

Tips to Modernize Homes to Appeal to Younger Buyers

37% of today's homebuyers are millennials. Here are a few tips to share with homeowners that will not only boost appeal but also secure top dollar when listing their homes.



1. Home Office

61% of employed millennials were working from home full- or part-time post-COVID. [#homeoffice](#) [#remoteworksetup](#) [#homeofficegoals](#)



Stage your spare room as an office by adding a desk and chair. Select window treatments that let in natural light.

Add some character with books, photos, a cozy rug, a lamp, and a plant (or two).



2. Smart Home

85% of millennials are willing to pay 20% more for a home with smart tech. [#smarthome](#) [#connectedhome](#) [#stateofthart](#)



Install smart security systems, smart door locks, smart smoke alarms, and smart electric outlets.

Install smart thermostats and meters to help monitor energy consumption.



3. Open Space

51% of millennials prefer an open floor plan where one space flows naturally into another. [#spacious](#) [#openfloorplan](#) [#renovated](#)



Take down the wall down between the kitchen and living area, and add an island.

Stage the living space with no more than 3 pieces of furniture, positioned to allow free flow of traffic.



4. Green Home

75% millennials want at least one major green feature in their homes. [#energyefficient](#) [#greenfeatures](#) [#upgraded](#)



Upgrade to energy efficient appliances and renewable sources of energy like solar.

Use lighter window treatments to allow maximum natural light and switch all the lighting to energy-efficient LED.

Interested in learning more strategies to help baby boomers sell their homes? **Download A Real Estate Agent's Guide to Understanding Baby Boomers.**

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