Krispy Kreme to Celebrate Birthday With 87 Cent Doughnuts

This Friday, July 12, Krispy Kreme is celebrating its 87th birthday in the sweetest way possible. Doughnut lovers across the U.S. can indulge in Original Glazed dozens for just 87 cents with the purchase of any dozen at regular price. It's a perfect opportunity to share these melt-in-your-mouth treats with friends and family.

87 Cent Doughnut Dozen Continues Tradition of Delicious Celebrations

Doughnut lovers far and wide can once again indulge in a Krispy Kreme birthday celebration. This year, the brand continues its legacy of offering irresistible deals to its loyal customers. In 2023, Krispy Kreme marked its 86th birthday with a similar gesture, offering dozens of Original Glazed doughnuts for just 86 cents.

"Treating our fans on our birthday is a long-time tradition," said Dave Skena, Global Chief Brand Officer for Krispy Kreme. "A dozen Original Glazed doughnuts for just 87 cents when you buy any dozen is a sweet way for us to thank our fans who have kept us going all these years."

The tradition doesn't stop at birthdays. Krispy Kreme loves throwing promotions around, including freebies and discounts during special occasions like World Kindness Day and April Fools' Day.

The upcoming special birthday offer is available for one day only, so mark it on your calendar. You can grab your discounted dozens in-shop, via drive-thru, or online for pickup or delivery at participating shops across the U.S.

Krispy Kreme's Doughnut-Driven Legacy

Krispy Kreme's story began in 1937 when Vernon Rudolph founded the company and started selling doughnuts to grocery stores. The irresistible scent of doughnuts wafting through the streets quickly attracted passersby, leading Rudolph to cut a hole in an outside wall and sell directly to customers on the sidewalk.

Nearly nine decades later, the legendary doughnut brand continues to innovate its menu while staying true to its roots. The Original Glazed doughnut is still a beloved classic enjoyed by all generations. Whether you're a long-time fan or a newcomer, there's something magical about biting into a warm, freshly made Krispy Kreme doughnut.

Don't miss out on this delicious birthday celebration. Head to your nearest Krispy Kreme shop this Friday, July 12, and indulge in the iconic taste of Original Glazed doughnuts for just 87 cents when you buy any dozen at regular price. It's the perfect way to join the festivities and experience the joy Krispy Kreme has been spreading for 87 years.