



2017-18 ANNUAL REPORT



Cincinnati Zoo & Botanical Garden



Cincinnati Zoo & Botanical Garden

3400 Vine Street, Cincinnati OH 45220

2017-18 Annual Report

Fiscal Year: April 1, 2017–March 31, 2018

PHOTOGRAPHY

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Leading the Cincinnati Zoo & Botanical Garden, I find something to celebrate each and every day. Maybe I'm walking our grounds enjoying our plants and animals. Then I'm talking with our talented team about their daily work. And later, I'm meeting with leaders and supporters to chart our future. I relish each moment.

All of those moments tend to add up. One day this past year, I woke up and it was my 40th anniversary with the Zoo! And even though—like I've been saying—I celebrate even small milestones, I have to stop and appreciate this big one. Forty years! It's incredible. I'm proud and I'm grateful. Thank you to all who have been on this amazing ride with me.

But let's not forget, some of our team members and supporters—heck, even some of our animals—have been around longer! And my 40th anniversary was far from the only BIG celebration at our Zoo during the 2017-2018 fiscal year.

In the following pages we'll recall some of these. They include introducing baby Fiona to the public, welcoming critically endangered black rhino Kendi, cutting the ribbon on our newly renovated Gorilla World, and receiving a grant that now guides the direction of our Zoo, helping make it more accessible for everyone.

Oh, and did I mention record attendance?

And there's so much more. Take the time to look back with me on an incredible year. Celebrate with us! There will be many more celebrations ahead.

Sincerely,

A handwritten signature in black ink that reads "Thane Maynard".

Thane Maynard
Zoo Director



As I reflect on the past fiscal year at Cincinnati Zoo & Botanical Garden, I see much to celebrate. In more recent months we have been celebrating the passage of Issue 2 on Hamilton County's May ballot, a levy crucial to funding our Zoo. I'd like to express my deepest thanks to all who voted in favor of the levy. As exciting a victory as that is, we already had quite an impressive fiscal year preceding it.

We experienced a record year for attendance, with more than 1.8 million visitors traversing our beautiful gardens often with Hippo Cove as their destination. Our headline-grabbing young hippo, Fiona, made her public debut in May of 2017 and continued to garner adulation, both online and in person, throughout the rest of the year. Her birthday party in January was unlike any we have seen before.

Another high point was the completion of Gorilla World, a labor of love many years in the making. It was gratifying to see the ribbon cut on the completed exhibit by generous supporters Harry and Linda Fath, Scott and Mary Farmer of The Farmer Family Foundation, Jim and Linda Marlow and Lisa Prather of The Spaulding Foundation and Pete and Erin Ragland of Gorilla Glue. This state-of-the-art habitat will bring people even closer to western lowland gorillas, year round, making connections that will inspire them to help us protect this critically endangered species.

I am mindful that many of our visitors choose the Zoo as the setting for their own celebrations. People hold their birthday parties, company holiday parties, and family reunions here. We count ourselves blessed to host so many special occasions. If you and your family and friends are among those who have celebrated with us, in one way or another, thank you.

Your continued support of Cincinnati's pride and joy, our magnificent Zoo, is greatly appreciated.

William Stuart Dornette

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A young white-headed monkey is clinging to the back of its mother, who has dark fur. The monkey has a white face and head, with dark eyes and a small mouth. It is looking towards the camera. The background is a blurred green forest. The text "BIRTHS & ARRIVALS" is overlaid on the right side of the image in a white, serif font, enclosed in a dark rectangular box with a thin white border. The box is slightly tilted and has a small white line extending from its bottom-left corner.

BIRTHS & ARRIVALS

It was a year filled with exciting births and arrivals, many of them making news far and wide. This year we welcomed some species not born at our Zoo for many years. Look back at all the new furry and feathered faces.

May 19

Taffy the greater flamingo hatched live on Facebook and named by popular vote. She was hand-raised for the early part of her life before being returned to her flock.

June 25

Lin, the red panda, gave birth to a baby—the 86th of its species born here. Reproductive research at CREW helped diagnose her pregnancy.

July 17

Kendi was the first black rhino born in Cincinnati since 1999. Fewer than 5,000 black rhinos remain in the world.

July 28

A colobus monkey named **Octavius** was born.
(previous page)

July 28 and 31

Three endangered **ring-tailed lemurs** arrived within a few days of each other, two to one mom and one to another. They were our first ring-tailed lemur babies in 30 years!

September 14

A male gorilla, **Mshindi**, now calls our Zoo home thanks to a multi-zoo collaborative move recommended by the Association of Zoos and Aquariums (AZA) Species Survival Plan (SSP). The 29-year-old silverback joined females Chewie and Mara.

October/ November

Two little blue penguins, **Tito** and **Twizzler**, hatched.

October 18

We welcomed three orphaned baby manatees **Matthew, Miles**, and **Pippin**, after two previous Manatee Springs residents—Betsy and Bam Bam—were returned to their native Florida.

November 19

A yellow-backed duiker named **Asher** joined her mother in Rhino Reserve.

December 21

A baby aardvark was named for the day he arrived, the winter solstice. **Winsol** quickly made headlines and stole hearts.

February 6

Another colobus monkey, **Theodora**, joined the family.

A close-up photograph of a hippopotamus swimming in water. The hippo's head is above the water line, with its eyes, ears, and part of its snout visible. The water is dark and reflects light. In the background, there are large, light-colored rocks and some sparse vegetation. The word "CELEBRATIONS" is written in a white, stylized, hand-drawn font inside a white rectangular box with thin lines extending from its corners.

CELEBRATIONS

A Celebrity Meets Her Public

Like everything about Fiona, the date of her public debut was hard to predict. Although her legions of adoring fans longed to greet her in person, her care team continued to watch her carefully, day and night, to determine what was best for her. After a few touch-and-go months, the little hippo that could made real progress as we began the 2017-18 fiscal year.

By May Fiona was propelling herself through the outdoor pool of Hippo Cove accompanied by wetsuit-wearing humans from her care team. Gradually, they experimented with letting other staff watch from the other side of the glass, testing Fiona's comfort level.

When everyone felt Fiona was ready, the Zoo hosted an afterhours event for an eager group of fans. Not long after that she began spending time outdoors while the Zoo was open... first alone, then with mom Bibi and later, dad Henry. The reunited hippo family made many people's summer!

Read about Fiona's first birthday celebration on page 21.



It's a Boy!

With fewer than 5,000 black rhinos left in the world, and only about 60 in North American zoos, we celebrated the birth of Kendi. Our black rhino, Seyia, gave birth to a healthy calf early in the morning on July 17. His father is Faru, who was paired with Seyia by the Association of Zoos and Aquarium's Species Survival Plan. Surveillance cameras inside the rhino barn recorded his birth and first moments, making Kendi an instant celebrity.

About three weeks later Kendi, whose name means "the loved one" in Swahili, started venturing into the yard with mom. He soon discovered the joys of splashing in water and rolling in mud. Seyia could sometimes be seen patrolling in a protective circle around him while he napped. As summer turned to fall, visitors watched him grow stronger and faster as his distinctive horn began to emerge. He continues to grow at a healthy, rapid pace and attracts plenty of admirers.



Photo Ark

Last summer the Zoo was adorned with breathtaking, larger-than-life images of endangered animals from around the world, including many who call our Zoo home. We were honored to be one of only three locations to host a traveling exhibition of work by National Geographic photographer Joel Sartore.

"Due to Cincinnati Zoo and Dallas Zoo which share years of connection, we were able to push Joel Sartore over the top with his species portraits," shared Darlene Anderson, former Zoo Board Trustee and Zoo donor. "Securing his funding through National Geographic Society, Joel has now created 8,000 species portraits and visited 40 countries. His work inspires us to think about the smallest to the largest of species and hoping to find ways of saving the diversity of our world."

"Zoos are the true Arks now," says Sartore. "At a time when so many people live in areas without access to animals, zoos keep the public engaged in the natural world while also funding habitat restoration and other critical breeding programs."

*Thanks to the following for helping bring the
National Geographic Photo Ark to the Cincinnati Zoo*

Jeffrey R. and Darlene T.
Anderson
Brandicorp
Marianne Chappelle
Elmer Cole

Mark F. Fallon
Miller Valentine Group
Lauren Hannan Hudson
Sandy and Bob Heimann
Maribeth and Marty Rahe

Schumacher Construction
Management
Hauser
Anchor Associates
Mr. and Mrs. Richard B.
Tranter



Thane's 40th Anniversary

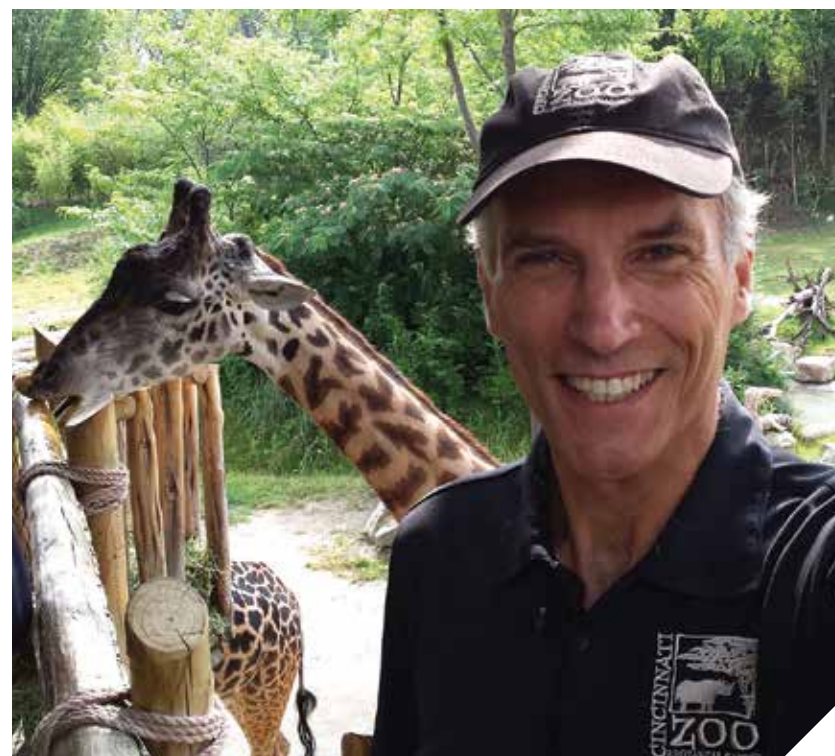
Baby hippos notwithstanding, Thane Maynard is the real hero of the Cincinnati Zoo & Botanical Garden. Beginning his career with us as part of the Education program, Thane's passion for sharing the wonders of wildlife has not dimmed a bit in 40 years, and he hasn't even come close to running out of things to say! He has traveled the world partnering with conservation efforts and acting for endangered species.

In honoring this milestone, local news outlet WCPO heralded his "contagious level of enthusiasm."

Born and raised in central Florida, Thane has always been firmly connected with the natural world. He is internationally known for his dedication to wildlife preservation, research and education. He has authored more than a dozen books, including one co-authored with Jane Goodall, and has written and narrated thousands of audio segments for his nationally-syndicated radio program, "The 90-Second Naturalist."

But Thane's resume isn't what makes him special. It's the way he makes every visitor feel welcome. It's the way he makes each member of the Zoo team feel like an invaluable part of a greater cause. It's how he expresses his genuine gratitude for the people who visit and support our Zoo. And it's the way he represents our organization with such zeal, positivity, and expertise.

Thank you, Thane for 40 remarkable years... and many years to come!



During our last year we experienced record attendance:

1.8 million visitors!

An Award to Improve Access

This year our Zoo embarked on what will be an ongoing journey to make our park accessible for everyone. We were honored to receive, in partnership with Cincinnati Children's Hospital, a Museums for America Grant from the Institute of Museum and Library Services. The grant is designed to help us become the nation's most welcoming, accessible, and inclusive zoo for individuals with developmental disabilities and their families.

Our project was one of 132 selected from among 558 applications nationally. The grant provides \$415,852 to advance our accessibility. Working with Cincinnati Children's, many Zoo staff and volunteers are receiving training in how to make the Zoo welcoming to individuals with disabilities. A parents' advisory council is taking part, too, helping prepare individuals with developmental disabilities and their families for better engagement at the Zoo. We will test and evaluate each element of the project and share results through the media, disability organizations, professional conferences and publications, and other cultural institutions.



Friends Rally in Support of Their Zoo

Friends of the Cincinnati Zoo & Botanical Garden, including employees, members, and representatives from Hamilton County businesses and communities, gathered and spoke at the Hamilton County Board of Elections on Thursday, February 1, 2018. They expressed their support for a tax levy renewal. Together, they convinced Hamilton County commissioners to put the levy on the May ballot.

The campaign went into full swing, with hundreds of residents campaigning in favor of the levy. They put signs in their yards and spread the word on social media. We finished out our 2017-18 fiscal year waiting eagerly to see what would happen when election day arrived.

Spoiler alert!

Hamilton County residents voted overwhelmingly - 78% - in favor!



A New “World”

In a way, we got to celebrate the renovation of Gorilla World twice. Phase one, the improved outdoor habitat, opened in the spring of 2017. Phase two, the brand new indoor portion opened in December of 2017, in time for PNC Festival of Lights.

Fundraising for Gorilla World began in 2015, and we could not have succeeded without the generosity of our donors. Phase one increased usable land space, added a more energy-efficient stream and waterfall, random rolling hills, and new landscaping, and improved the colobus monkey area. Behind the scenes, the expansion also includes modernized living areas for the gorillas and a new configuration that provides easier movement. Phase two offers an expansive indoor habitat, offering the gorillas a wide variety of enrichment and comfortable mulch flooring, and giving our visitors year-round viewing and engagement with gorillas.

Zoo leadership, and especially the primate team, wish to thank everyone who brought this dream to life.



CONSERVATION



Manatees Rehabilitated and Released

The Cincinnati Zoo is one of only two facilities outside of Florida that participate in the Manatee Rescue and Rehabilitation Partnership, a program designed to rescue and treat sick, injured and orphaned manatees and then release them back into the wild. In October of 2017, two healthy manatees that were rehabilitated in Cincinnati Zoo's Otto M. Budig Family Foundation Manatee Springs habitat were returned to their original homes in Florida and three orphaned youngsters from SeaWorld Orlando took their place in the manatee pool to receive TLC. Fourteen manatees have been successfully released after being rehabilitated at the Cincinnati Zoo.

25th Wildlife Conservation Award Winner Named

For the last 25 years, the Cincinnati Zoo & Botanical Garden has presented its Wildlife Conservation Award to one of its Barrows Conservation Lecture Series speakers. The 2017 award was presented on May 3 to Dr. Craig Packer, a distinguished McKnight University Professor in the Department of Ecology, Evolution and Behavior at the University of Minnesota, for his outstanding work with lions in the Serengeti. Dr. Packer has conducted field research and conservation in East Africa for the past 30 years and is considered the world authority on the African lion. The Cincinnati Zoo has supported lion and other African predator conservation field work for more than 25 years.

It's notable that the 25th recipient of the Zoo's conservation award began his field work in Africa as an assistant to the first recipient, Jane Goodall. The list of conservationists who have been honored with the Cincinnati Zoo's Wildlife Conservation Award also includes Ted Turner, E.O. Wilson, John Ruthven and many other internationally-known figures.

Conservation Close to Home

The Lion's Share Family Community Service program began in the fall of 2017 with an Ohio River clean-up. However, the Zoo's conservation team plotted and planned long before that. They heard from Zoo visitors who were inspired by our animals and plants to act locally. Families said that they wanted a way to include their children in conservation action. More and more people are eager to become citizen scientists or just spend meaningful time in nature.

So, the Zoo connected with organizations and projects like the Cincinnati Nature Center, Great American Roadside Cleanup, Keep Cincinnati Beautiful, and FrogWatch to develop opportunities. And, the Zoo's own Bowyer Farm in Warren County offers plenty of opportunity as the Horticulture team transforms it into a native plant oasis.



Zoo employees collected **1,454 lbs. of garbage** from along the Ohio River



EDUCATION

This past fiscal year, our education programs celebrated record growth in attendance! Says Education Director Dan Marsh, “the Education department has never seen this kind of success in its 40-year long history.”

Here are some highlights:

- The **Living Classroom Education Access Fund** (LCEAF), now in its sixth year, has served more than **70,000 kids** who would have otherwise not been able to visit the Zoo.
- **Zoo Troop**, our unique, whole-child development program created in 2013 has served **42 local children** yearly through an access fund, who would not otherwise have been able to afford the tuition. In total, around **300 children** take part in Zoo Troop each week.
- **Overnight Adventures** is undergoing something of a renaissance. The addition of the Twiga tented camp in 2017 added a whole new venue for the program, and **7,431 people** enjoyed an Overnight Adventure in **FY18**.
- **Summer Camps** educated **3,376 children** last year, 14% ahead of our goal.
- We saw the **strongest growth** in school attendance in **25 years!**

New in FY18: Human-Animal Interaction

Our education professionals have spent the past year learning to work with students in the Hamilton County Juvenile Detention Center and with at-risk children in Head Start, accompanied by animals from the Zoo’s interpretive program. They spend time on a weekly basis with children who stand to benefit greatly from this unique interaction.

Research shows that interaction with animals helps increase empathy, focus, self-control, goal-setting behavior, and conservation awareness in these groups. Led by Joan Hall, our educators and zookeepers are collecting valuable data. Already, they can demonstrate the measurable good that they can do by bringing animals to places where the need is greatest. We are the first zoo harnessing this power to reach vulnerable populations.

Fully realized, the Human-Animal Interaction program has the potential to reach vulnerable populations in prisons, care centers, and public schools throughout Greater Cincinnati. Our Zoo could be a profound leader in this emerging field. In keeping with our mission, it allows limitless opportunities to collaborate with other organizations and build community relationships. Stay tuned for more on this exciting and growing program!



CREW

CREW, our Center for Conservation and Research of Endangered Wildlife, continues to pursue its mission of saving species with science. This year they built upon their knowledge of endangered species from polar bears to trillium. A few highlights:

Saving Black Rhinos

While Kendi's birth was cause for celebration, we're mindful of its rarity. He is one of only three black rhinos born in AZA institutions over the past three years and the only one to survive. The International Rhino Foundation (IRF) oversees the population of southern black rhinos in the United States. This past year our CREW team stepped forward to help them address the difficulty of breeding this critically endangered animal.

CREW scientists traveled to seven institutions in Florida, Texas, Kansas, and Georgia, where they examined 13 rhinos. Using ultrasounds, they found three of the rhinos to be infertile. Now, the AZA and IRF can focus on matching the ten fertile ones in hopes of increasing their numbers. Studying this small population can teach the scientific community how best to help save rhinos in the wild.

Pallas' Cats Progress

Eighteen kittens were born last year to Pallas' cats in the AZA's Species Survival Plan. One of these was thanks to CREW's 20-year efforts to understand and improve reproductive chances in this challenging breed. That kitten, a female born at Columbus Zoo, resulted from an artificial insemination that CREW conducted. The birth and survival of last year's 18 kittens increased the Pallas' cat's SSP population by more than 50 percent! This success helps ensure the survival of the species in AZA institutions for years to come.

Marching for Science

On Earth Day weekend 2017, CREW team members, along with other Zoo staff and volunteers as well as Zoo Director Thane Maynard, gathered on Fountain Square. They took part in Cincinnati's own March for Science, carrying posters of the species they work each day to save.



Dr. Terri Roth, Director of CREW said, "At CREW, we remain optimistic that science will withstand the test of current societal shifts and will prevail to guide decisions on conservation, health, and environmental policies vital to the long-term existence of Earth's amazing diversity of life."



HORTICULTURE

At the Zoo

Caring for our 75-acre botanical garden, one of only two accredited botanical gardens in Ohio, is a never-ending labor of love. In a typical year, the Zoo's horticulture team and volunteers plant 110,000 bulbs, 40,000 annuals and about 4,500 other plants—everything from trees to perennials—of approximately 200 species and selections. In addition to making areas along public paths beautiful, they design geographically-appropriate landscaping for animal habitats throughout the Zoo.

On the Farm

The team has also transformed our 600-acre farm in Warren County, planting hundreds of native plant species and creating a wetland area that's a haven for native and migrating birds and other wetland species. This year we moved closer to our long-term goal to grow all the food that we give our animals and harvested "browse" that we froze for use in the winter.

In the Community

The Zoo has partnered with the Cincinnati Reds on Community Makeover projects for the past five years. This year the horticulture team brought in 75 tons of stone and 32 log benches to build a large fire pit and an amphitheater that Roselawn residents will enjoy for many years to come. They added dozens of long-living shade and fruit trees to the site and used more than 100 cubic yards of topsoil, 100 tons of gravel and 100 yards of mulch to transform the campground area.





In March 2018,
readers of Cincinnati
CityBeat voted Fiona
#1 Cincinnatian!

A Hippo-Sized Birthday Party!

Cincinnati has never seen a birthday party like the one that took place January 20, 2018. Fiona, whose keepers once doubted she could survive even a few days, turned one year old on January 24. Individuals and businesses throughout the community celebrated with us.

Presented by Hippo Sak, highlights of the birthday party included the opportunity for visitors to sign an enormous card, enjoy Busken Bakery cake and Graeter's ice cream. The hippo care team gave multiple chats, and scientists from CREW gave a presentation showing how they conducted an ultrasound on Fiona's mom, Bibi. The specialists from Cincinnati Children's Hospital who helped save Fiona's life met with visitors and talked about their experience.

Cincy Shirts gave out Fiona temporary tattoos and authors of various books about Fiona signed copies for fans. Not to be left out, many animals throughout the Zoo got special birthday-themed enrichment. Fiona, of course, got her own hippo-sized birthday cake made of fruit. She snacked enthusiastically while the crowd gathered in Hippo Cove sang to her.

And that was just on Zoo grounds! Around Cincinnati, many businesses offered Fiona-themed specials or staged their own birthday parties. Everyone at the Zoo is grateful for all of the support on this journey and happy that an animal born here can bring joy to so many.





Celebrating the Cincinnati Way!

Beer is as much a Cincinnati tradition as the Zoo itself, so it's fitting that local breweries helped us celebrate some of our exciting work this past year.

Listermann Brewing said "cheers" to Fiona with a New England style IPA. It sold out immediately and raised more than \$20,000 for Fiona's care. For the little hippo's first birthday they rolled out a special birthday edition, plus two more creations, Team Fiona and Bibi. They also created a black IPA in honor of Kendi, which sold out in a matter of days.

Last July, Mt. Carmel Brewing unveiled Queen Bee, a blackberry-honey blonde ale created by and for the Zoo, benefiting local pollination programs.

At Zoogeist in March, Rhinegeist tapped its first Bohemian pilsner, which Zoo employees helped them brew. They dubbed it Okapi and served it in a collectible glass featuring an okapi, proceeds from which benefited the Zoo.



Thank you to all of the breweries who support us and to the folks who raised a glass to hippos, rhinos, and more!



Celebrating the Lives of Endangered Ambassadors

Part of working with living things is loss. We celebrate our latest zoo babies each year, but we also celebrate the lives of those animals who brought us joy and new knowledge but then left us. During our last fiscal year we said goodbye to three high-profile, beloved members of our Zoo family, each representing an endangered species. Join us not in sadness, but in gratitude for their time spent with us as ambassadors for their wild counterparts.

Henry

Though we knew Henry only a short time, he spent a long life as an animal ambassador. He joined us from Dickerson Park Zoo when we opened Hippo Cove. He not only formed an immediate “love connection” with Bibi, but he won the hearts of visitors with his 4,000-pound heft and hippo “smile.” When his health began to decline, the animal care team took every available action attempting to diagnose and treat him. We eventually said goodbye in the fall of 2017. Africa Curator Christina Gorsuch called him, “a sweet, gentle giant with a big personality.” The world will long remember Henry for his own 36 years inspiring visitors and, of course, for giving us Fiona.



Akere

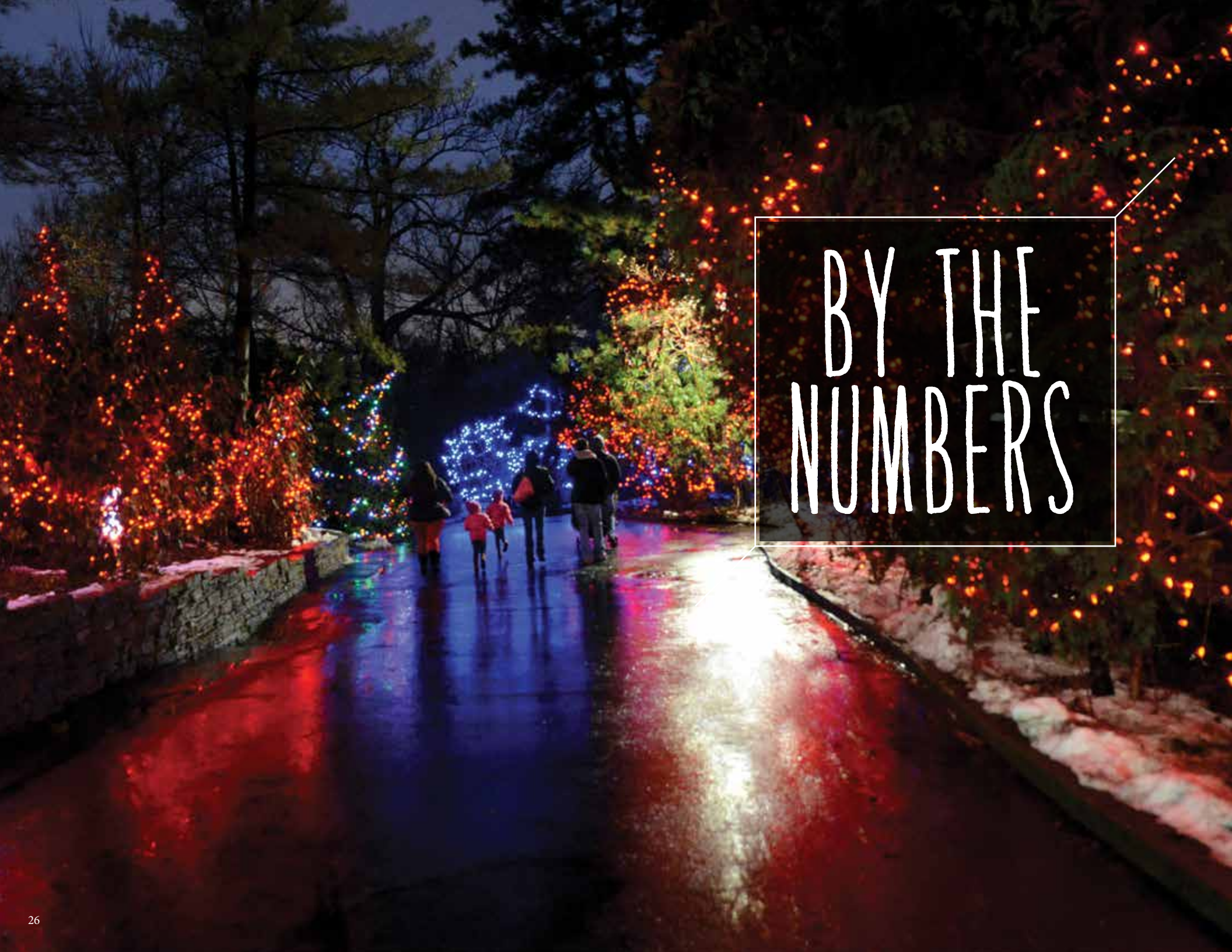
White tiger Akere was the oldest of his kind in any accredited North American Zoo. He spent almost all of his remarkably long 21-year life at our Zoo. His keepers describe him as having a great personality, always chuffing at them affectionately. After seeing his health decline for two months, the animal care team saw that it was time to let him go. He inspired countless visitors in his time with us. White tigers, once thought to be a distinct species, actually represent genetic variation from the typical orange we see. Tigers are critically endangered in the wild.



Anju

The illness of female gorilla Anju took everyone by surprise, as heart disease can do even in humans. It's a reminder of our similarities with our primate relatives. Anju was diagnosed in late November with a congenital, terminal heart condition after she became lethargic and began putting on weight. The news was devastating because Anju was only 16 years old and caring for a two-year-old daughter, Elle. Knowing that gorilla babies need a mother until they are about five years old, the animal care team worked carefully to transition Elle to a surrogate mom—23-year-old Mara—and reunite her with her family group, which includes two other juveniles. Visitors and staff were heartbroken to lose Anju, a representative of this critically endangered species and a beloved individual. But our work with western lowland gorillas, here and in the wild, continues stronger than ever.





BY THE NUMBERS

Events

Toast to the Wild	4,447
Tunes and Blooms	9,961
HallZOOween	50,356
Cheetah Run	1,148
Zoofari	2,650*
PNC Festival of Lights	325,274

**Record attendance!*

Social Media

14 episodes of *The Fiona Show* with more than **130 million views**

Facebook: **753,465 likes**

Twitter: **216,215**

Instagram: **242,574**

Nominated for a Shorty Award!

Close Enough to Care

Visitors who...

participated in an animal encounter	314,631
attended an animal chat	17,285
experienced giraffe feeding	94,911
experienced behind-the-scenes tours	876 visitors for 361 tours

Volunteers

Adult Volunteers

- **680 volunteers**
- **77,583 hours**

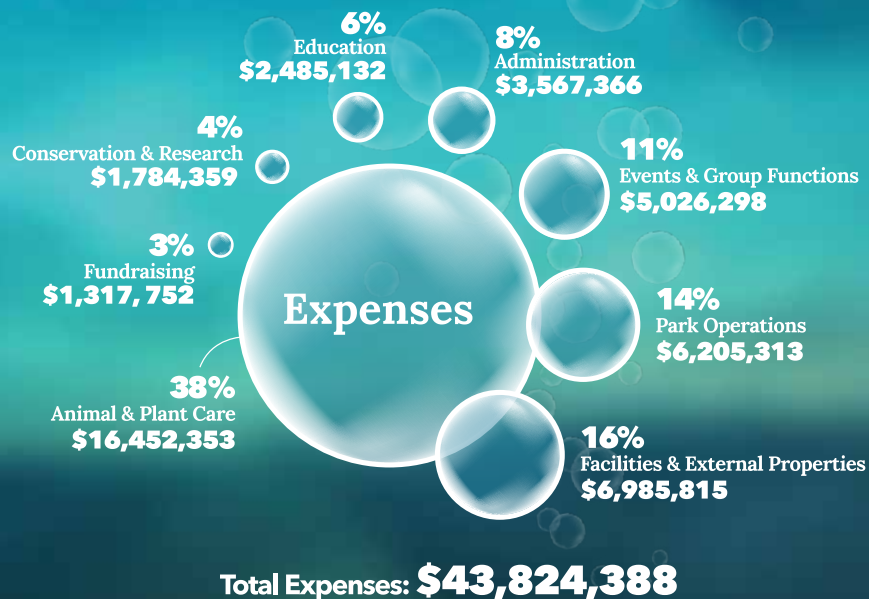
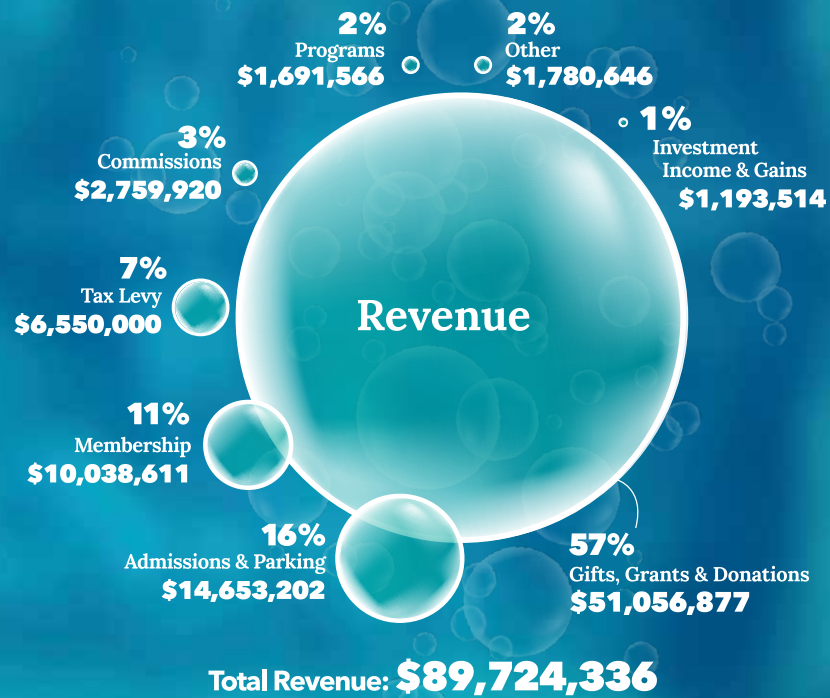
Teen Volunteers

- **279 teen volunteers**
- **29,808 hours**

Interns

- **80 interns**
- **33,822 hours**





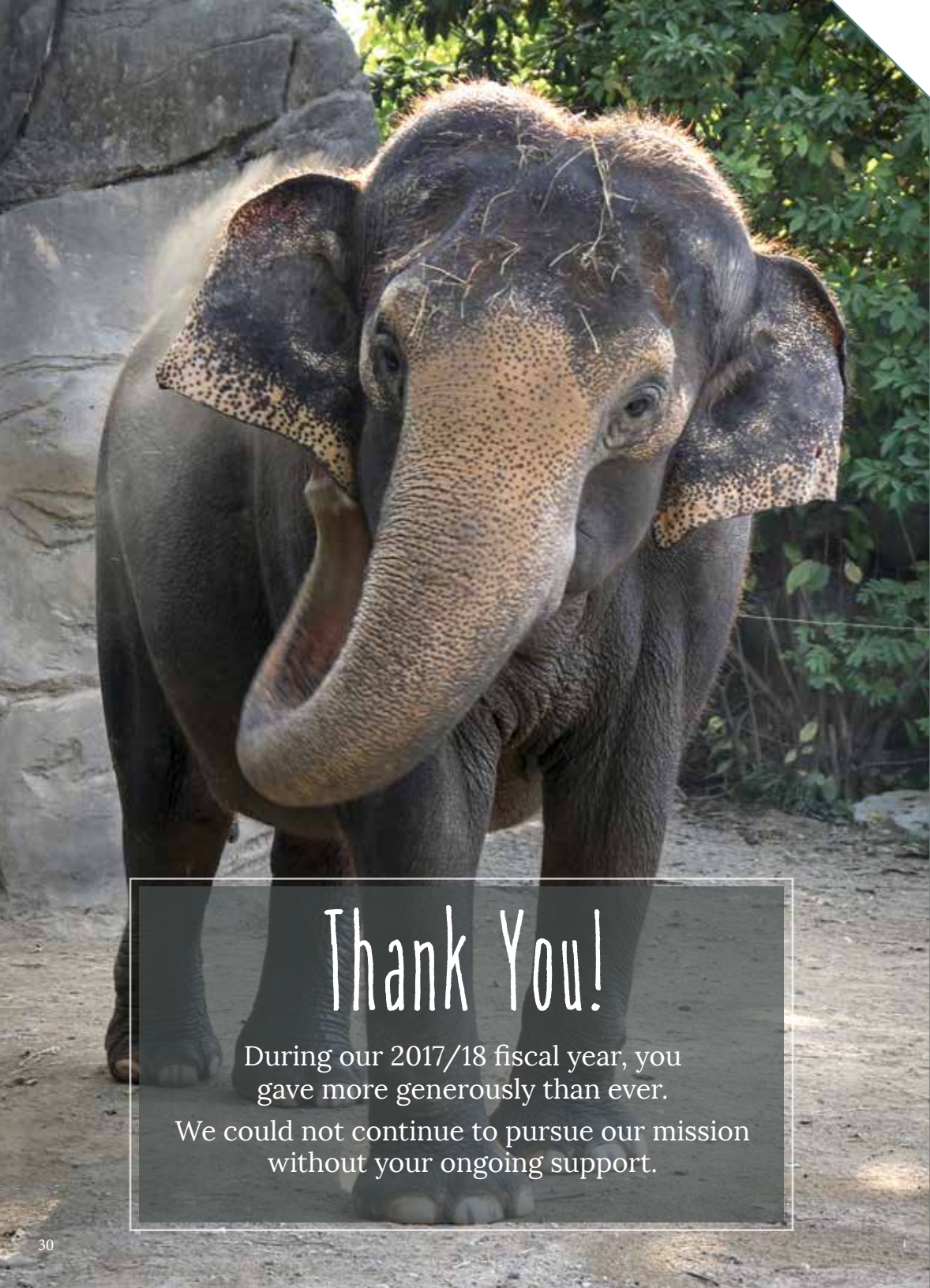
Statement of Financial Position as of 3/31/2018 and 3/31/2017

	March 31, 2017	March 31, 2018
Assets		
Cash	\$2,276,307	\$3,946,413
Trade & Other Receivables	1,359,822	1,086,288
Pledges Receivable, Net	46,877,211	9,567,123
Prepaid Expenses & Supplies	320,584	339,374
Investments	23,454,452	19,614,567
Beneficial Interest in Trusts	466,486	3,218,704
Bond Indenture Deposits	2,140,775	2,112,938
Property & Equipment, Net	99,318,725	93,576,662
Total Assets	\$176,214,362	\$133,462,069
Liabilities and Net Assets		
Accounts Payable	\$2,884,813	\$2,901,324
Accrued Expenses	2,500,693	2,419,475
Notes Payable	2,300,000	5,200,000
Bonds Payable	3,460,551	4,172,181
Pooled Income Liability	26,009	26,524
Gift Annuity Obligations	107,941	113,014
Deferred Memberships	4,643,968	4,222,994
Other Liabilities	877,913	894,031
Total Liabilities	\$16,801,888	\$19,949,543
Unrestricted Net Assets	103,377,855	93,069,918
Temporarily Restricted Net Assets	53,242,905	17,665,319
Permanently Restricted Net Assets	2,791,714	2,777,289
Total Liabilities and Net Assets	\$176,214,362	\$133,462,069

Statement of Activities for the Year Ended 3/31/2018 with Comparative 3/31/2017 Totals

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total, March 31, 2018	Total, March 31, 2017
Attendance				1,812,442	1,631,866
Revenues					
Admissions & Parking	\$14,653,202	\$0	\$0	\$14,653,202	\$12,190,696
Memberships	10,038,611	0	0	10,038,611	8,967,234
Programs	1,691,566	0	0	1,691,566	1,461,031
Commissions	2,759,920	0	0	2,759,920	2,085,859
Tax Levy Income	6,550,000	0	0	6,550,000	6,550,000
Gifts, Grants & Donations	5,820,167	44,511,041	0	50,331,208	15,513,291
Investment Income & Gains/(Losses)	60,007	0	0	60,007	34,708
Other Revenues	1,403,183	0	0	1,403,183	859,565
Net Assets Released from Restrictions	9,136,483	(9,136,483)	0	0	0
Total Revenues	52,113,139	35,374,558	0	87,487,697	47,662,384
Expenses					
Programs:					
Animal Care & Health	15,006,657	0	0	15,006,657	14,312,052
CREW	1,784,359	0	0	1,784,359	1,750,001
Horticulture	1,445,696	0	0	1,445,696	1,351,963
Events & Group Functions	5,026,298	0	0	5,026,298	5,089,078
Membership and Park Operations	6,205,313	0	0	6,205,313	5,741,462
Education	2,485,132	0	0	2,485,132	2,351,423
Supporting Services:					
Facilities & External Property	6,985,815	0	0	6,985,815	4,921,916
General & Administrative	3,567,366	0	0	3,567,366	3,781,243
Fundraising	1,200,680	0	0	1,200,680	1,232,968
Total Expenses	43,707,316	0	0	43,707,316	40,532,106
Increase (Loss) from Operations	8,405,823	35,374,558	0	43,780,381	7,130,278
Endowment Activity					
Gifts, Grants & Donations	372,476	353,193	0	725,669	1,393,329
Change in Beneficial Interest in Trusts	363,038	0	14,425	377,463	75,920
Investment Income & Gains/(Losses)	1,283,672	(150,165)	0	1,133,507	1,188,331
Endowment Expenses	(117,072)	0	0	(117,072)	(112,585)
Total Endowment Activity	1,902,114	203,028	14,425	2,119,567	2,544,995
Change in Net Assets	10,307,937	35,577,586	14,425	45,899,948	9,675,273
Net Assets Beginning of Year	93,069,918	17,665,319	2,777,289	113,512,526	103,837,253
Net Assets End of Year	\$103,377,855	\$53,242,905	\$2,791,714	\$159,412,474	\$113,512,526

The Zoological Society of Cincinnati's financial statements were independently audited by Clark, Schaefer, Hackett & Co.



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Apologies in advance for inadvertently missing anyone.

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