

This email was part of a series I did for a new age company selling spiritual self-development guides. This was the first email in this series, ghost written as the face of the company; research and copy are mine.

Subject: THIS is your new beginning, {{contact.first_name}}...

PH: And I can't wait for you to see it!

Hello, {{contact.first_name}}!

I have something for you...

Something that will help you take that next big step toward your future.

Something that will help you align your intentions with the energies working on your behalf.

It's the blueprint to your new beginning, {{contact.first_name}}... and to prove just how AMAZING it is, **I'm going to share a bit of my blueprint with you!**

See, sometimes, we need a little dose of blunt truths to wake us up. It's the only way to clear out the cobwebs and reclaim our center...

And that is what the *Zodiac Transformation Guide* did for me. It reminded me of WHO I AM and WHY I'M HERE... and it's helping me unlock the next chapter of my life.

Your *Zodiac Transformation Guide* can do the same for you, because it's designed to unlock the secrets of your astral energies. I'm talking about ***your Jupiter, your Mars, your Saturn***. It's all about *your transits*.

Not just "hey, you're a Capricorn or a Pisces," like you'd expect from a horoscope. No, we go so much deeper. We start with your Sun Sign sure, but then we lay out how each energy and transit *lines up for you*.

So, let me show you what I mean...

My Saturn sits firmly in my Second House, the house of material wealth. It's also in opposition of Pluto, the planet of chaos and unrest. Looking at my Guide, I can see this energy explained in amazing detail:

You were born into global issues such as responsible use of power, the struggle for survival and the fear of loss. These themes will be evident in the events and culture around the time of your birth, and will also be clearly felt in your own personal life.

And then there's this:

Safety and security issues are a key motivation in most of your major life decisions, and you may have an underlying fear of losing your security or resources.

And yes, {{contact.first_name}}, they are and I do! That insecurity is something I've worked hard to overcome!

In fact, every aspect of ME is laid out in my Guide. My interest in astrology and the metaphysical world. My desire to succeed and the periodic feeling that I'm not "moving" fast enough...

You could feel frustrated a lot of the time without understanding why. It's as if you were a race horse, raring to go, yet you're held back by invisible reins that restrict you to a slow walk instead of a fast run.

Oh, that's definitely me! Again, it's all about my energies, my transits...

And together, they provide me with a deeper, richer understanding of the resources available to me NOW.

Do you get what I'm saying here, {{contact.first_name}}?

This deeper understanding allows you to move past your obstacles and overcome those challenges. It's how you can conquer your fears and confront all that inner programming that has kept you on the sidelines.

It's how you get from HERE to THERE!

So, here's what I want to do -

<<<Click this link and you can claim your own Zodiac Transformation Guide for a very discounted price!>>>

Unlock the secrets of your natal chart and watch your path begin to unfold!

<sig>