

LISA ANN WILLIS

Journalist | Legal Media | Communications & Marketing

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PROFESSIONAL SUMMARY

Award-winning journalist and Emmy-winning broadcaster with more than three decades of experience in journalism, communications and marketing. Most recently Senior Litigation Reporter for Law.com and the Daily Business Review, covering litigation, law firms, courts and the business of law in Florida and nationally. Career experience also spans major-market television, medical and international reporting, transportation and aviation.

PROFESSIONAL EXPERIENCE

Senior Litigation Reporter

Law.com / Daily Business Review / ALM Global | 2022 - July 2026

- Wrote more than 700 published legal news and feature stories.
- Covered state and federal litigation, court rulings, law firms, attorneys and judges.
- Handled national coverage involving transportation, aviation and hospitality litigation.
- Developed an extensive network of attorneys, judges, managing partners and legal-industry sources.
- Interviewed prominent attorneys and legal leaders for breaking news, profiles and enterprise reporting.
- Analyzed court filings, rulings and complex legal matters and translated them into clear, accessible journalism.

Legal Consultant & Marketing Manager

Glasslam / Polymer Extrusion Technology - Pompano Beach, Florida | 2006 - 2022

- Worked directly with the CEO of an international glass and construction-products company.
- Assisted with legal research, litigation preparation and coordination with attorneys in product-liability matters.
- Managed marketing, website development, trade shows, executive communications and industry outreach.
- Worked with attorneys, customers, contractors and industry professionals on legal, technical and business matters.

BROADCAST JOURNALISM

Main News Anchor / Chief Medical Correspondent / Field Correspondent

WBFF-TV (FOX) - Baltimore

- Main news anchor for seven years and part of the team that launched the station's news operation.
- Served as chief medical correspondent, covering major medical institutions and health issues throughout the Baltimore/Washington region.
- Reported internationally, including assignments from Bosnia and the Ecuador-Peru border.

Reporter / News Anchor - WPLG-TV (ABC), Miami - Covered breaking news, courts, crime, hurricanes and major South Florida news events.

Additional television experience: WWOR-TV in the New York market and stations in Seattle, Charleston, Myrtle Beach and Tuscaloosa.

CAREER HIGHLIGHTS

- Emmy Award-winning television journalist.
- 700+ published stories for Law.com and the Daily Business Review.
- Extensive relationships throughout the Florida legal community.
- More than three decades of journalism, communications and marketing experience.
- Hands-on familiarity with general aviation in addition to professional aviation reporting.
- National reporting experience in transportation, aviation and hospitality litigation.
- Experience spanning journalism, legal matters, construction, business, marketing and corporate communications.

EDUCATION

Glassboro State College (now Rowan University) | Journalism Major | Marketing Minor