

FAQs

1. Which virtual event platform should I use?

^

A: When it comes to virtual event platforms, there isn’t a one-size-fits-all solution. The platform and software you chose to use will depend on the type of event and your event needs. For example, do you want chat functionality? Should the platform offer virtual breakout rooms? Do you need a service more robust than Zoom? Once you establish your event requirements, it will be easier to narrow down your options. You can then set up demonstrations with each platform provider to test out the bells and whistles, just as you would with a physical venue visit. Also, reach out to other event pros for advice and feedback on which platforms they’ve used and why.

Resources:

[Watch Now: How To Find Event Tech For Your Next Virtual Event](#)

[Guide To The Best Virtual Event Platforms](#)

[Discuss Platform Choices With Other Event Pros](#)

2. How do I plan a virtual event?

▼

3. How do you keep virtual event attendees engaged?

▼

4. Which events can be done virtually?

▼

5. What are some unique virtual event ideas for my team?

▼

6. How long should a virtual event be?

▼

7. How do you drive attendance to virtual events?

▼

8. How do I find vendors for a virtual event?

▼

9. How much does a virtual event cost?

▼

10. How do virtual events make money from sponsorships?

▼

11. Can I cater a virtual event?

▼