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AI+

Harnessing the Power of AI to Unlock the Potential of Media Assets

Enable media workflows to better ingest, preserve and distribute assets and discover long-forgotten content for reuse and monetization

Benefits



Leverage AI to enhance metadata and generate usable insights



Discover and monetize long-forgotten content



Globalize content with multilingual translation capabilities



Optimize performance of workflows to accelerate project completion

Perifery AI+ is a transformative force, designed to boost productivity and unlock the potential of asset libraries. AI+ enables you to more easily manage and access content—from audio to video and everything in between (documents, images, etc.), whether you are storing it in the cloud or on premises.

Don't Just Change the Game, Modernize it with Cutting-Edge IP

Perifery AI+ is more than a game-changer. Built from intellectual property developed over years of working with media customers, Perifery AI+ seamlessly works with local and S3-enabled cloud and on-premises content. It automates workflows, including metadata creation, and transforms content discovery.

Bring Order to Large Media Asset Libraries

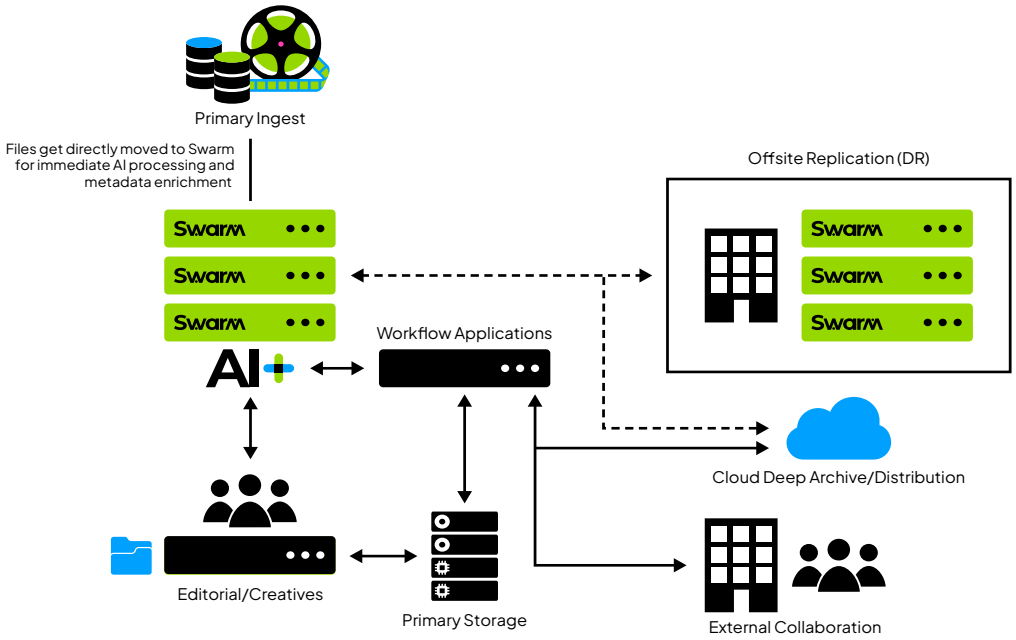
Many organizations struggle with managing their assets and are actively searching for ways to bring order and efficiency to chaotic libraries. Finding digital assets can be overwhelming and frustrating, especially without the right storage infrastructure and metadata. Perifery has the right storage software to address this issue and AI+ enhances these platforms with intelligent workflow management, empowering your staff and your organization.

Reuse and Monetize Long-Forgotten Assets

Whether your organization is storing content that is under a year old or over 100 years old, you are likely to have assets that can be used in new creations, shared as a piece of cultural history for context, or re-released to be enjoyed by new audiences. Using rich static and autogenerated metadata with advanced search to fast forward you to finding what you need—so you can save time and money on new projects and monetize long-forgotten content.

Keep Your Content (and Your AI) Where You Want It

However your organization defines success, AI+ is here to help. AI+ includes dozens of tools, including the updated Transcribe and Summarize, and the new Automatic Translation, which can now be run securely on-premises, at edge locations, or in the Cloud with a low total cost of ownership (TCO). Facial Recognition and Object Recognition are also available and can be used with any Perifery object storage platform (Swarm or Object Matrix).





Post-Production

Bring simplicity to your post-production process with simple and automated workflow integration and seamless search.



Content-Driven Enterprises

Organize chaotic asset libraries so your staff can find the content they need, boosting efficiency and audience engagement.



Content Globalization

Speed content globalization with Automatic Translation.



Security & Preservation

Generate metadata in your own environment, then securely store it in iconik or on Perifery object storage.

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Perifery™, a division of DataCore, provides innovative archive and workflow solutions for the dynamic world of media and entertainment. Trusted by leading M&E companies worldwide, Perifery provides rapid, secure, and scalable solutions that streamline the preservation, protection, and monetization of digital assets. Harnessing cutting-edge AI workflow tools, Perifery's intelligent storage solutions give you clarity, control, and complete understanding of your content.

For further insights, visit:
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