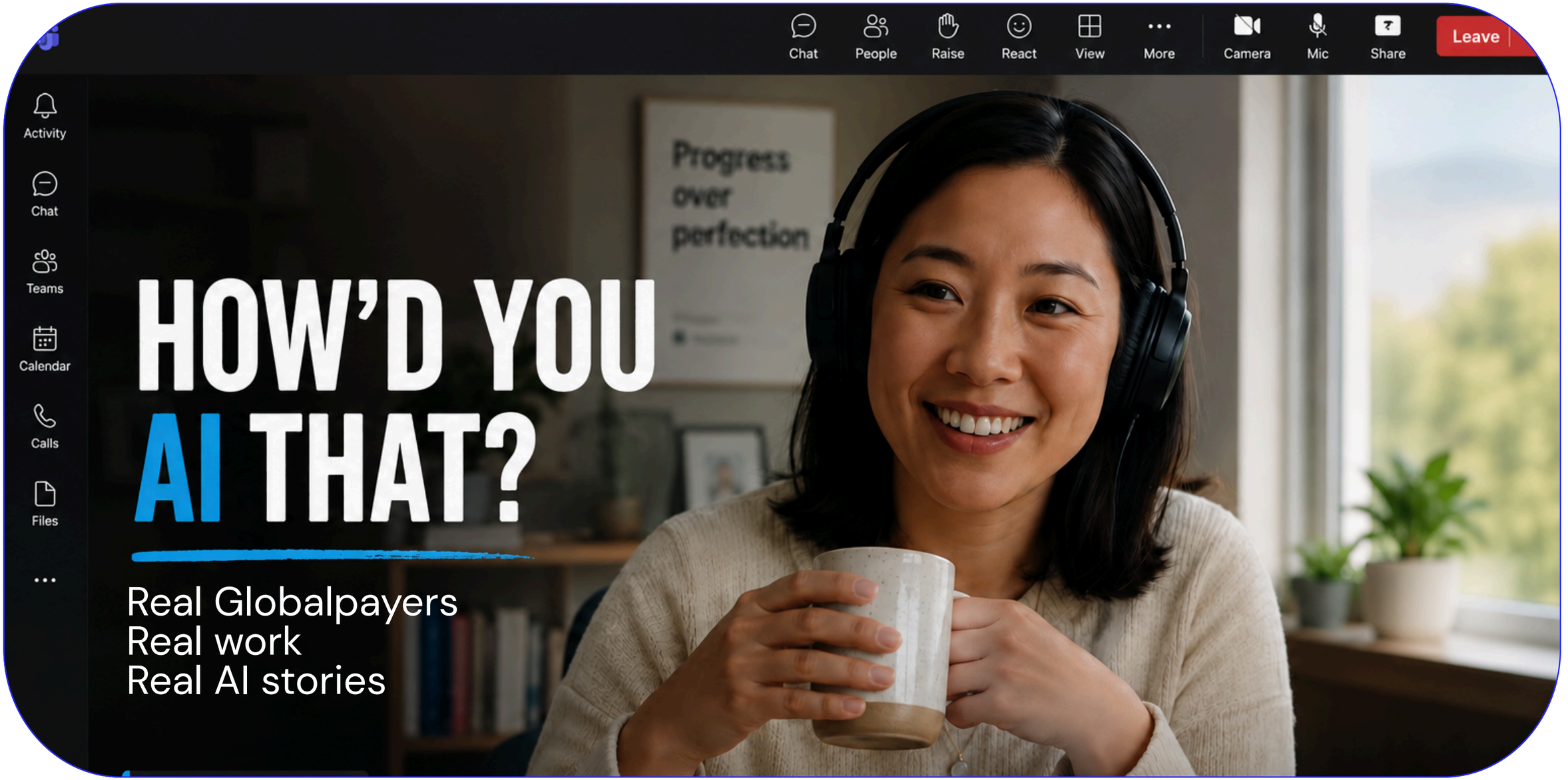
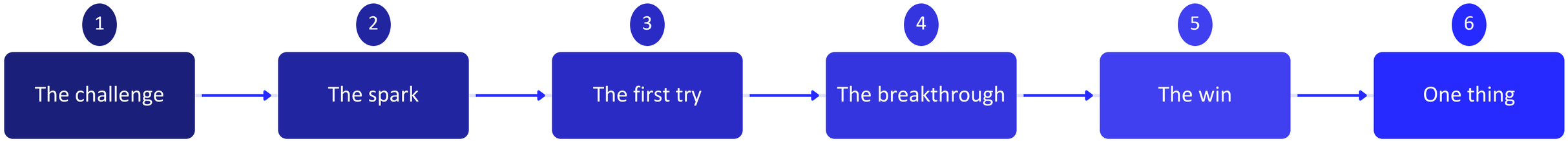

Chat
People
Raise
React
View
More
Camera
Mic
Share
Leave
Activity
Chat
Teams
Calendar
Calls
Files
Progress over perfection
HOW'D YOU AI THAT?
Real Globalpayers
Real work
Real AI stories

Episode Formula



Every episode follows this arc — from struggle to insight.

Inside a 60-second episode

1. 👋 Meet a team member
2. 😤 Hear about a real work challenge
3. 🧪 Watch their AI journey
4. 📈 Learn about the business impact
5. 💡 Leave with one idea to try

Scene 1: Meet the Globalpayer

00:00–00:05



📽️ VISUAL

GPer joins Teams naturally. Adjusts headset. Smiles. Feels like we're catching them between meetings.

🖥️ ON-SCREEN TEXT

HOW'D YOU AI THAT?
Jane Smith
Product Manager

🎙️ NARRATOR

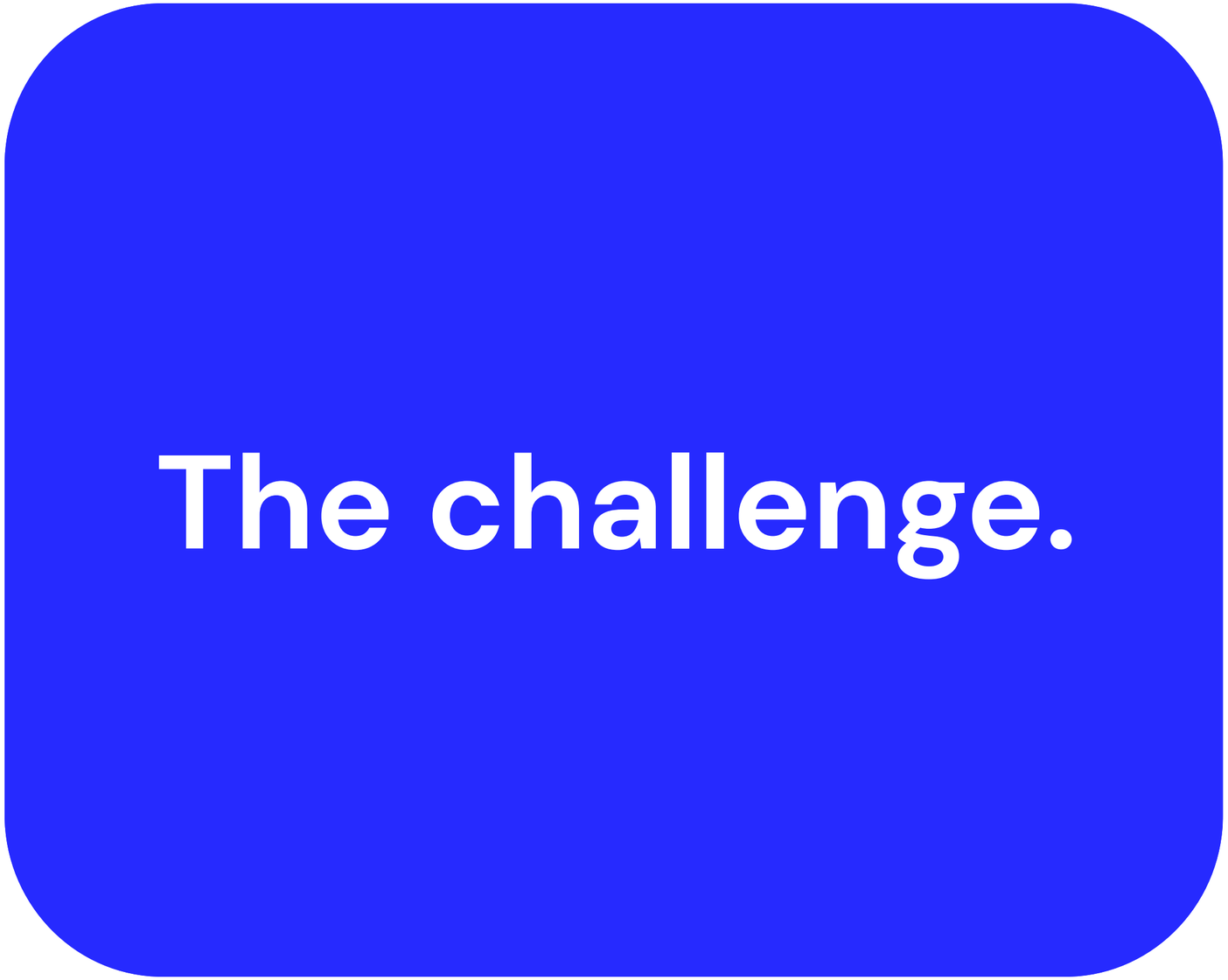
What was one task you never looked forward to doing?
Tell us about a task that used to slow you down.
What was one part of your job that felt harder than it should be?

✂ EDIT NOTES

Leave the opening smile. Don't rush into the interview. Keep the tone authentic.

Scene 2: The challenge

00:05–00:07



🎥 **VISUAL**
Full screen typography

🖥️ **ON-SCREEN TEXT**
THE CHALLENGE

🎙️ **NARRATOR**
They weren't looking for AI. They were looking for a better way to work.

Scene 3: The challenge interview

00:07–00:17



🎥 VISUAL

Single webcam shot. Employee describes the challenge in their own words.

🖥️ ON-SCREEN TEXT

THE CHALLENGE

🎙️ NARRATOR

What made the task so frustrating?
How were you doing it before?
How much time did it usually take?

STORY BEAT

What was the task
Why was it frustrating
How long did it take
What made it repetitive, confusing or difficult

✂ EDIT NOTES

Narrator asks several questions during recording but only the strongest answer makes final cut.

Scene 4: The spark

00:17–00:19



🎥 **VISUAL**
Large typography

🖥️ **ON-SCREEN TEXT**
THE SPARK

Scene 5: Why AI?

00:19–00:26



🎥 VISUAL

Single webcam shot. Employee describes the challenge in their own words.

🖥️ ON-SCREEN TEXT

THE SPARK

🎙️ NARRATOR

What made you decide to try AI?

STORY BEAT

Capture:
Curiosity
Skepticisum
Encouragement from a teammate
A deadline that pushed them to experiment

Scene 6: The first try

00:26–00:28



🎥 **VISUAL**
Large typography

🖥️ **ON-SCREEN TEXT**
The first try OR It didn’t work

✂ **EDIT NOTES**
Authenticity builds trust.

Scene 7: The first try interview

00:28–00:36



🎥 VISUAL

Single webcam shot. GPer describes the first attempt.

🖥️ ON-SCREEN TEXT

THE FIRST TRY

🎙️ NARRATOR

What happened?
Did it work?
What surprised you?

STORY BEAT

Their first prompt wasn’t great.

Scene 8: The breakthrough

00:36–00:38



🎥 **VISUAL**
Large typography

🖥️ **ON-SCREEN TEXT**
BREAKTHROUGH

Scene 9: The breakthrough interview

00:38–00:46



🎥 VISUAL

Back to employee describing the outcome.

🖥️ ON-SCREEN TEXT

BREAKTHROUGH

🎙️ NARRATOR

What changed?
When did iit finally click?
What made the biggest difference?

STORY BEAT

Better prompting
Better workflow
Greater confidence

✂ EDIT NOTES

Focus on the outcome rather than the tool interface.

Scene 10: The win

00:46–00:48



🎥 **VISUAL**
Back to employee describing the outcome.

🖥️ **ON-SCREEN TEXT**
THE WIN

Scene 11: The win interview

00:48–00:55



🎥 VISUAL

Back to employee describing the outcome.

🖥️ ON-SCREEN TEXT

THE WIN

🎙️ NARRATOR

What can you do now that you couldn’t do before?
What’s different today?

STORY BEAT

Time saved
Better quality
Reduced stress
Increased confidence

✂ EDIT NOTES

Focus on the business and personal impact

Scene 12: The one thing

00:55–00:57



🎥 **VISUAL**
Close-up webcam. GPer shares one practical takeaway.

🖥️ **ON-SCREEN TEXT**
THE ONE THING

Scene 13: The one thing interview

00:57–00:60



🎥 VISUAL

Close-up webcam. GPer shares one practical takeaway.

🖥️ ON-SCREEN TEXT

THE ONE THING

🎙️ NARRATOR

What’s one thing everyone should know about using AI?

STORY BEAT

Leave viewers with one practical takeaway

✂ EDIT NOTES

End with a genuine smile. Fade to end card.

End Card

How’d you AI that?

Your curiosity goes global. Share your story.