lululemon

WP23

You, *all* ways.

WUNDER PUFF

LOOKBOOK






















WUNDER PUFF

Introducing style that defies definition, for Winter 2023.

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You, *all* ways.

This March, lululemon drops the newest collection of Wunder Puff jackets and vests, in four new colourways for men and women.

Seasons change but how you express yourself doesn't have to. Take your style trans-seasonal with the new lululemon Wunder Puff collection and uncover infinite layers of self-expression.

As temperatures drop, it's time to step out strong in bright hues designed to gracefully envelop you in warmth and style.

Featuring water-repellant and windproof SoftMatte™ fabric, these styles are designed to keep out the wet and retain warm in all weather conditions.

Technical innovation and functionality are at the core of the Wunder Puff collection's design, with insulation, compact packability, zippered exterior pockets with hidden phone sleeves.

The Wunder Puff Collection will be available in-stores and online beginning Tuesday 21st March 2023, priced from $249 - $319 AUD.

For more information and image requests, please contact lclements@lululemon.com

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WOMENS

WUNDER PUFF 2023 LOOKBOOK



















WUNDER PUFF CROPPED VEST

—

This wonderfully warm down vest has a cinchable hem that lets you customize the shape and keep out cold drafts.

Designed for On The Move

Product Features:

- Water-Repellent, Glyde™ Fabric
- Windproof
- Cropped Length
- Removable hood
- Zippered exterior pockets with a hidden phone sleeve
- Relaxed fit feels roomy and can be worn over larger layers

Available in sizes XS - XL

RRP $249 AUD
RRP $269 NZ





WUNDER PUFF
CROPPED VEST
ENERGY BRA
ALIGN SHORT 8”

BLACK

SOLAR ORANGE
BLACK

LOOK 01





WUNDER PUFF CROPPED VEST	MALDIVES GREEN
NULUX™ MOCK-NECK LONG SLEEVE	BLACK
BOXY KNIT T-SHIRT	BLACK
ALIGN PANT HR 25”	BLACK

LOOK 02



WUNDER PUFF CROPPED VEST	WILD INDIGO
SCUBA HR JOGGER	HEATHERED MALDIVES GREEN
SCUBA OVERSIZED FULL ZIP	HEATHERED MALDIVES GREEN
EBB TO STREET RACERBACK CROP TANK	POWDER BLUE
WARM REVELATION BEANIE *TIE DYE	TWIST TIE DYE NIGHT SEA MULTI/ORANGE FRAPPE

LOOK 03





Wunder Puff Jacket

—

Take winter by storm in this wonderfully warm down puffer. With a cinchable waist and hem, you can choose to go full puff, or customize the shape, all while keeping heat in and bracing winds out.

Designed for On The Move

Product Features:

- Removable hood
- CINCH IT Cinch the interior waist and hem drawcord to customize your fit
- Secure Storage Zippered exterior pockets with a hidden phone sleeve
- Pockets Interior zippered pocket
- Streamlined Fit Close-fitting cuffs

Available in sizes XS - XL

RRP $249 AUD
RRP $269 NZ

WUNDER PUFF JACKET	BLACK
HOLD TIGHT TANK	SOLAR ORANGE
FLEECE POLO PULLOVER	CARBON DUST
CINCHABLE CUFF HR JOGGER	BLACK
ROLL-TOP CROSSBODY	SOLAR ORANGE/ WHITE OPAL

LOOK 01





WUNDER PUFF JACKET	MALDIVES GREEN
NEW VENTURE LONG SLEEVE	WHITE
ALIGN TANK	BLACK
PACE RIVAL SKIRT	BLACK

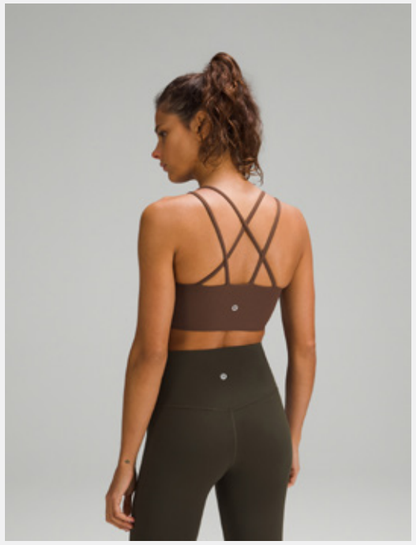
LOOK 02

WUNDER PUFF JACKET WILD INDIGO
BOXY COTTON BLEND CARDIGAN BONE
GROOVE PANT JAVA

LOOK 03



Product to be paired with



LIKE A CLOUD LONG-LINE BRA RIBBED
JAVA



PERFECTLY OVERSIZED CREW
WHITE OPAL



SCUBA FLEECE
SAGE GREEN



SCUBA FLEECE
JAVA



HEAVYWEIGHT COTTON T-SHIRT BODYSUIT
WHITE



CINCHABLE WIDE-LEG HR PANT
NOMAD



ALIGN PANT
BLACK



GROOVE PANT
GRAPHITE GREY



ALIGN HR SHORT 8”
BLACK



SCUBA JOGGER
GREY SAGE

lululemon

MENS

WUNDER PUFF 2023 LOOKBOOK



















Wunder Puff Vest

—

Peak cold-weather comfort has arrived. Take winter by storm in this wonderfully warm insulated puffer vest.

Designed for On The Move

Product Features:

- Water-Repellent, SoftMatte™ Fabric
- Windproof
- Zippered exterior pockets with a hidden phone sleeve
- Multiple pockets on the inside for small essentials
- Classic fit falls away from your body with room for layering
- Lining:100% Recycled Polyester

Available in sizes XS - XL

RRP $249 AUD
RRP $269 NZ



WUNDER PUFF VEST	BLACK
CITY SWEAT PULLOVER HOODIE	WHITE OPAL
SHIFT STITCH CREW	CAROB BROWN
RELAXED -TAPERED TROUSER	BLACK

LOOK 01





WUNDER PUFF VEST	CARNATION RED
CITY SWEAT PULLOVER HOODIE	WILD INDIGO
BOWLINE SHORT 8”	NOMAD
FAST AND FREE RUN HAT	WILD INDIGO

LOOK 02



WUNDER PUFF VEST	MEDIUM OLIVE
CITY SWEAT PULLOVER HOODIE	HEATHERED ULTRA LIGHT GREY/SEA SALT
COMMISSION LONG SLEEVE SHIRT *WASH	ENZYME DYE CAROB BROWN
CITY SWEAT JOGGER	HEATHERED ULTRA LIGHT GREY/SEA SALT
WARM REVELATION BEANIE	SUNLIGHT YELLOW

LOOK 03



Wunder Puff Jacket

—

Peak cold-weather comfort has arrived. Take winter by storm in this wonderfully warm puffer jacket insulated with plush channels of 600-fill-power down.

Designed for On The Move

Product Features:

- Water-Repellent, SoftMatte™ Fabric
- Windproof
- Zippered exterior pockets with a hidden phone sleeve
- Multiple pockets on the inside for small essentials
- Close-fitting hood helps lock in heat
- Close-fitting internal cuffs
- Relaxed fit feels roomy and can be worn over larger layers

Available in sizes XS - XL

RRP $319 AUD
RRP $339 NZ

WUNDER PUFF JACKET	BLACK
RELAXED FIT TRAIN SHORT SLEEVE	BLACK
PACE BREAKER SHORT 7”	BLACK

LOOK 01





WUNDER PUFF JACKET	MEDIUM OLIVE
TWILL UTILITY JACKET	BONE
RELAXED-TAPERED TROUSER	BONE

LOOK 02



WUNDER PUFF 2023 LOOKBOOK

WUNDER PUFF JACKET	BLACK
CITY SWEAT PULLOVER HOODIE	WHITE OPAL
SHIFT STITCH CREW	CAROB BROWN
RELAXED -TAPERED TROUSER	BLACK

LOOK 03





Product to be paired with



CITY SWEAT PULL OVER HOODIE
GREY SAGE



FRENCH TERRY OVERSIZED LS CREW
SEAL GREY



TWILL UTILITY JACKET
BONE



FUNDAMENTAL TEE
NAUTICAL NAVY



RELAXED TAPERED TROUSER
BLACK



RELAXED TAPERED TROUSER
BONE



CITY SWEAT JOGGER
GREY SAGE



COMMISSION SHORT CLASSIC 9”
TRENCH



CONTACT

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