Cam Parker

(321) 890-5632 - camparkersports@gmail.com
https://authory.com/CamParker

Education

Bachelor of Science in Journalism / University of Florida

AUGUST 2019 – AUGUST 2023

Experience

Contributing Writer / All Gators, powered by FanNation on Sports Illustrated

JULY 2023 – PRESENT

- Covered UF football during the 2023 season and on for an audience of over 5,000 on X, 5,700 on Facebook and a large national audience on the web.
- Attended press conferences, wrote in-depth features and developed sources.
- Reported on recruiting in Alachua County regarding local prospects being recruited by UF.

Student Writer / ESPN 98.1 FM - 850 AM WRUF/WUFT

MAY 2021 – MAY 2023

- Wrote articles about various sporting events and news to an audience of 14 counties around North Central Florida.
- Covered UF baseball as part of the station's three-person beat for the 2023 season.
- Recording 45-second radio "trendings" and three-minute features that went on air.

Staff Writer / Inside the Gators

MAY 2021 – JULY 2023

- Created content related to UF men's basketball and football. Content included press conferences, practices and games during the regular season for an audience of 14,000 on X and 25,000 on Facebook.
- Developed relationships with sources and created feature stories about prospective and current players.
- Connected with fans on the website's We Chomp Chat forum.

Sports Commentator / The Prep Zone/Mainstreet Daily News

SEPTEMBER 2020 - PRESENT

- Broadcasted varsity football and varsity boys' basketball on 106.9 FM "I am Country" (radio), mainstreetdailynews.com (audio) and theprepzone.com (video) to an audience of over 10,000 throughout North Central Florida.
- Live-tweeted events interviewed players and coaches and wrote recap articles.
- Covered National Signing Day ceremonies when needed.

Skills

- Feature writing, writing on deadline, analyses, breaking news stories, all according to AP guidelines.
- Video editing on iMovie and Premiere Pro.
- Using website builders such as Wix, Tempest, WordPress and Authory.