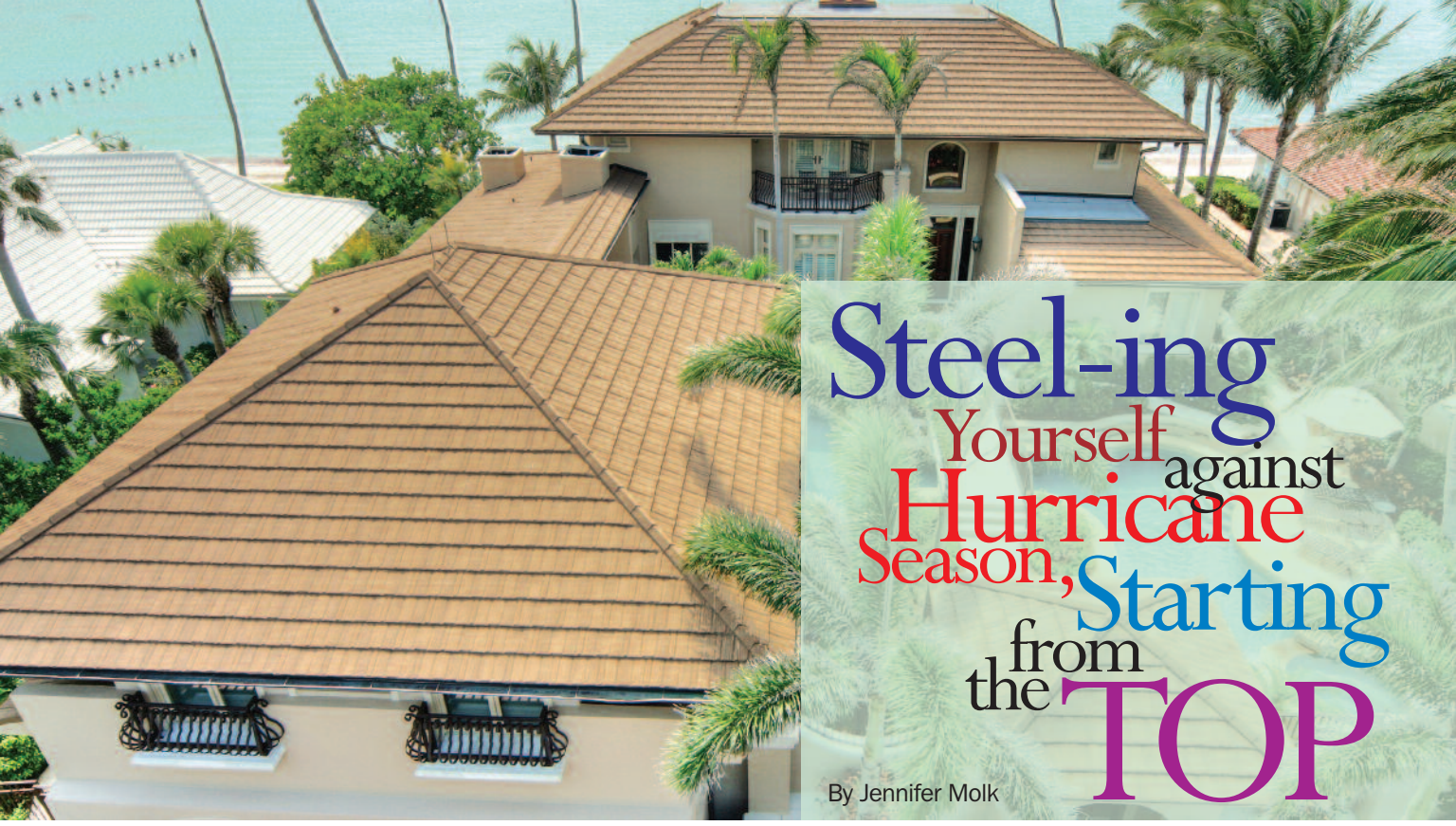


Steel-ing Yourself against Hurricane Season, Starting from the TOP

By Jennifer Molk

As hurricane season hovers, there is no better time to ask yourself the tough questions, among them: How prepared am I, really?

You've got your list started: water, canned goods, boards and nails… but none of that will matter if you haven't started from the top. The very top. As in—the rooftop.

It's time to invest in a new and lasting roof, which translates to the last roof you will ever need, so says Gerard Roofing Technologies located in Leesburg. They also have locations in California, Texas and Missouri, some of the hardest hit areas in the nation for inclement weather and other natural disasters.

A Stone Coated Steel Roofing System from Gerard Roofing Technologies can mean the difference between life goes on and life as we knew it.

The team from Gerard Roofing Technologies guarantees their Stone Coated Steel Roofing System to withstand up to 120-mile-per-hour winds, in addition to offering a Class 4 hail warranty (the best warranty out there against hail), and a Class A fire rating (again, the best possible warranty against fire).

But when you hear or think of the phrase steel roof, what does that suggest, especially overhead? Patrick Barton of Gerard Roofing Technologies offers some clear reasons why a Stone Coated Steel Roofing System is the only way to go:

Q: Is a Stone-Coated Steel Roofing System heavy?

A: "It only weighs 1.4 pounds per square foot, where other roofing products like tile and concrete can weigh up to 15 pounds per square foot. So there is no re-engineering or restructuring an [existing] roofing structure to put our products on."

Q: What's steel got to do with it, and why is that important to me?

A: "It is made from 26-gauge Galvalume-coated steel. It's a coating on both sides of the steel that inhibits corrosion and rust. It will last a lifetime."

Q: But does it look nice?

A: "It is stamped to look like traditional roofing products that you're familiar with: shake, shingle and tile. They're coated with granular stone chips that come in a wide array of colors that adhere to the steel panels with a non-petroleum-based resin. It too will last as long as the steel panels."

Q: How do I know a Stone Coated Steel Roof will "last a lifetime"?

A: "We've been in the United States for over 30 years. We make the same products we made 30 years ago. The technology has improved, but we're still making the same product today that we made 30 years ago."

All it takes is one catastrophic hurricane or other weather event to change your life forever. A Stone Coated Steel Roofing System from Gerard Roofing Technologies can mean the difference between life goes on and life as we knew it.

In the all-too-common panorama of wide-spread destruction, "our roofs, one after another, just look perfect next to homes that are completely obliterated," Patrick points out. "It really is the best protection for your home."

Gerard Roofing Technologies is the manufacturer; they will gladly refer you to their recommended Gerard Factory trained installers closest to you. Don't wait until it's too late for the last roof your home will ever need. Call Gerard Roofing Technologies today. View a gallery of their extensive product line online at www.gerardusa.com and call (352) 326-2149. ❑