

Email (nurture/acquisition) series for free and paying subscribers

If you joined us for our *Stock Advisor* Summit in December, then you know that it turned out to be quite the event!

Set on the virtual stage for the first time ever, we opened the doors to *all of our members this year, ##username##*; not just those within the *Stock Advisor* community. And it was amazing, to say the least!

After all, 2020 was a year like no other, and we wanted to help our investors figure out how to take what they've learned and move forward into 2021. So, working around the theme, "Investing with 2020 Vision," we invited a fantastically Foolish line-up of speakers to join our own analysts and of course, our founders Tom and David Gardner.

There was plenty of conversation about stocks - how quickly they dropped in March (it was cringe-worthy) and then how they eventually recovered as the year progressed - and we shared some fantastic stats (our average pick had a 78% return!), illustrating why services like *Stock Advisor* are so essential.

But we also talked about mindset and corporate culture and silver linings.

We talked about being Foolish in your planning, so that you can be prepared for everything that comes your way, about persistence and "pressing on" in the face of adversity. And we talked about SLAM - all of our guiding principles rolled up into one easy acronym. (Psst... want to find out what that means? Click the link below!)

It was one of our best Summits yet *##username##*, and it's also a great example of how committed we are to you, our members.

We host Foolish events like the *Stock Advisor* Summit every year, because we know how valuable this kind of deep-dive insight can be to our community. It's a chance for you to connect with fellow investors and learn from some of the best financial minds in the world today.

And that's priceless in any market.

If you weren't able to attend the Summit or you'd just like to revisit some of the takeaways, we can help you there too. Just click this link to watch replays of our favorite highlights!

Press on!