Online and traditional MBA programs earn global recognition

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International business publication CEO Magazine rates the University of Louisiana at Lafayette's MBA program among the best in the world as part of its 2023 Global MBA Rankings and Online MBA Rankings.

The digital publication, which is based in London, contacted business schools across North America, Europe, Australia, New Zealand, Brazil, Russia, India and China for its 2023 rankings. The rankings reflect data from 121 schools in 24 countries that collectively offer a total of 239 MBA programs.

The objective of the global list – which is designed to help inform prospective students considering an MBA – is "to identify schools that marry exceptional quality with great ROI," according to CEO Magazine's website.

It ranked UL Lafayette's online MBA degree program No. 52; the magazine cited the University's traditional MBA program among its unranked list of top 67 Tier 1 schools, the publication's highest designation. The University's traditional and online MBA programs feature the same curriculum taught by faculty members.

P. Robert Viguerie Jr., the B.I. Moody III College of Business Administration's associate dean for Graduate and Executive programs, said the recognition underscores college-wide faculty and student excellence – and quality academic programs, offerings and curricula.

"Our courses expose students not only to the theory, not only to the philosophy, but also to real world concepts that they are able to use in their current jobs before they graduate or even finish the course," he explained.

Inclusion in CEO Magazine's global rankings represents the latest in a series of recent recognition for the B.I. Moody III College of Business Administration and the University's online degree programs.

The College of Business Administration was again recognized among The Princeton Review's "Best Business Schools for 2023" and climbed to No. 29 on Fortune Education's Best Online MBA Programs in 2022-23.

The University also received numerous accolades from U.S. News & World Report for its online degree programs, including Best Online Master's in Business, Best Online Bachelor's in Business Program, Best Online MBA Program for Veterans, and Best Online MBA Program.

Learn more about UL Lafayette's traditional and online MBA offerings.

Photo caption: International business publication CEO Magazine rates UL Lafayette's MBA program among the best in the world as part of its 2023 Global MBA Rankings and Online MBA Rankings. **Photo credit:** Doug Dugas / University of Louisiana at Lafayette

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