MAIN TAP PROGRAM LOGO SETUPS

MAIN HORIZONTAL FULL COLOR SETUP

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MAIN HORIZONTAL REVERSE SETUP







MAIN HORIZONTAL 1 COLOR SETUP

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OPTIONAL TAP PROGRAM LOGO SETUPS

OPTIONAL REVERSE FULL COLOR SETUP







OPTIONAL REVERSE FULL COLOR SETUP







OPTIONAL REVERSE 1 COLOR SETUP














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SPECIAL TREATMENT FOR STUDENTS SEEKING CAREERS IN MEDICINE.

THE NEXT GENERATION OF HEALTH CARE PROFESSIONALS

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HIGH SCHOOL STUDENTS GETTING A HEAD START IN HEALTH CAREERS

ENCOURAGING THE NEXT GENERATION OF HEALTH CARE PROFESSIONALS

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TAP HEALTH FACEBOOK GROUP



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tim engle design





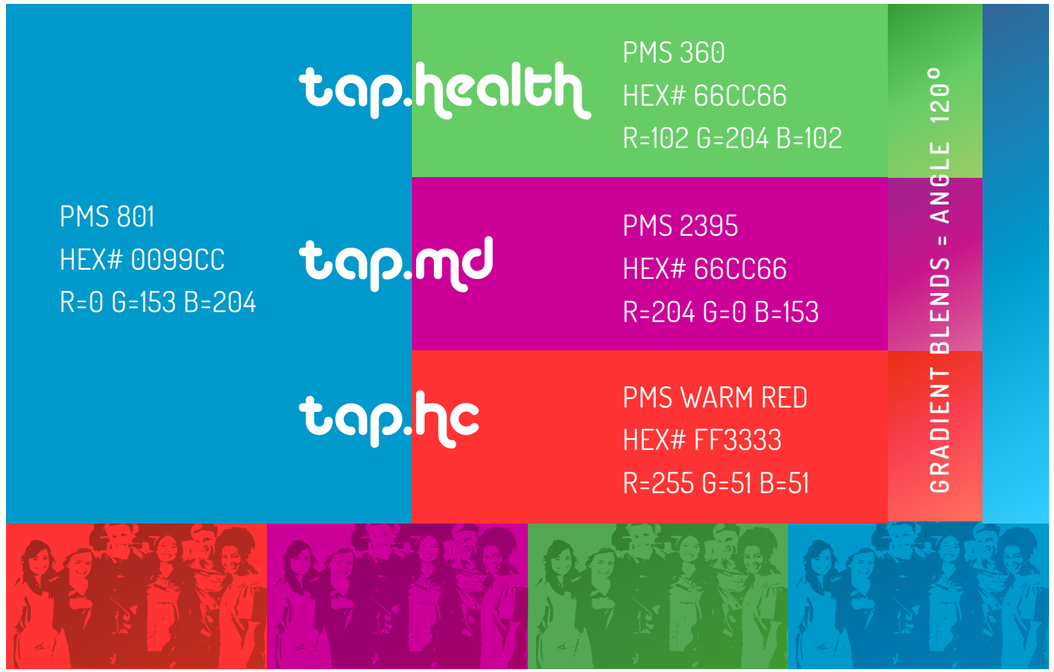


COLOR PALETTE AND TYPEOGRAPHY

TAP HEALTH PROGRAM COLOR PALETTE

Color Palette Logos + Images + Type

Specification for the color palette breakdown.
Along with recomendations for logo and alternative color breakdown.



TAP HEALTH PROGRAM FONT SIZE AND WEIGHT USAGE

Type Family Dosis

These specifications are recomendations and not manditory.
Dosis is a rounded sans-serif type family from Google Fonts.
Free Download at http://fonts.google.com/specimen/Dosis

REGIONAL INFO IS DOSIS REGULAR 19pt

HEADLINES ARE DOSIS LIGHT 80pt

TAP COLOR SUBHEADS ARE DOSIS SEMIBOLD 27pt

Body copy is Dosis Light 12pt size Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te.