyone can customize their own tour based on all of the information provided in each of the podcast tours.

Anyone can listen to a tour, free of charge, on SoundAboutPhilly.com. They can also download a tour to their iTunes

or audio players and sign up to receive tours through an RSS feed as they are released.

"Vintage Philly," the most recent tour, was released February 15. It provides all sorts of information about vintage shops throughout the city. Another tour, based on religion throughout Philadelphia, is tentatively scheduled to be released in mid March.

DETAILS

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