10 Best Shopify Survey Apps in 2024

top-10-shopify-survey-apps-in-2024-comprehensive-review

Meta: Top 10 Shopify Survey Apps: Hulk Form Builder, qikify Contact Form Builder, SK: Advanced Form Builder, Powerful Contact Form Builder, Grapevine Post Purchase Surveys, Zigpoll Customer Surveys, REVIEWS.io Product Reviews, EVM Customer Testimonials, Testimonials Master, Fairing: Post Purchase Surveys.

As an e-commerce store owner, understanding your customers is crucial for success. Survey apps can help you gather valuable feedback, measure customer satisfaction, and make data-driven decisions to improve your business.

In this article, we'll review the top 10 Shopify survey apps to help you choose the best one for your needs.

#	App Name	Vendor	Pricing	Rating	Logo	Action
1	Hulk Form Builder	HulkApps.com	Free	4.9/5 ⭐		Get app!
2	qikify Contact Form Builder	qikify	Free plan available. Free trial available.	4.9/5⭐		Get app!
3	SK: Advanced Form Builder	Squadkin Technologies	Free	4.9/5⭐		Get app!
4	Powerful Contact Form Builder	PowerfulForm.com	Free plan available. Free trial available	4.9/5⭐		Get app!

5	Grapevine Post Purchase Surveys	Union Works App	$25/month. Free trial available.	5/5⭐		Get app!
6	Zigpoll Customer Surveys	Argonautic Labs	Free	5/5⭐		Get app!
7	REVIEWS.io Product Reviews	Reviews.io	Free plan available. Free trial available.	4.6/5⭐		Get app!
8	Fairing: Post Purchase Surveys	Fairing	From $49/month. Free trial available.	4.9/5⭐		Get app!
9	Peek! - Better Replay & Survey	CartKit	Free plan available. Free trial available.	4.8/5⭐		Get app!
10	POWR: Customer Survey | Poll	POWR.io	Free plan available	4.7/5⭐		Get app!

1. Hulk Form Builder



Hulk Form Builder is your one-stop shop for creating and managing forms on your Shopify store. Whether you need a simple contact form or a complex survey, this app offers a wide variety of form types and a seamless workflow.

Plus, its compatibility with the latest themes and Google reCAPTCHA protection ensure a secure and user-friendly experience for you and your customers. You can even customize the look and feel of your forms, track UTMs, and allow file uploads.

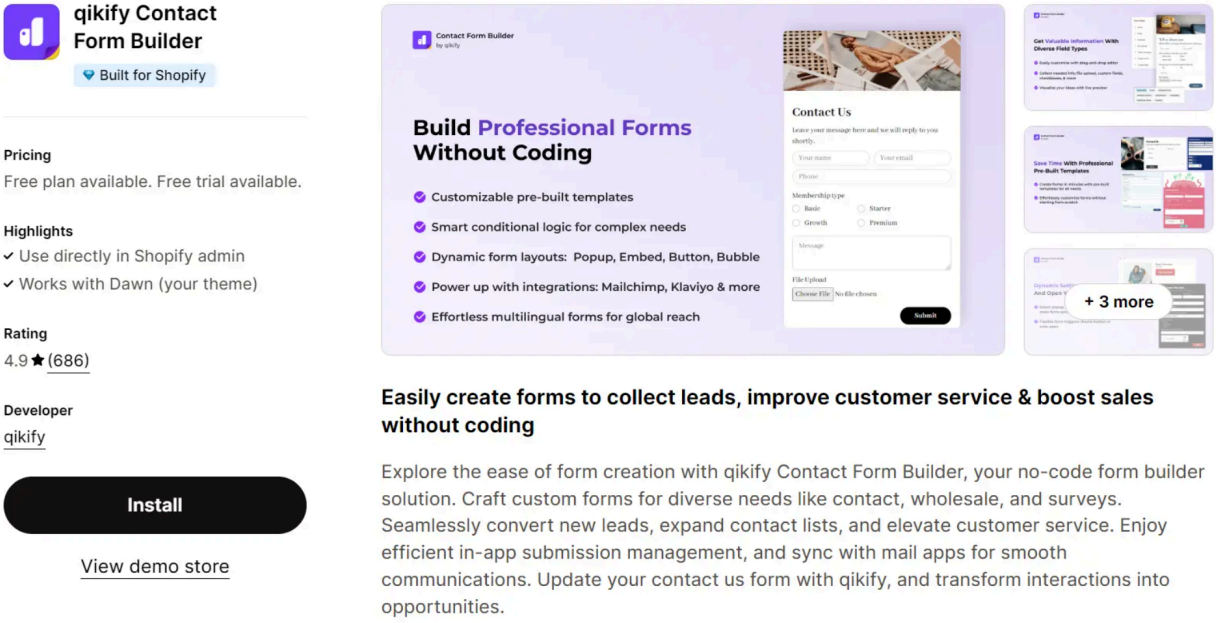
Highlight features:

- Use directly in the Shopify admin
- Easily create forms and gather data from your customers, including file uploads.
- Design your forms by using conditional and dynamic field logic.
- Personalized forms are designed to fit the aesthetic of your shop.
- We provide immense storage amounts, allowing you to upload more files.
- Use Form Builder to connect your custom email domains to other apps seamlessly.

Pricing: Free plan available. Paid plans are from $9.90 to $299/month. 3-day free trial.

Rating: 4.9/5

2 qikify Contact Form Builder



With qikify Contact Form Builder, you can design custom forms tailored for various purposes, including contact forms, wholesale inquiries, and surveys.

This no-code solution allows you to effortlessly create custom forms for various purposes, including contact forms, wholesale inquiries, and customer surveys. With easy in-app submission management and integration with mail apps, you can seamlessly connect with your audience and enhance customer service.

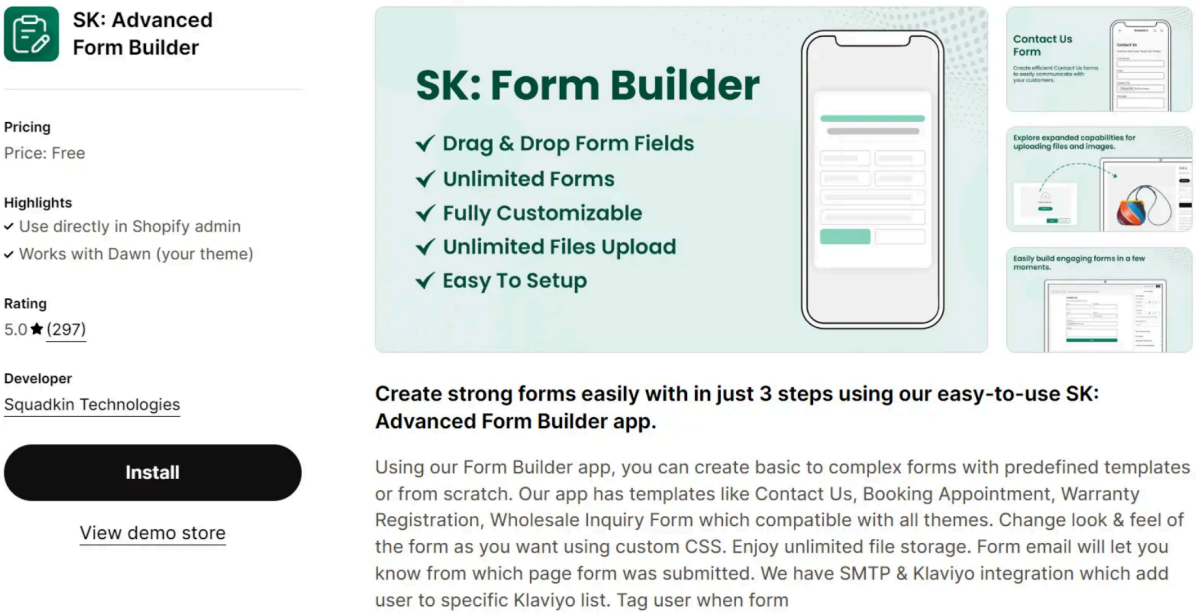
Highlight features:

- Tailored form creation: Contact, Wholesale, Registration, and more
- Supports File Upload, Image Choice, and other essential form elements
- Display forms with ease as a Popup, Bubble, or Embedded form
- Advanced features: reCaptcha, Conditional logic, Form schedule & more
- Track form submissions in-app or via email effortlessly

Pricing: Free plan available. Paid plans are from $5.99 to $7.99/month. 7-day free trial.

Rating: 4.9/5

3 SK: Advanced Form Builder



SK: Advanced Form Builder empowers you to craft customized forms, from simple contact pages to complex booking systems, all without coding. You can choose from a library of pre-built templates tailored for common needs or start from scratch to match your brand's unique style.

The app also has features like 2GB of free file storage, form submission email notifications, and seamless integration with Klaviyo for email marketing and customer tagging.

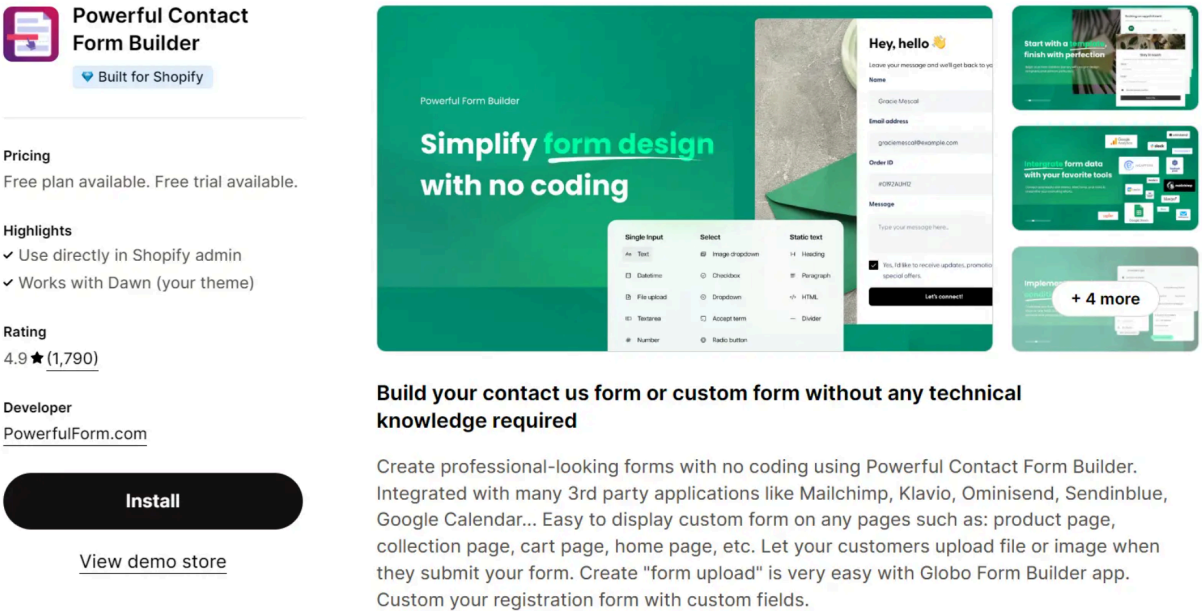
Highlight features:

- Create forms, collect customer data, and allow unlimited file uploads easily.
- Create forms with predefined templates and manage forms by drag & drop feature.
- Easy integrations of the Klaviyo, Gtag, FB Tracking, Add tag in customer.
- Tag customer when form is submitted. Like: Wholesaler, Retailer, etc.
- Personalized forms are designed to match your shop's style perfectly.

Pricing: Free

Rating: 4.9/5

4 Powerful Contact Form Builder



Powerful Contact Form Builder is the perfect tool for creating professional-looking forms without any coding skills. Its intuitive drag-and-drop interface makes it easy to design and customize your forms. Plus, the app connects seamlessly with popular marketing tools like Mailchimp and Klaviyo, automating data collection and workflows.

You can also add features like file uploads and custom fields, tailoring the forms to your exact needs. With precise placement options, you can put the forms exactly where you want them on your site.

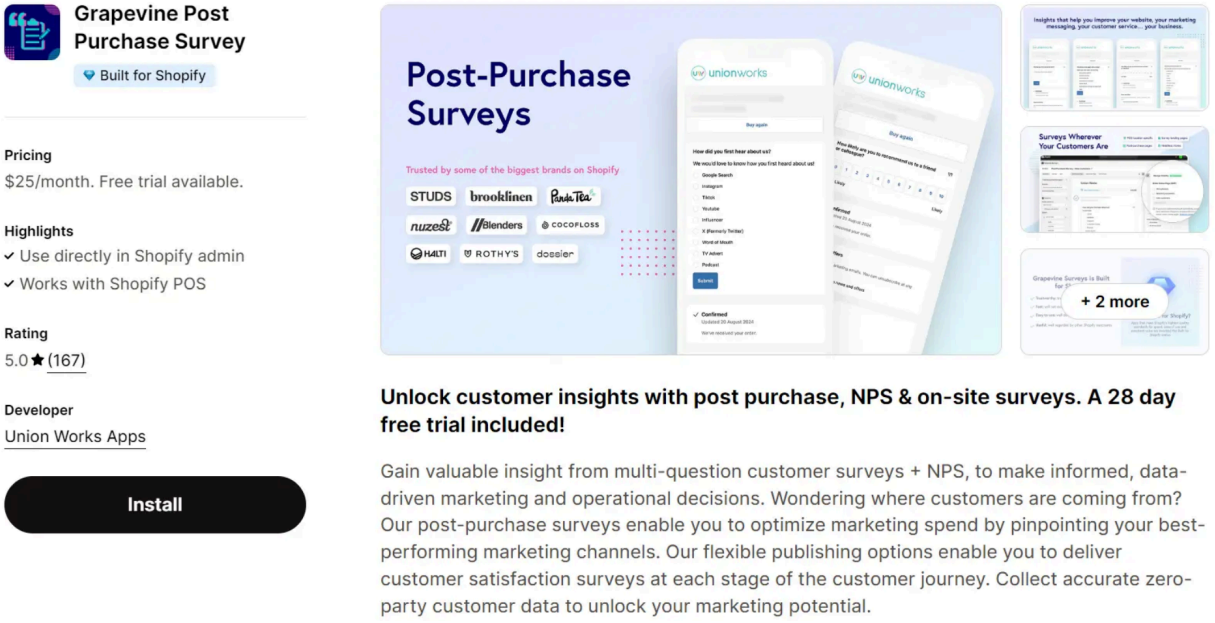
Highlight Features:

- Customer account registration forms, customer fields.
- Create custom forms with file upload, image upload option.
- Send autoresponder emails and integrate form data with Klaviyo, MailChimp, etc.
- Easy to build contact us form with captcha, condition logic, etc.
- Easy to build Feedback Form, Popup Form, Wholesale Order Form, Wholesale form...

Pricing: Free plan available. Paid plans are from $9.99 to $19.90/ month. 7-day free trial available.

Rating: 4.9/5

5 Grapevine Post Purchase Survey



Want to truly understand your customers? Grapevine Post Purchase Survey empowers you to gather valuable feedback through multi-question surveys and NPS scores, allowing you to make data-driven decisions.

The flexible publishing options make it easy to tailor your strategy and unlock your full marketing potential for increased business growth.

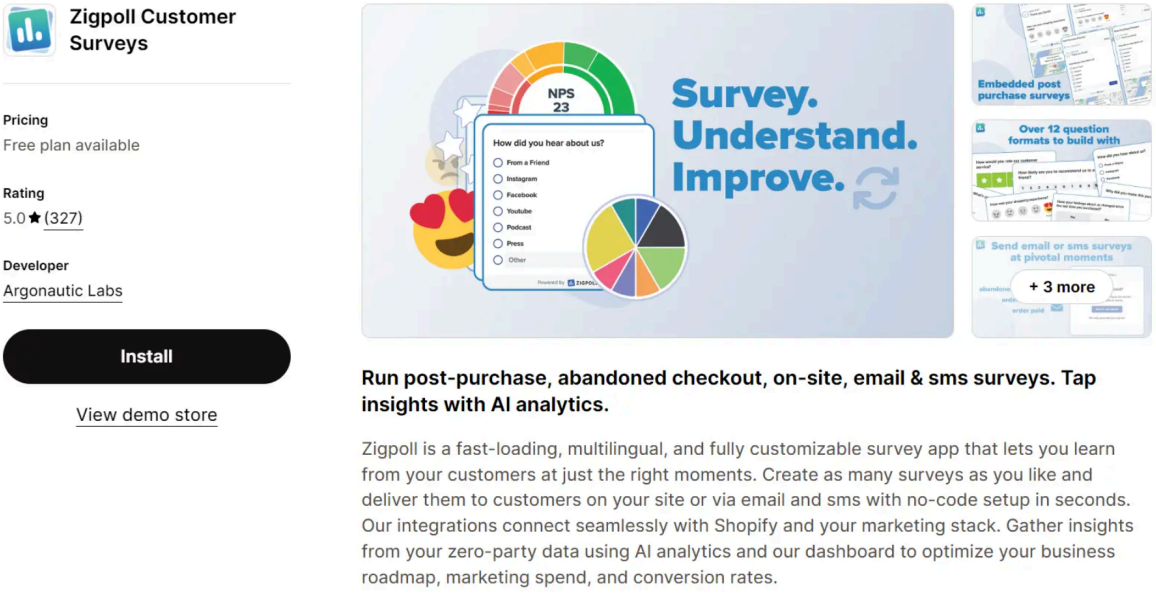
Highlight Features

- Optimize your marketing spend: Discover attribution insights that drive growth
- Multiple question types: Fixed response, open text or Net Promoter Score (NPS)
- Simple set-up surveys: intuitive UI and hands-on support team have you covered
- Unlimited surveys, unlimited responses, no branding and founder operated
- Target checkout surveys to new, returning or all customer in 1 or many languages

Pricing: $25/month. 28-day free trial.

Rating: 5/5

6 Zigpoll Customer Surveys



Zigpoll is a powerful, fast-loading Shopify survey app designed to capture valuable customer insights at key moments. Whether it's post-purchase, abandoned checkouts, or on-site interactions, you can easily deploy surveys via email or SMS, all with a no-code setup.

The app is fully customizable and multilingual, fitting seamlessly into your Shopify store and marketing stack. It uses AI-powered analytics to turn customer data into actionable insights, helping you make smarter decisions, improve conversions, and get more out of your marketing.

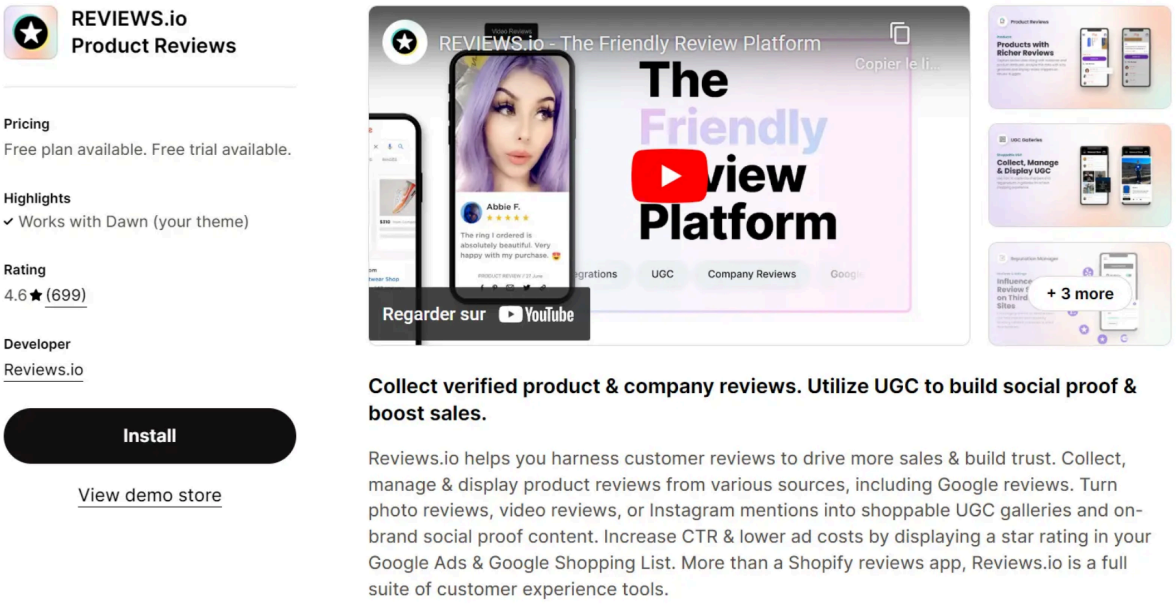
Highlight features:

- Advanced post-purchase surveys that get quality responses. No coding required.
- Customize and translate every detail. Localize for multiple languages.
- Abandoned checkout campaigns. Uncover common pain points and recover carts.
- Connect survey responses to your Shopify customer and order dashboards.
- Compatible with Shopify's Order Status and Thank You Page Checkout Extensions

Pricing: Free plan available. Paid plans are from $10 to $100/month.

Rating: 5/5

7 REVIEWS.io Product Reviews



Reviews.io Product Reviews is a comprehensive suite that goes beyond simply collecting reviews – it empowers you to leverage customer feedback across multiple channels. You can gather and manage product reviews from various sources, including Google, and then transform them into engaging social proof content like shoppable UGC galleries.

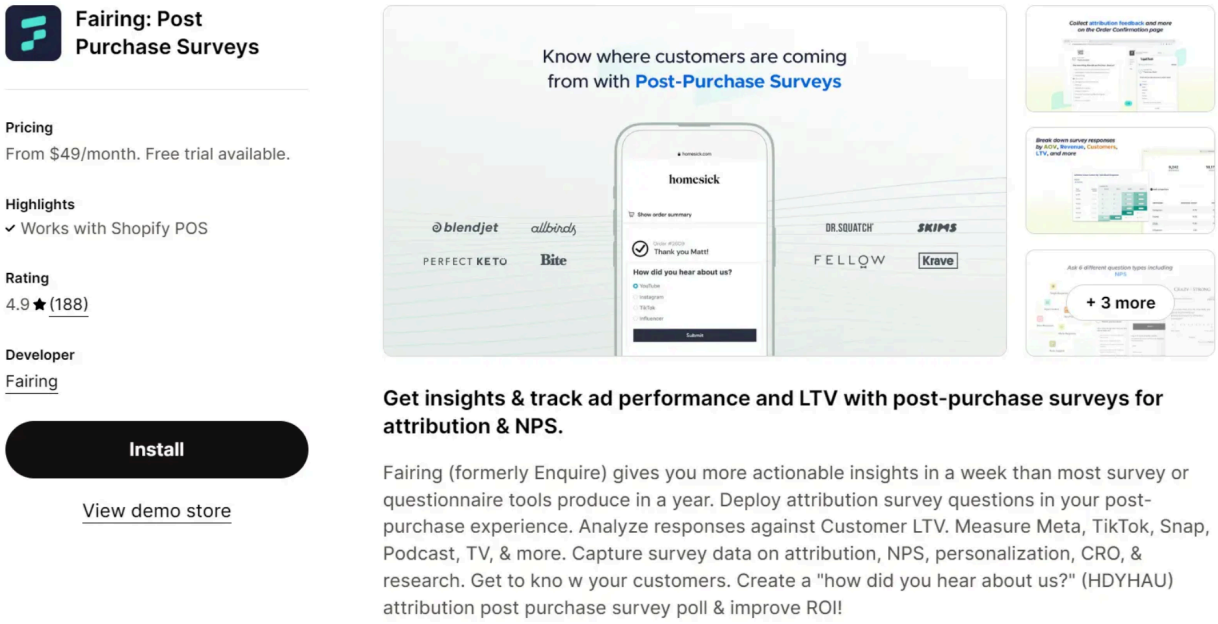
Highlight features:

- Manage product reviews & reputation on many platforms: FB, Esty, Google, etc.
- Send automated review requests via our dashboard or Klaviyo, MailChimp, etc.
- Display star rating on Google, review nuggets, review trust badges, attributes.
- Implement surveys to drive engagement & collect insight in multiple touch points.
- Integrate with 50+ eCommerce tech stack. Import reviews & UGC in minutes.

Pricing: Free plan available. Paid plans are from $45 to $89/month. 14-day free trial.

Rating: 4.6/5

8 Fairing: Post Purchase Surveys



The Fairing: Post Purchase Surveys app delivers results faster than traditional tools, allowing you to deploy targeted post-purchase surveys and analyze responses against customer lifetime value.

You can also measure the effectiveness of your marketing channels, from social media to traditional advertising. This valuable data allows you to fine-tune your strategies and focus on what's driving results.

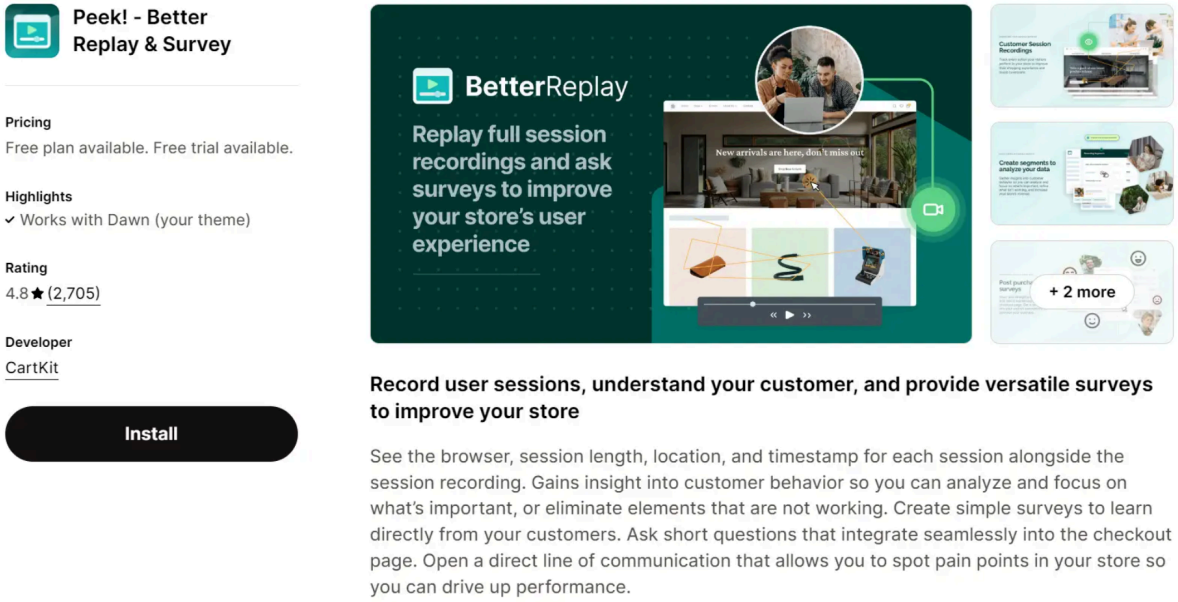
Highlight features:

- Works with Shopify POS
- Shopify Plus Certified post-purchase surveys (PPS) for attribution, NPS, etc.
- Integrations: Triple Whale, Klaviyo, Google Sheets, Elevar, Shopify Flow & more
- Target survey questions by new v returning, product purchased, etc. Translations
- Compatible with Shopify's Order Status & Thank You Page Checkout Extensions
- Analyze survey responses against customer lifetime value (LTV). Add-on required.

Pricing: From $49/month. 14-day free trial.

Rating: 4.9/5

9 Peek! - Better Replay & Survey



Peek! - Better Replay & Survey delivers insights faster than traditional tools, letting you capture user sessions and deploy targeted surveys on your Shopify store. You can analyze customer behavior in real time, from browsing patterns to checkout decisions. When you understand what's working, you can eliminate pain points and boost your store's performance.

With Peek!, you're not just collecting data – you're gaining a direct line to your customers' experiences, empowering you to make informed decisions that drive results

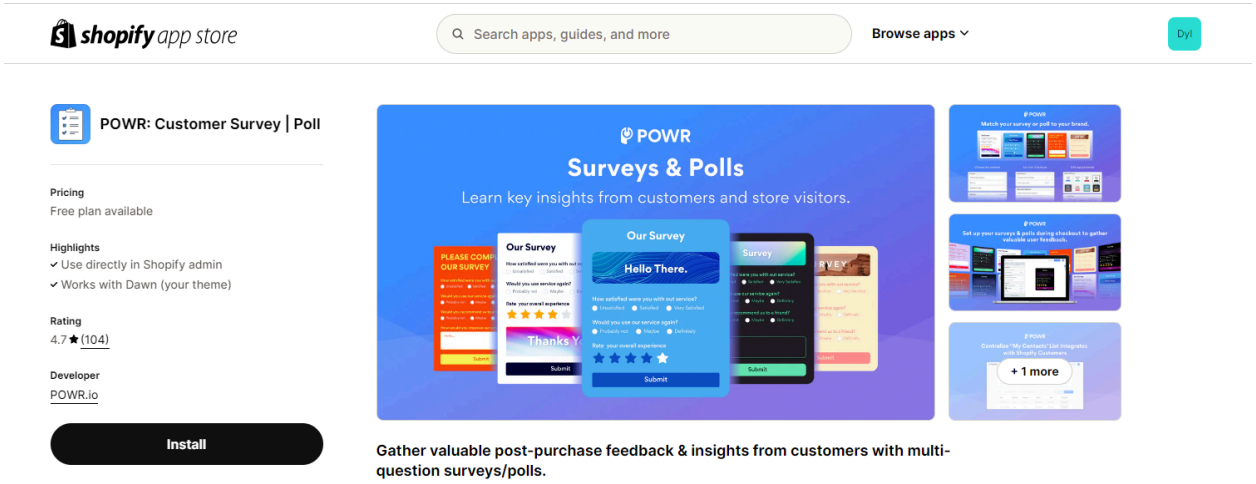
Highlight features:

- Convert visitors into customers. Replay full session recordings to understand UX
- Easy to read insights and ecommerce specific segmentation
- Build a connection with your customers with post-purchase surveys
- Easy to read insights take the guesswork out of why a landing is not converting
- Centralize survey responses to better understand user feedback

Pricing: Free plan available. Free trial available.

Rating: 4.8/5

10 POWR: Customer Survey | Poll



Gather valuable post-purchase feedback & insights from customers with multi-question surveys/polls.

Want to pinpoint what's working and what's not in your Shopify store? POWR: Customer Survey | Poll lets you gather valuable insights directly from your customers using post-purchase surveys and polls

With numerous integrations and pre-built templates, you can create professional surveys in minutes, helping you make data-driven decisions to optimize your marketing and sales strategies.

Highlight features:

- Create as many surveys or polls as you want
- All survey & poll data is auto-saved to your Responses Dashboard
- Get instant email alerts for survey & poll responses & sync with Google Sheets
- Multiple field options - dropdowns, multiple choice, email, images, star ratings
- Add reCAPTCHA to your survey or poll to prevent spammers and scammers

Pricing: Free plan available. Paid plans are from $9.99 to $17.49/month.

Rating: 4.7/5

Bottom Line

Choosing the right survey app for your Shopify store depends on your specific needs, budget, and the type of feedback you want to collect. Remember to consider factors such as ease of use, customization options, integration capabilities, and pricing when making your decision.

Many of these apps offer free plans or trials, so don't hesitate to test them out to find the best fit for your store.