Marco Haynes

marcohaynes2@gmail.com | (310) 422-6115 | www.linkedin.com/in/marco-haynes | https://authory.com/MarcoHaynes

Profile

USC journalism graduate with professional experience in live broadcast production, sports journalism, and digital media at NBCUniversal, the Los Angeles Rams, and USC Annenberg Media.

EXPERIENCE

Los Angeles Rams – Rams Ambassador | ***2026 - Present***

- Support NFL game-day operations at SoFi Stadium, assisting with ticketing, fan engagement, and stadium activations.
- Collaborated with Community Relations and other departments to support VIP events, watch parties, and fan experiences.

NBC Universal – Local Integrated Media Intern | ***2025 - 2026***

- Produced SEO-optimized articles, edited video packages, and social videos for NBC4 and Telemundo 52 digital platforms.
- Monitored trends, sourced user-generated content, and supported cross-platform coverage under daily publishing deadlines.
- Created Instagram and YouTube videos and managed NBC4's Snapchat account, podcast, and World Cup content.

Annenberg Media – Producer | ***2025 - 2026***

- Produced live broadcasts, managing rundowns, assigning reporters, and coordinating production elements.
- Worked in the control room alongside directors and technical operators, cueing video packages and graphics.
- Wrote scripts and edited video packages under tight deadlines to support live broadcasts.

Annenberg Media – Sports & News Journalist | ***2024 - 2025***

- Covered USC athletics, writing game recaps, athlete features, and interviews for the sports desk.
- Wrote a weekly English Premier League column analyzing matches, teams, and major storylines.
- Reported Los Angeles news for ATVN, conducting interviews and capturing B-roll with professional camera and audio equipment.

LEADERSHIP & SPORTS EXPERIENCE

LBCC Viking Student News – Sports Editor

- *Contributed to sports editorial coverage and production for the student news publication.*

Woodrow Wilson High School – Assistant Coach

- *Led training sessions and scrimmages, provided tactical instruction, and supported game preparation and player development*

EDUCATION

University of Southern California – B.A., ***Journalism*** *(2025) | Long Beach City Community College A.A.-T,* ***Journalism*** *(2023)*

SKILLS

Live Broadcast Production • Control Room Operations • Rundown Management • Broadcast Scriptwriting • Video & Audio Editing • Adobe Premiere Pro • Photoshop • After Effects • Inception • Dalet • Sports Reporting • Sports Research • Social Media Production • Microsoft Office