

BUY LESS STUFF

The ridiculously simple solution to reducing your carbon footprint.



Reuse stuff

Use things you already own for new purposes.

Fix stuff

Instead of replacing an item right away, see if it can be repaired.



Skip stuff

If you don't need it, don't buy it.

AND WHEN YOU *HAVE* TO BUY STUFF...

Buy local stuff

...so it doesn't have to travel far to get to you.



Buy high-quality stuff

....so it lasts as long as possible.

Buy used stuff

...to keep it out of landfills.

