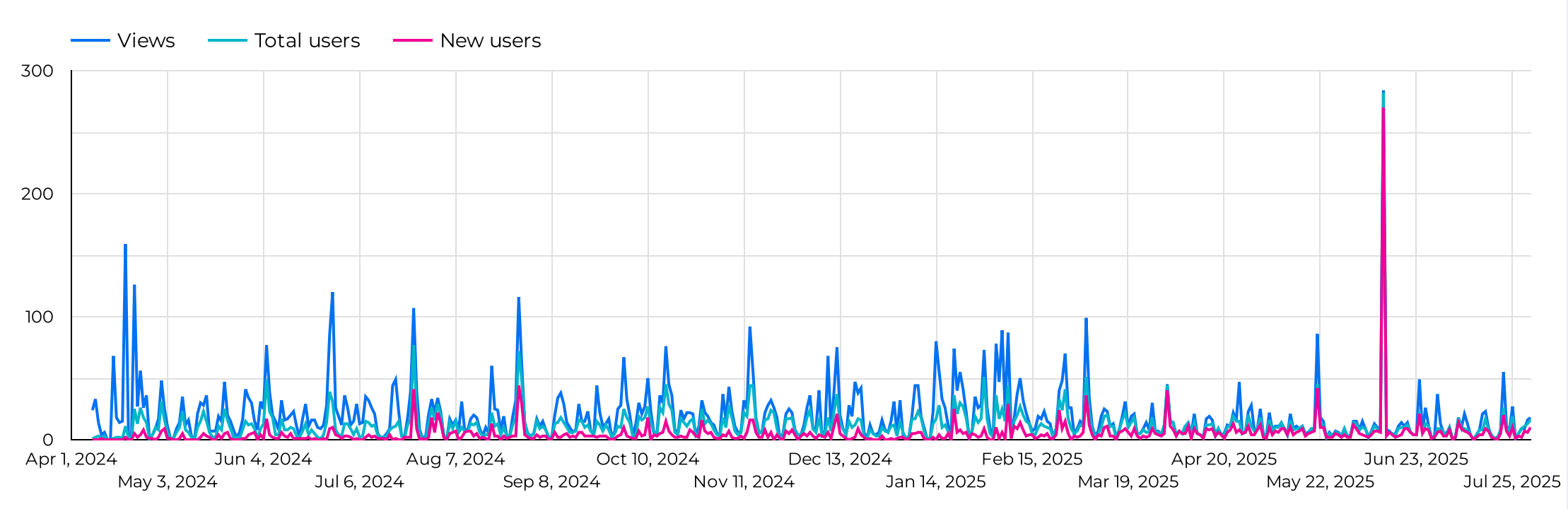




Pages

Click a column to sort by that metric. Click a page title to filter the entire report by that page or use the filter to the right to filter by multiple pages.

Filter by page: /about-us/30th-anniversary, /about-... (151)

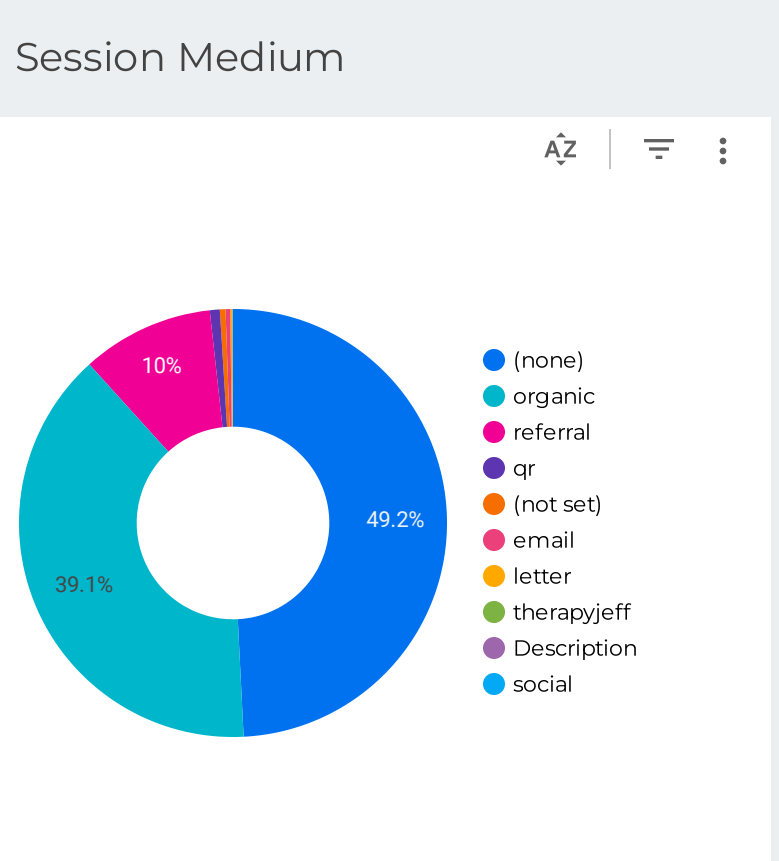
Page title	Views ①	% Δ	Total users ②	% Δ	New users	% Δ	Bounce rate	% Δ
1. 30th Anniversary	2,914	-	1,406	-	164	-	11.7%	-
2. Story list	689	-	180	-	22	-	10.38%	-
3. The CareOregon Family: Columbia Pacific CCO	430	-	334	-	182	-	24.76%	-
4. Ensuring access to care with Project Access Now	380	-	313	-	173	-	34.39%	-
5. Volunteering is in our DNA	342	-	191	-	64	-	19.59%	-
6. The CareOregon Family: Housecall Providers Hospice	252	-	222	-	163	-	30.58%	-
7. Our dedicated employees: Meet Teresa Learn	205	-	176	-	99	-	22.58%	-
8. The CareOregon Family: Jackson Care Connect CCO	202	-	171	-	105	-	20.6%	-
9. Expanding access to mental health care with Trillium ...	200	-	167	-	92	-	25.63%	-
10. Our dedicated employees: Meet Sandy Benjamin	186	-	149	-	90	-	21.6%	-
Grand total	9,719	-	4,545	-	2,462	-	24.73%	-

User Acquisition

Filter by Session source / medium

Session source / medium	Total users	% Δ	New users	% Δ
(direct) / (none)	2,297	-	1,329	-
google / organic	1,521	-	694	-
bing / organic	260	-	82	-
linkedin.com / referral	106	-	86	-
statics.teams.cdn.office.net / referral	89	-	14	-
m.facebook.com / referral	75	-	71	-
facebook.com / referral	41	-	40	-
mailchi.mp / referral	29	-	19	-
mural / qr	27	-	25	-
Grand total	4,545	-	2,462	-

1 - 66 / 66



Device category

Device category	Percentage
desktop	61%
mobile	38.3%
tablet	-
smart tv	-

Events

Filter by event name

Event name	Event count	% Δ	Users	% Δ
page_view	9,719	-	4,504	-
read_news	5,846	-	1,590	-
user_engagement	5,114	-	2,573	-
session_start	4,089	-	3,034	-
link_click	2,713	-	818	-
first_visit	2,462	-	2,462	-
video_progress	1,659	-	319	-
top_navigation	678	-	571	-
video_start	517	-	357	-
hamburger_navigation	500	-	332	-
Grand total	33,440	-	4,510	-

1 - 13 / 13

Filter by event name

Filter by what was clicked

Filter by where it was clicked

Event name	Event count	% Δ	Total users	% Δ
page_view	3,131,090	69.8% ↑	709,854	82.3...
session_start	2,122,010	86.6% ↑	709,705	82.3...
user_engagement	1,305,426	43.0% ↑	412,544	77.1%...
link_click	1,156,062	265.1% ↑	243,951	200....
first_visit	688,780	74.5% ↑	692,102	78.1%...
top_navigation	279,503	132.6% ↑	106,278	135.4...
portal_log_in	256,524	205.7% ↑	53,640	166.4...
document_link_click	227,456	163.3% ↑	70,916	129.6...
accordion_click	209,733	3,036.9% ↑	56,164	2,330...
read_news	151,447	54.4% ↑	49,098	312.4...
Grand total	9,954,292	90.2% ↑	710,546	82.4...

1 - 48 / 48

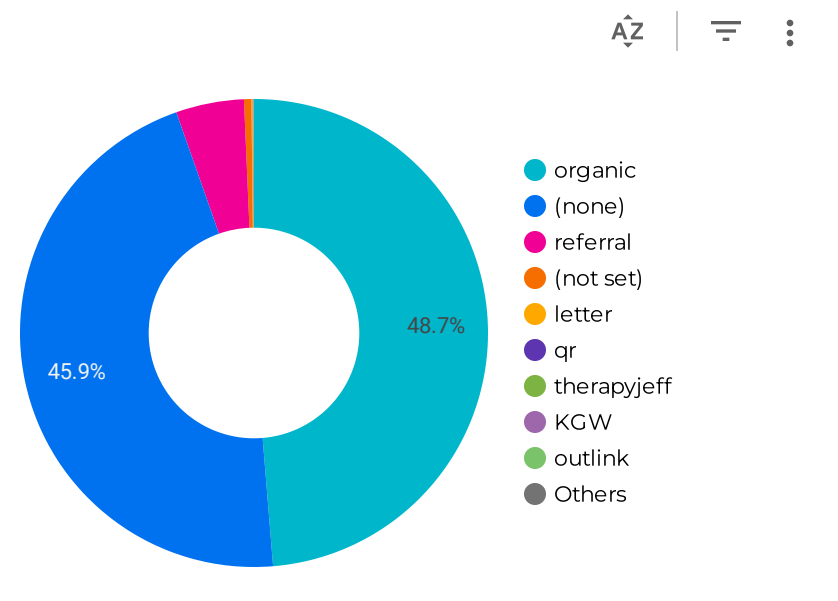
Link/Text clicked	Event count	% Δ	Total users	% Δ
(not set)	7,298,334	114.6% ↑	710,546	131.6% ↑
OneHealthPort Login	264,443	251.0% ↑	32,757	165.9% ↑
https://identity.onehealthport.com/EmpowerIDWebIdPForms/Login/CAREOREGON	205,651	275.7% ↑	32,562	204.4%...
https://www.careoregon.org/providers	145,629	174.2% ↑	45,232	120.8% ↑
https://www.careoregon.org/members	131,475	271.5% ↑	49,544	170.8% ↑
https://career4.successfactors.com/career?company=C0007187026P	65,096	192.3% ↑	34,307	180.8% ↑
https://careoregon.org/members	47,757	280.4% ↑	16,155	160.6% ↑
https://healthtrioconnect.com/app/index.page?	46,739	206.2% ↑	22,207	207.2% ↑
https://www.careoregon.org/about-us	46,595	196.4% ↑	22,184	127.2% ↑
https://careoregon.org/providers	40,415	191.4% ↑	11,958	91.0% ↑
https://www.careoregon.org/members/physical-health/find-a-provider	38,570	169.1% ↑	20,456	160.5% ↑
https://www.careoregon.org/providers/provider-portal	31,099	176.9% ↑	15,278	154.2% ↑
Grand total	9,954,292	135.5% ↑	710,546	131.6% ↑

1 - 100 / 16822

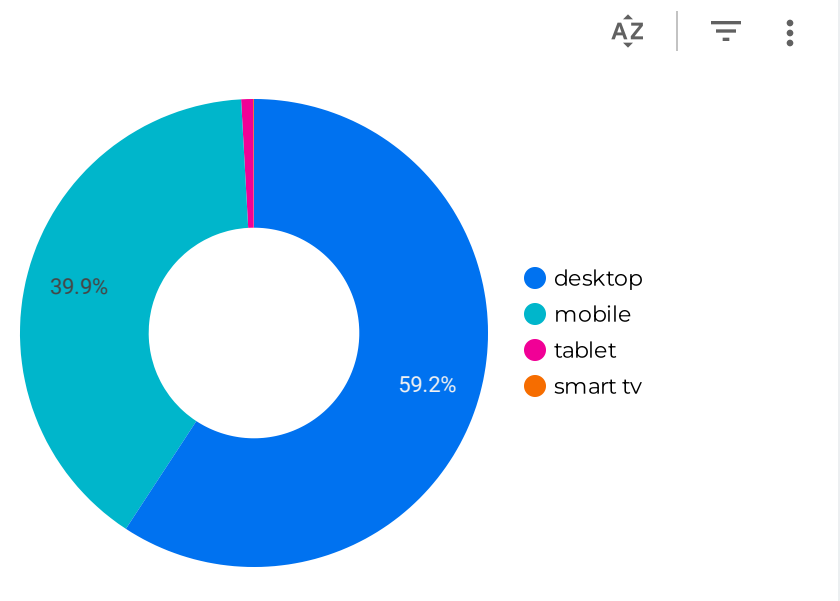
Page where link/text was clicked	Event count	% Δ	Total users	% Δ
(not set)	7,386,484	112.5% ↑	710,546	131.6...
/providers/provider-portal	547,513	239.1% ↑	41,826	154.7...
/	243,303	215.7% ↑	90,996	143.3...
/providers	157,099	135.6% ↑	53,355	125.0...
/about-us/careers	149,998	177.4% ↑	35,820	131.0...
/members	147,051	216.0% ↑	60,606	182.7...
/providers/physical-health-providers	84,066	228.0% ↑	16,712	106.0...
/members/member-portal	80,470	205.3% ↑	20,923	157.8...
/providers/support	80,321	366.1% ↑	15,882	144.5...
/providers/social-needs-assistance	78,122	-	14,828	-
Grand total	9,954,292	135.5% ↑	710,546	131.6...

1 - 100 / 1790

Session Medium



Device category



Apr 1, 2024 - Jul 31, 2025

Filter by site language

Filter by audience

Reset all filters

Members

Providers

Community

About us

Video events (vimeo only)

Filter by video location

Event name / Event count / Total users				
		video_progress		
Video title	Video location	Percent watched	Event count	Total users
memberportal_v08	/members/member-portal	25%	541	516
		50%	396	380
		75%	325	315
		90%	244	237
careoregon welcome 2022	/about-us/who-we-are	25%	440	394
		50%	386	343
		75%	337	299
		90%	305	268

News events

Filter by news link

Event name / Event count / Total users			
		read_news	
News link	Percent scrolled	Event count	Total users
/members/news-and-stories/2022/06/13/top-10-foods-for-men-s-health	10	6,628	6,019
	50	5,568	5,247
	90	1,439	1,416
/providers/support/provider-updates/2024/11/22/health-related-services-flex-funds-program---new-heal	10	4,821	3,443
	50	3,510	2,756
	90	2,189	1,838
/providers/support/provider-updates/2024/12/12/behavioral-health-contracting-and-networking-chan...	10	4,057	2,474
	50	2,441	1,748
	90	1,039	869

Site search event

Search term	Total users
1. jdbdjs	348
2. طبيب أسنان الأطفال	348
3. هشاشة العظام	348
4. awsedrft	346
5. شبكات واعية بالصدمات النفسية	345
6. OHP hadda way i dabooshaa	343
7. oof wareen	342
8. suuxinta afka	342
9. Ku saabsan caafimaadka tegnoolajiyada	341
10. داء السكري من النوع 2	274
Grand total	18,898
1 - 100 / 17820	

Feedback form events

Date + hour (YYYYMMDDHH)	Page	Device category	Browser	Total users
Jul 30, 2025, 11PM	/dentalvisit	mobile	Chrome	2
Jul 30, 2025, 12PM	/members/physical-health/find-a-provider	mobile	Safari	1
Jul 29, 2025, 3PM	/childvax	mobile	Chrome	1
Jul 29, 2025, 1PM	/youthcheckup	mobile	Safari	1
Jul 28, 2025, 4PM	/members/physical-health/find-a-provider	mobile	Safari	1
Jul 28, 2025, 9AM	/providers/support	desktop	Edge	1
Jul 28, 2025, 8AM	/members/physical-health/pregnancy-and-family-s...	mobile	Chrome	1
Jul 27, 2025, 10PM	/am-i-eligible	mobile	Chrome	1
	/members/more-careoregon-services/tribal-care-c...	mobile	Chrome	1
Jul 26, 2025, 8PM	/dentalvisit	mobile	Safari	1
Jul 26, 2025, 5PM	/members/more-careoregon-services/social-needs-...	mobile	Safari	1
Jul 26, 2025, 1PM	/youthcheckup	mobile	Safari	1
Jul 25, 2025, 12PM	/members/more-careoregon-services/social-needs-...	mobile	Chrome	1

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Download report

Apr 1, 2024 - Jul 31, 2025

Filter by site language

Filter by audience

Reset all filters

Members

Providers

Community

About us

Filter by landing page

Reminder:

 Views on the landing page report are views generated across the entire session of a user that landed on the page listed.

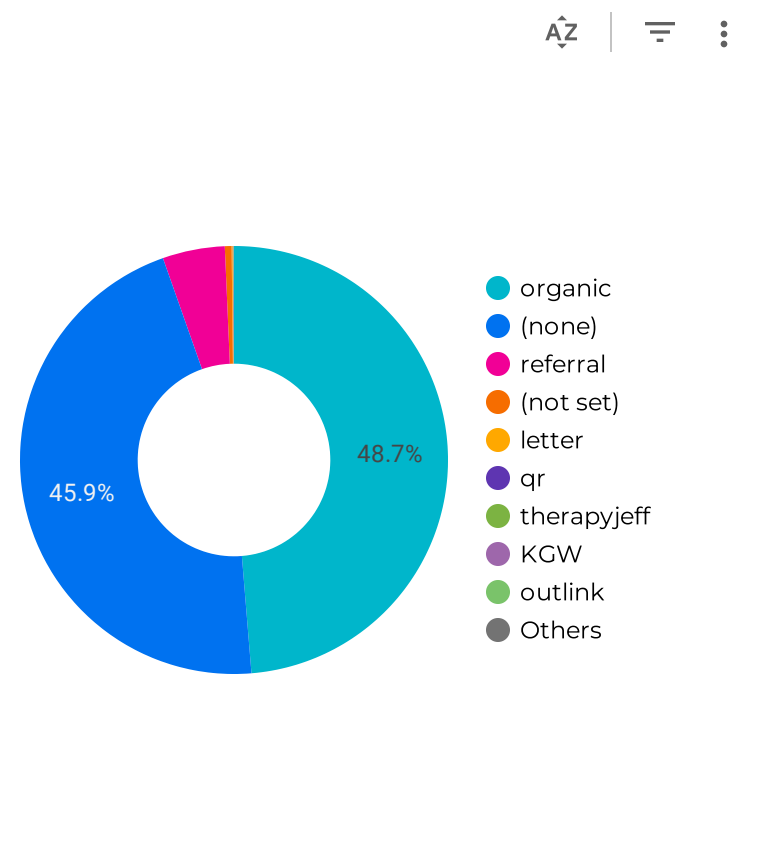
Use arrows to drill down to see views on just the landing page.

Landing page		Total users	Views	New users	Bounce rate
1.	/	142,451	771,122	124,991	23.42%
2.	(not set)	108,529	33,911	1,135	95.51%
3.	/providers/provider-portal	106,129	937,205	91,779	67.1%
4.	/am-i-eligible	102,044	147,359	97,587	43.57%
5.	/members/physical-health/find-a-provider	30,210	86,805	22,384	48.22%
6.	/about-us/careers	30,208	79,857	25,944	34.97%
7.	/providers	17,943	104,663	10,333	13.17%
8.	/providers/social-needs-assistance	16,845	47,053	12,927	29.59%
9.	/members	16,672	82,998	10,239	15.31%
10.	/providers/health-related-services/flex-requests	16,474	41,234	13,652	41.39%
Grand total		710,546	3,131,090	688,780	57.28%

1 - 100 / 3049

Select a session medium and use the arrows to drill down to see more information on session source and session content where applicable.

Session medium	Total users	Views
1. organic	357,247	1,363,072
2. (none)	336,800	1,425,140
3. referral	34,496	300,226
4. (not set)	3,732	39,490
5. letter	525	1,288
6. qr	205	532
7. therapyjeff	176	500
8. KGW	167	207
9. outlink	76	118
10. TurboSMTP	48	48
11. email	41	50
Grand total	710,546	3,131,090



Filter by event name

Filter by link/text clicked

Select an event and use the arrows to drill down to see more information on a specific event. If (not set) appears as a row, then data does not exist for that event.

Event name	Event count	Total Users
page_view	3,131,090	706,681
session_start	2,122,010	706,433
user_engagement	1,305,426	401,666
link_click	1,156,062	243,857
first_visit	688,780	692,102
top_navigation	279,503	106,278
portal_log_in	256,524	53,616
document_link_click	227,456	70,856
accordion_click	209,733	56,142
read_news	151,447	49,001
Grand total	9,954,292	707,266

1 - 48 / 48