Ocean Conservancy #TeamSeas Campaign Removes 34+ Million Pounds of Trash Worldwide

The ocean is vast and majestic, teeming with wildlife and beauty. Yet, we continuously torment its serenity through the growing menace of plastic pollution.

However, thanks to the #TeamSeas campaign, spearheaded by YouTubers MrBeast and Mark Rober, 34 million tons of trash are no longer contributing to this global crisis.

The #TeamSeas Monumental Ocean Cleanup Achievement

In October 2021, MrBeast and Mark Rober launched #TeamSeas with a goal that most folks thought overly ambitious—raising $30 million to support extensive ocean cleanup efforts. They reached that goal in just 65 days.

Fast forward to today, and the results are nothing short of phenomenal. With the help of Ocean Conservancy and The Ocean Cleanup, the campaign successfully removed over 34 million verifiable pounds of trash from oceans, beaches, and rivers worldwide.

"#TeamSeas was one of the craziest things I've ever attempted, and it's awesome that the YouTube community came together to make it happen," said #TeamSeas co-founder MrBeast. "If everyone keeps up the momentum, we can make a huge difference."

The campaign attracted unprecedented support, generating over 1.3 billion views across social media platforms and tugging on the heartstrings of over 400,000 individual donors. Over 40,000 content creators, including some of the internet's biggest names, joined the cause to help make #TeamSeas a global phenomenon.

How Digital Influence Continues the Fight Against Plastic Pollution

The success of #TeamSeas speaks to the power of digital creators and their ability to drive meaningful change. The Ocean Conservancy alone conducted nearly 2,000 cleanups across 73 countries, supported by more than 172,000 volunteers who removed trash from some of Earth's most remote and ecologically significant locations.

However, the impact goes beyond the numbers. The campaign heightened global awareness about plastic pollution and its dire effects on marine life and human health. Research indicates that humans could consume up to 3.8 million microplastics annually from protein sources alone.

"I've always been driven by finding solutions to tough problems, and plastic pollution is a massive one, especially for our oceans," said #TeamSeas co-founder and YouTuber Mark Rober. "Cleanups are a crucial part of the solution, and I'm super proud of how Ocean Conservancy, The Ocean Cleanup, and all the #TeamSeas supporters stepped up and took action."

With plastics found everywhere, from the deepest ocean trenches to the shores of remote islands, the #TeamSeas mission has never been more critical. To learn more about how you can contribute to ongoing cleanup efforts or to join the next International Coastal Cleanup, visit www.signuptocleanup.org.