

Shannon Llewellyn

Chef/Food Media Professional - based in Portland, OR

Susalima1988@gmail.com 503-888-8065

EXPERIENCE

Content Writer/Editor/Stylist/Photographer | Llewellyn Creative, LLC (March 2018-Present)

Summary: Highly skilled professional chef and food content writer with a passion for crafting captivating stories, engaging articles, and relaying valuable culinary knowledge across digital platforms. Proficient in conducting research using performance metrics and leveraging digital marketing tools. Demonstrated ability to connect with audiences, offering high-quality content to capture readers' attention and compel a CTA.

- <https://authory.com/ShannonLlewellyn>
- <https://www.linkedin.com/in/shannonllewellyn/>
- IG @chefartistwriterwoman.
- Self-published Author of Amazon's Top 100 Best Seller book "The All-American Lemonade Stand."
- Editor of Hippocrates Health Institute's upcoming 'Quantam Human' cookbook.
- Editor of 'Sweet' by Beth Baumgartner.
- Recipe creator and Chef Consultant for "Cooking for One Not an Army: Perfect for Those with Smaller Appetites That Love to Cook," Amazon KDP 2023
- Former content creator at José Andrés Group.
- Write, proofread, and edit blog posts for spendwithpennies, ourzestylife, easylowcarb, centslessdeals, everythingairfryer, idonthavetimeforthat, and justapinch using SEO best practices to drive traffic.
- Write web content and landing pages for Mixing Mama, Midwest Gourmet Garlic, FN Sharp, Secrets of the Tribe Supplements, Blue Heron French Cheese Company, Inch Calculator, and Sweet Flavor.
- Product reviewer and writer for Reviewed.com (a Gannett/USAToday publication).
- Ghostwriter and editor of cookbooks, e-books, and technical manuals via Upwork. 100% Job Success and Top-Rated Talent since 2018.
- Editor of 'Puerto Rico in Your Kitchen', a collection of over 200 authentic recipes and stories in the voice of the author using Canva.
- Content creator for Angi, Universal Owl, Nibble Dish, McDonald Paper, Oregon Kid, Etched Magazine, Clean Plates, and Trusted Brands Media.
- Former travel, events, and restaurant writer for VibeMap, Portland, OR.
- Former Health and Wellness contributor for Universal Owl online university.
- Created, styled, and photographed recipes and menu descriptions for various businesses and restaurants.
- Created product descriptions, user guides, and reviews for food products, kitchen tools, cutlery, and small appliances.

SKILLS

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| ✓ Social/Content/Email Marketing | ✓ Microsoft Applications | ✓ Google Suite |
| ✓ Google Applications | ✓ Web-based Project Management Tools | ✓ Google Digital Marketing and E-Commerce Certificate |
| ✓ WordPress | | |

EDUCATION

Bachelor of Arts, English, San Diego State University, San Diego, CA

Associate of Science, Culinary Arts, Le Cordon Bleu College of Culinary Arts, Portland, OR

Certificate of Completion, Shaw Academy, Personal and Child Nutrition

Certificate of Completion, Elephant Journal, Social Media, Writing, and Editing Course

Google Digital Marketing & e-Commerce Professional Certificate