

This is an abandon cart email I wrote for an investing group. I've deleted the identifying company names, but the remainder of the copy is in tact.

» **Abandon cart email**

SL:

The key to inflection investing is timing

Buy low, sell high, no noise

Three benefits of our inflection investing strategy

PH:

Make sure you're in sync with the shift

Learn how to take advantage of this strategy

Here's how to make sure you don't miss out

[LOGO HERE]

Thank you for visiting **[company]!**

My name is XXXX, and I'm the founder of [group]. I know you're thinking about joining our investing group (smart choice!), so I wanted to offer a little bit of extra insight into the unique benefits you'll see when you become a [group] member:

- ✓ **Access to High-Potential Stock Ideas** – All of my stock recommendations are handpicked for both their *value pricing* and their *strong future free cash flow*. The result is a carefully curated portfolio of small- and mid-cap stocks strategically positioned to rally.
- ✓ **Actionable, Risk-Averse Investing Approach** – Inflection investing is designed to “*buy the dip,*” just before a company experiences a fundamental change. That means you're always *buying low* and *minimizing speculation* while *focusing on growth potential*.
- ✓ **Professional-Level Insights:** No hype and no fluff, but *plenty of data-driven, pro-grade research*. I also offer full transparency in my stock selection process, so you'll always *know the WHY behind any investing decision*.

You'll also have access to our active [group] investor community, regular updates, and a weekly, live Q&A session.

If you're interested in a strategy built around **stable companies** with **resilient business models** and **rapidly growing free cash flow**, it's time to join [company].

Start your journey with us today!

[Sign Up/Join Now]

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