Imvexxy®
(estradiol vaginal inserts)
4 mcg • 10 mcg

There is a fast-acting treatment for moderate to severe painful sex due to changes in and around your vagina caused by menopause.[1-3]

WHAT A RELIEF.





Please see Important Risk Information throughout and accompanying full Prescribing Information, including BOXED WARNING, in pocket.

MANY WOMEN FACE PAINFUL SEX DURING MENOPAUSE. THAT DOESN'T HAVE TO BE *YOUR* STORY.

Fast, effective relief is at your fingertips.[1-3]



THE MAIN CULPRIT? ESTROGEN LOSS.

Your body naturally loses estrogen during menopause, which can lead to a number of symptoms such as vaginal dryness, irritation, and itching.

While lubricants and other over-the-counter medications might help in the moment, they are only designed for temporary symptom relief.

Treat the loss of estrogen to tackle the problem at the source.[1-4*]

*Secondary endpoint from a 12-week clinical trial.[2]



IMVEXXY® CAN HELP.

FAST-ACTING[1-3*]

IMVEXXY is a small, softgel vaginal insert. Its revolutionary design treats moderate to severe painful sex during menopause in **as little as two weeks**.

ULTRA-LOW DOSE[3,5]

IMVEXXY treats the area in and around the vagina by replenishing the estrogen you've lost during menopause with ultra-low dose estrogen that mimics the kind your body makes.[†]

MESS-FREE ADMINISTRATION[1,3,6]

You can use IMVEXXY at any time of day. Mess-free administration allows you to enjoy your everyday activities without interruption right after you use it.

*Secondary endpoint from a 12-week clinical trial.[2]

[†]Bio-identical hormones are hormones that are structurally identical to the hormones your body produces naturally. It is not known if there is a difference in risks between synthetic hormones and bio-identical hormones.

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MOST IMPORTANT INFORMATION YOU SHOULD KNOW ABOUT IMVEXXY (an estrogen hormone)

- Using estrogen-alone may increase your chance of getting cancer of the uterus (womb).
- Report any unusual vaginal bleeding right away while you are using IMVEXXY. Vaginal bleeding after menopause may be a warning sign of cancer of the uterus (womb). Your healthcare provider should check any unusual vaginal bleeding to find out the cause.
- Do not use estrogen-alone to prevent heart disease, heart attacks, strokes, or dementia (decline of brain function).
- Using estrogen-alone may increase your chances of getting strokes or blood clots.
- Using estrogen-alone may increase your chance of getting dementia, based on a study of women 65 years of age and older.
- Do not use estrogens with progestogens to prevent heart disease, heart attacks, strokes or dementia.
- Using estrogens with progestogens may increase your chance of getting dementia, based on a study of women 65 years of age and older.
- Only one estrogen-alone product and dose have been shown to increase your chances of getting strokes, blood clots, and dementia. Only one estrogen with progestogen product and dose have been shown to increase your chances of getting heart attacks, strokes, breast cancer, blood clots, and dementia. Because other products and doses have not been studied in the same way, it is not known how the use of IMVEXXY will affect your chances of having these conditions.



SIMPLE INSERTION THAT YOU CONTROL.[3]

Hold

Hold IMVEXXY (estradiol vaginal inserts) with the larger end between your fingers.



Insert

Insert IMVEXXY lying down or standing up, whichever is most comfortable to you.



With the smaller end facing up, use your finger to place the insert about two inches into your vagina.

No applicator required.

FOR THE FIRST 2 WEEKS

Insert IMVEXXY
one time every day[3]

AFTER 2 WEEKS

Insert IMVEXXY
two times every week[3]

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MOST IMPORTANT INFORMATION YOU SHOULD KNOW ABOUT IMVEXXY (an estrogen hormone) (cont'd)

- Talk to your healthcare provider regularly about whether you still need treatment with IMVEXXY.

DO NOT USE IF YOU

- have unusual vaginal bleeding.
- have been diagnosed with a bleeding disorder.
- currently have or have had certain cancers.
- currently have or have had blood clots.
- had a stroke or heart attack.
- currently have or have had liver problems.
- are allergic to IMVEXXY or any of its ingredients.

WARNINGS

Tell your healthcare provider about all of your medical conditions, including if you:

- have any unusual vaginal bleeding.
- have any other medical conditions that may become worse while you are using IMVEXXY.
- have asthma (wheezing), epilepsy (seizures), diabetes, migraine, endometriosis, lupus, angioedema (swelling of face and tongue), problems with your heart, liver, thyroid, kidneys, or have high calcium levels in your blood.
- are going to have surgery or will be on bed rest. You may need to stop using IMVEXXY.
- are pregnant or think you may be pregnant. Imvexxy is not for pregnant women.
- are breast feeding.

Tell your healthcare provider about all the medicines you take. IMVEXXY may affect the way other medicines work, and other medicines may affect how IMVEXXY works.

WHEN USING IMVEXXY YOU MAY HAVE

- headache
- breast tenderness or pain
- nausea and vomiting

USE

IMVEXXY (estradiol vaginal inserts) is a prescription medicine that contains an estrogen hormone in a vaginal insert. It is used after menopause to treat moderate to severe painful intercourse, a symptom of changes in and around your vagina, due to menopause.

The risk information provided here is not complete. To learn more, talk about IMVEXXY with your healthcare provider or pharmacist. The FDA-approved product labeling can be found at imvexxy.com/pi.pdf.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch, or call 1–800-FDA-1088. You may also report side effects to Mayne Pharma at 1-844-825-8500.

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Mayne Pharma offers several ways to save on your IMVEXXY prescription. **Ask your provider for more details.**



RELIEF AS EARLY AS 2 WEEKS[1-3*]



ULTRA-LOW DOSE ESTROGEN[3,5]



MESS-FREE ADMINISTRATION[1,3,6]

For more information, talk to your healthcare provider or visit IMVEXXY.COM

References: 1. Constantine GD, Simon JA, Pickar JH, et al. The REJOICE trial: a phase 3 randomized, controlled trial evaluating the safety and efficacy of a novel vaginal estradiol soft-gel capsule for symptomatic vulvar and vaginal atrophy. *Menopause*. 2017;24(4):409-416. **2.** Constantine GD, Millheiser LS, Kaunitz AM, et al. Early onset of action with a 17ß-estradiol, softgel, vaginal insert for treating vulvar and vaginal atrophy and moderate to severe dyspareunia. *Menopause*. 2019;26(11):1259-1264. **3.** Imvexxy [package insert]. Boca Raton, FL: TherapeuticsMD, Inc; 2021. **4.** Simon JA, Archer DF, Kagan R, et al. Visual improvements in vaginal mucosa correlate with symptoms of VVA: data from a double-blind, placebo-controlled trial. *Menopause*. 2017;24(9):1003-1010. **5.** Data on file. Vaginal Estrogen Prescribing Information. **6.** Simon JA, Pickar JH, Shadiack AM, et al. Physical characteristics and properties of estradiol softgel vaginal inserts. *Menopause*. 2020;27(2):150-155.

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