

Jaune Sonnemann-Creed

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Education

Arizona State University (3.84 GPA)

B.A. in Journalism and Mass Communication (Expected 2026)

Maricopa Community Colleges (3.56 GPA)

A.A., Emphasis in Journalism

Work Experience

Freelance Journalism | January 2025 - present

- Publishing of articles on Tempe and Phoenix area
- Utilizing customer connections from barista and student work to meet sources
- Researching and translating academic, social and legal documents into narratives ([Link](#))
- Networking with previous contacts to find new sources for interviews
- Compiling and editing audio and video feature stories
- Reporting on diverse and under-represented communities ([Link](#))

Shift Lead, Creative Advisor | Cafetal Coffee | August 2023 - present

- Promoted to Shift Lead in early 2025, in charge of opening and closing store, handling cash deposits
- Connecting with customers and developing interpersonal relationships with sources
- Collaborating with management to create new drinks and quarterly seasonal menus
- Contributing to record-setting annual sales, an increase of 11% in net profits from 2023 to 2024
- Commended by management for strong people skills and high customer satisfaction
- Frequent positive mentions in customer reviews due to communication

Master Barista, Barista Trainer | Target | June 2022 - August 2023

- Delegating tasks to peers to effectively streamline store processes
 - Assisting with training of new baristas, providing constructive feedback as necessary
 - Keeping consistent records to order weekly inventory and manage store goods
 - Assisting in optimizing production processes, increasing sales by 33% in past year
 - Demonstrating knowledge of offered coffee and food products through programs such as Master Barista training
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Skills & Competencies

- Conversational knowledge of Spanish
- Google Suite, Microsoft Suite
- Adobe Creative Suite (Audition, Premiere Pro, After Effects)
- Organizing and coordinating community events in hobby groups