

Responsibilities:

- Social media marketing for Skelton Crew Studio's licensed collectibles from comic book properties; Mike Mignola's "Hellboy," Joe Hill and Gabriel Rodriguez's "Locke & Key," Hill's "N0S4A2," David Petersen's "Mouse Guard," John Layman and Rob Guillory's "Chew," Mark Millar and Rafael Albuquerque's "Huck," and more.
- Launched Instagram account and grew from 0-658 followers from April-December. In the same timespan, Twitter followers went from 1,538-2,162.
- Sounding board for product ideas/pricing/product placement on commerce site.
- Marketed existing merchandise as well as promoted new releases and pre-orders.
- Interacted with customers, fans, and celebrities.
- Conducted contests for merch.
- Blog outreach.
- Used art/shots from owners as well as produced my own photoshoots with minimal setup.
- Set up live Q&As with owner on Twitter.
- Helped train and transition my successor.

Instagram:





skeltoncrewstudiollc

c

Following



skeltoncrewstudiollc 331w

Collect the Keys to the Kindom!
"Locke & Key" is where Skelton Crew Studio got its start way back in 2009! Since then, we've created more than 30 unique replicas for the Eisner Award-winning series.

Written by Joe Hill and illustrated by Gabriel Rodriguez, "Locke & Key" centers around three siblings who move into their ancestral home, a mansion in Lovecraft, Massachusetts, after the violent murder of their father. Once there, they discover a host of magical keys, each with its own specific power. The also find love, death, redemption and the importance of family. The series was recently given a pilot order @hulu!



44 likes

APRIL 24, 2017



Add a comment...





skeltoncrewstudiollc

• Following ...



skeltoncrewstudiollc 330w
Stumbled across our 2011 holiday card recently. A *giant* amount of work went into this one.
#collectibles #keys #lockeandkey #comics

No comments yet.

Start the conversation.



27 likes

MAY 1, 2017



Add a comment...





skeltoncrewstudiollc
c · Following

skeltoncrewstudiollc 329w
Written and illustrated by David Petersen, and published by Archaia, "Mouse Guard" has won multiple Eisner and Harvey awards — and deservedly so. You can find our #MouseGuard items (plushes too!) In our shop (link in bio). Petersen is participating in #FreeComicBookDay tomorrow, find out details → @mouseguard.

#collectibles #comics

king_kamehamayhem 329w
This is adorable!

43 likes

MAY 5, 2017

Add a comment...



skeltoncrewstudiollc
c · Following

skeltoncrewstudiollc 317w
Mouse Guard's Liem with his short sword, & Sadie with her trusty sling, would love to find a place in your home! (Link to shop in our bio)

#comics #MouseGuard #plushie #plush #DavidPetersen

riboodragon 317w
These are so cute, i need to read the comics XD!!!!

1 like Reply

29 likes

JULY 27, 2017

Add a comment...

HEAD LOPPER



BRUISE
BROTHERS



skeltoncrewstudioll
c

Following ...



skeltoncrewstudiollc 326w
HE'S HERE.

Norgal, our MASSIVE 9-inch vinyl Viking from Andrew MacLean's amazing "Head Lopper," is live for pre-order! Norgal is available in not one but TWO versions: the gorgeous standard version or the hyper-limited Bog Blue variant.

So here's the skinny: You have until July 1 to order either (or both!) versions of Norgal at the early bird price of \$48. The Bog Blue variant will ONLY be available for the month of June — that's when we close the run and he rides off into the Viking sunset to slay no more. After July 1, the traditionally-painted Norgal — still



62 likes

MAY 31, 2017



Add a comment...





skeltoncrewstudiollc

Following



skeltoncrewstudiollc · 323w

Norgal attempts his 1st selfie! We will all praise him for his fine work. Or heads will roll.

Don't forget to head to our store (link in bio) to grab this Norgal (or our Blue Bog variant) before July 1st for special pre-order deals!

#NationalSelfieDay
#HeadLopper
#selfie
#vinyltoys
#limitededition
#collectibles

No comments yet.



56 likes

JUNE 21, 2017



Add a comment...



HEAD LOPPER



skeltoncrewstudioll

c

• Following



skeltoncrewstudioll Edited • 301w
#HeadLopper fans! BIG NEWS! We've been keeping this Glow-in-the-Dark variant a secret for quite a spell. He exists, he's amazing AND he's limited to just 100 hand-numbered pieces! BONUS: writer/artist Andrew MacLean is signing all pre-orders placed by December 10th!! ***** There's already fewer than 75 left. He's sure to be a coveted collectible so get your order in now! (link to shop in bio) ***** Just like our other Norgal variants, this officially licensed collectible measures approximately 9-inches tall.

#collectibles #vinyl #vinyltoys
#designertoys #AndrewMacLean
#Norgal



73 likes

NOVEMBER 21, 2017



Add a comment...





skeltoncrewstudioll

- Following



skeltoncrewstudiollc 326w

Fan #Repost from @madlovetgb!

Thanks for letting us share your epic collection of our keys!

Finally added my 4 most recent keys to the shadow box. Just in time to get 3 more! 😊 #lockeandkey

#skeltoncrew #joehill

#gabrielrodriguez #skeltoncrewstudio

#collection



madlovetgb 326w

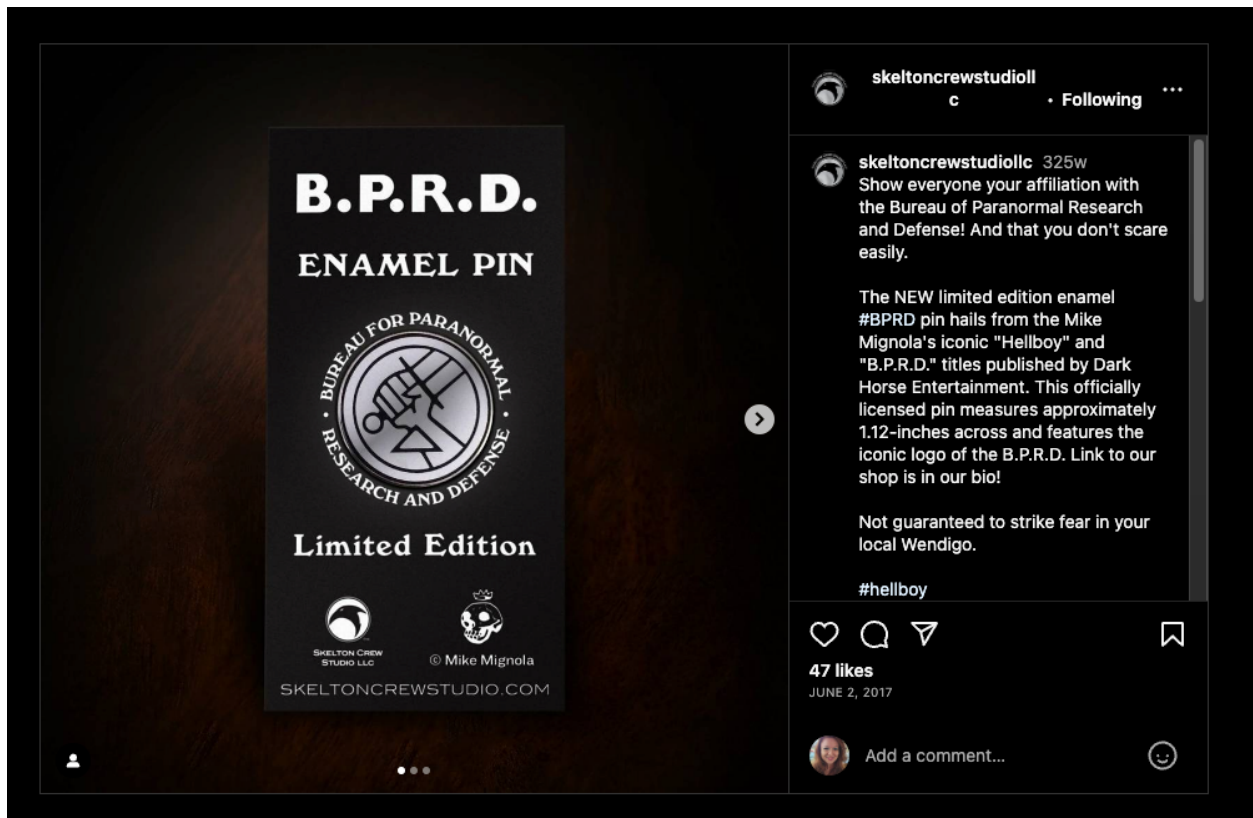
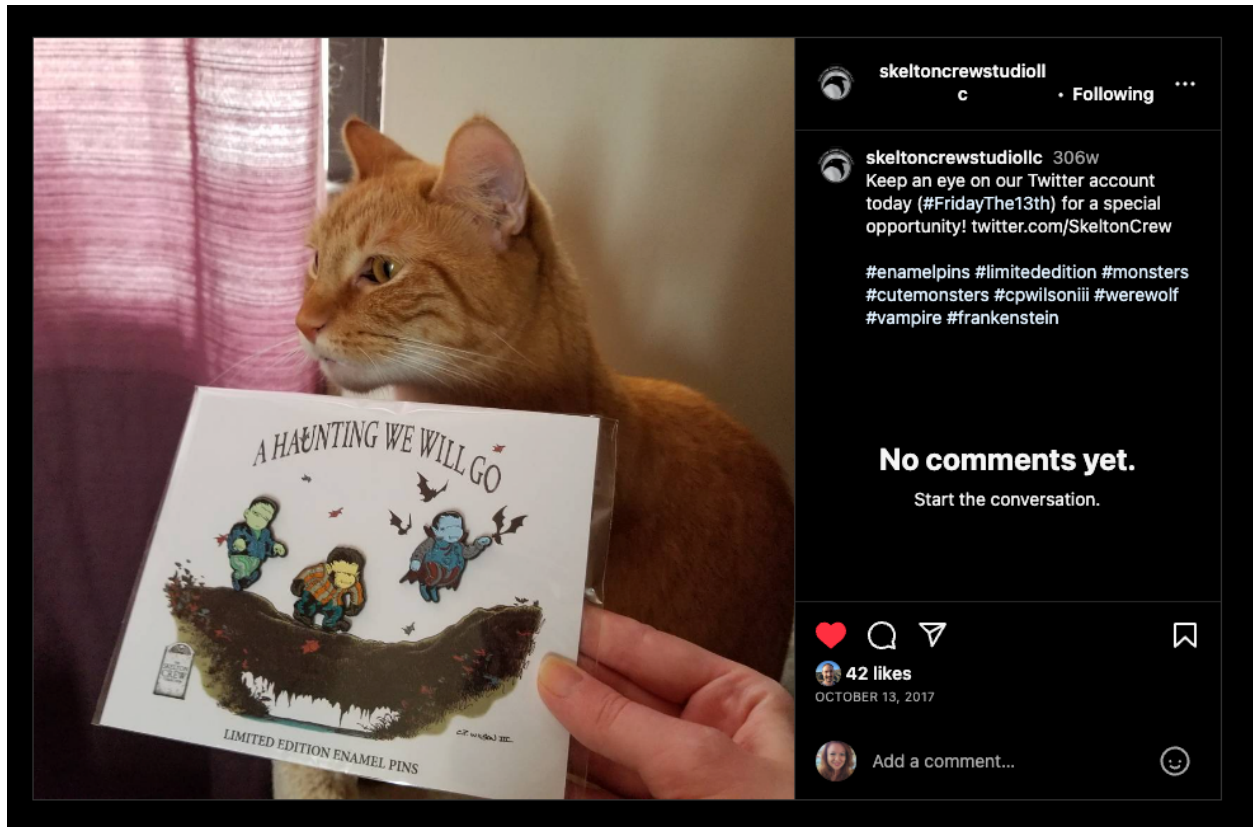
Thank you so much for the share 🙏 now to get another box for the more recent additions and upcoming keys!

1 like Reply



71 likes
MAY 26, 2017





skeltoncrewstudiollc
Following

skeltoncrewstudiollc
303w

From the Mignolaverse, we have an adorable #ittybittyHellboy limited edition #enamel pin. The pose was created by Art Baltazar (@artbaltazarawyeah) and studio head Israel Skelton for an upcoming mini-bust and we decided it was too cute not to pin it, too.
#MikeMignola #Hellboy #comics #collectibles #limitededition #enamel pins #DarkHorse #DarkHorseComics #ArtBaltazar

8bit
303w

1 like
Reply

83 likes
NOVEMBER 6, 2017

Add a comment...

skeltoncrewstudiollc
Following

skeltoncrewstudiollc
300w

Heads up, #MikeMignola fans! We've put a small run of Bog Roosh's Nails from our Artifact Archive Collection with Mike into the shop! If you're looking to grab one for the holidays, here's your shot! You can find the link to all our items in the ol' bio! *****
#Hellboy #ArtifactArchive #BogRooshsNail #DarkHorseComics #comics #pewter #SkeltonCrew

cubadia
252w

Reply

65 likes
NOVEMBER 22, 2017

Add a comment...



skeltoncrewstudioll
c

Following



skeltoncrewstudioll 307w

The folks at @IDWPublishing like us!
They really, really like us! 🥰 Don't
forget to stop by their #NYCC booth &
nab our #LockeAndKey pins!

No comments yet.

Start the conversation.



68 likes

OCTOBER 7, 2017



Add a comment...





skeltoncrewstudiollc

c

• Following



skeltoncrewstudiollc Edited • 319w

It's here and it's SPECTACULAR. There's 100 of the new Head Key #enamel pin up for grabs at @idwpublishing's #SDCC booth next week! More previews to come! Check out the rest of our account for more pics!

#limitededition #LockeAndKey



nicholaskwagner • 319w

@readerscopy



Reply



ernestopesto 319w

I hope I can pick one up at SDCC. How much are the key pins??



165 views

JULY 14, 2017



Add a comment...





skeltoncrewstudioll
c

Following



skeltoncrewstudiollc Edited · 302w
Welcome to Pin Town, population us
(and you?!). See all our enamel pins and
more in the Skelton Crew shop!

#LockeAndKey #shirtlessbearfighter
#cpwilsoniii #limitededition #collectibles
#comics #ComicBooks #enamelpins



reannedoesthings 302w
Oh my god the key pins 🥰



Reply



77 likes

NOVEMBER 9, 2017



Add a comment...





skeltoncrewstudiollc

• Following ...



skeltoncrewstudiollc 306w

"A Haunting We Will Go" enamel pin set is skulking off to wolfehr on Twitter, winner of our contest! They are still available for purchase in our shop. Remember, the first 50 sets sold will help make a difference at a local day shelter — for each one sold, we're donating a "Fly By Night" onesie or tee in your name to the Trinity Jubilee Center in Lewiston, Maine. They do amazing work and they're getting 40 tees and onesies so far! Be one of the next 10 to order a pin set and help make a difference for a kid in need, just in time for #Halloween.

#enamelpins #limitededition
#monsters#cutemonsters #cpwilsoniii
#werewolf#vampire #frankenstein



31 likes

OCTOBER 16, 2017



Add a comment...



skeltoncrewstudiollc

• Following ...



skeltoncrewstudiollc Edited • 318w

Wow! @foxsearchlight just debuted the first trailer for @RealGDT and Vanessa Taylor's new film, #TheShapeOfWater. They describe it as "an other-worldly fairy tale, set against the backdrop of Cold War era America circa 1963. In the hidden high-security government laboratory where she works, lonely Elisa (Sally Hawkins) is trapped in a life of silence and isolation. Elisa's life is changed forever when she and a worker



28 likes

JULY 19, 2017



Add a comment...





skeltoncrewstudiollc

c

• Following



skeltoncrewstudiollc Edited • 316w

Wanna know how the sausage is made? Now's your chance! TOMORROW - Tuesday, August 8th at 8 p.m. eastern, studio head and founder Israel Skelton will be hosting a live, hour-long Twitter Q&A! ***** Ask him anything! Ask for the backstories on how he connected with some of our awesome creators. Ask about his favorite project to date. Ask about what it was like to stand inside the Great Pyramid. Ask how lovely his wife is. (Just sayin') ***** Mark it on your calendars! twitter.com/SkeltonCrew ***** #fabrication #collectibles #comics



64 likes

AUGUST 7, 2017



Add a comment...





skeltoncrewstudiollc

• Following



skeltoncrewstudiollc 323w

Skelton Crew Studio visited #ComiCONN last weekend to show off all our indie comics #collectibles and chat with fellow fans. Check out the link in our bio to see what we've got to offer in our shop: enamel pins, plush sets, keys, busts, vinyl figures from #BPRD, #Chew, #HeadLopper, #Mous eGuard and more!

#enamelpins
#vinyltoys
#plush



king_kamehamayhem 323w

I need that Tony Chu like yesterday.



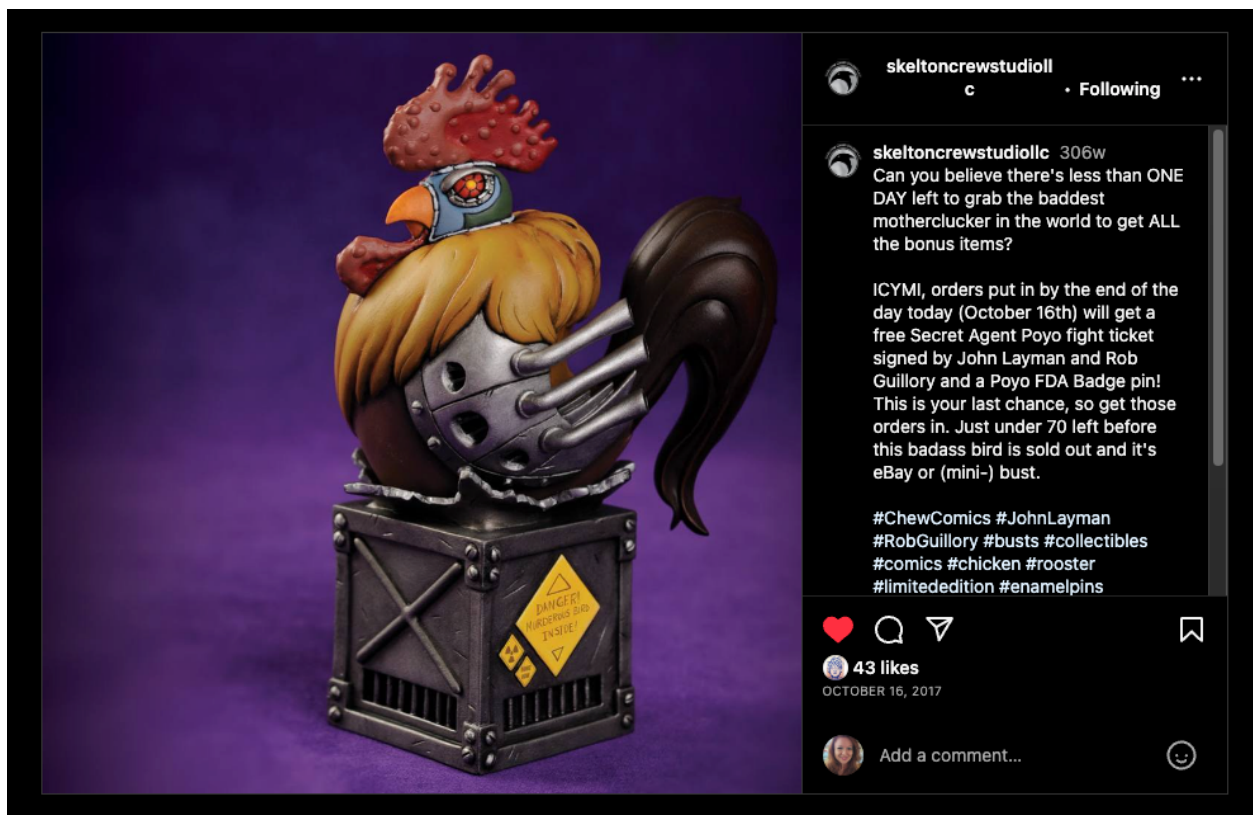
49 likes

JUNE 15, 2017



Add a comment...







skeltoncrewstudiollc

Following



skeltoncrewstudiollc 316w

Have you picked up your limited edition glow-in-the-dark Chog enamel pin yet? Hurry up, somebody's hungry... #CHEW #Chog #limitededition #enamel pin #RobGuillory #JohnLayman #glowinthedark



cyanide_queefs 314w

@mega_rad_87 haha ommgg they made a chog pin!?! 🍌💖! I think this is the first time I've seen a Chew pin, AND IT'S FRICKEN ADORABLE! 🥰🥰

1 like Reply

View all 3 replies



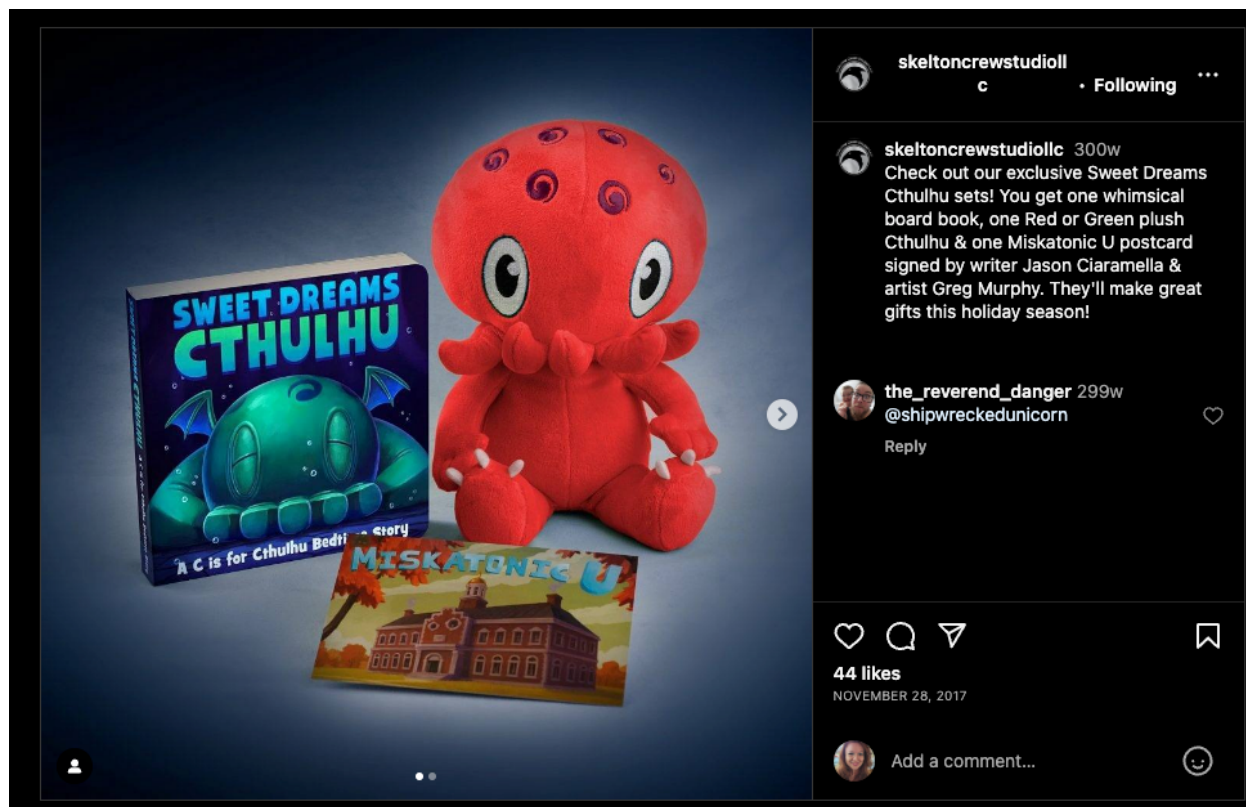
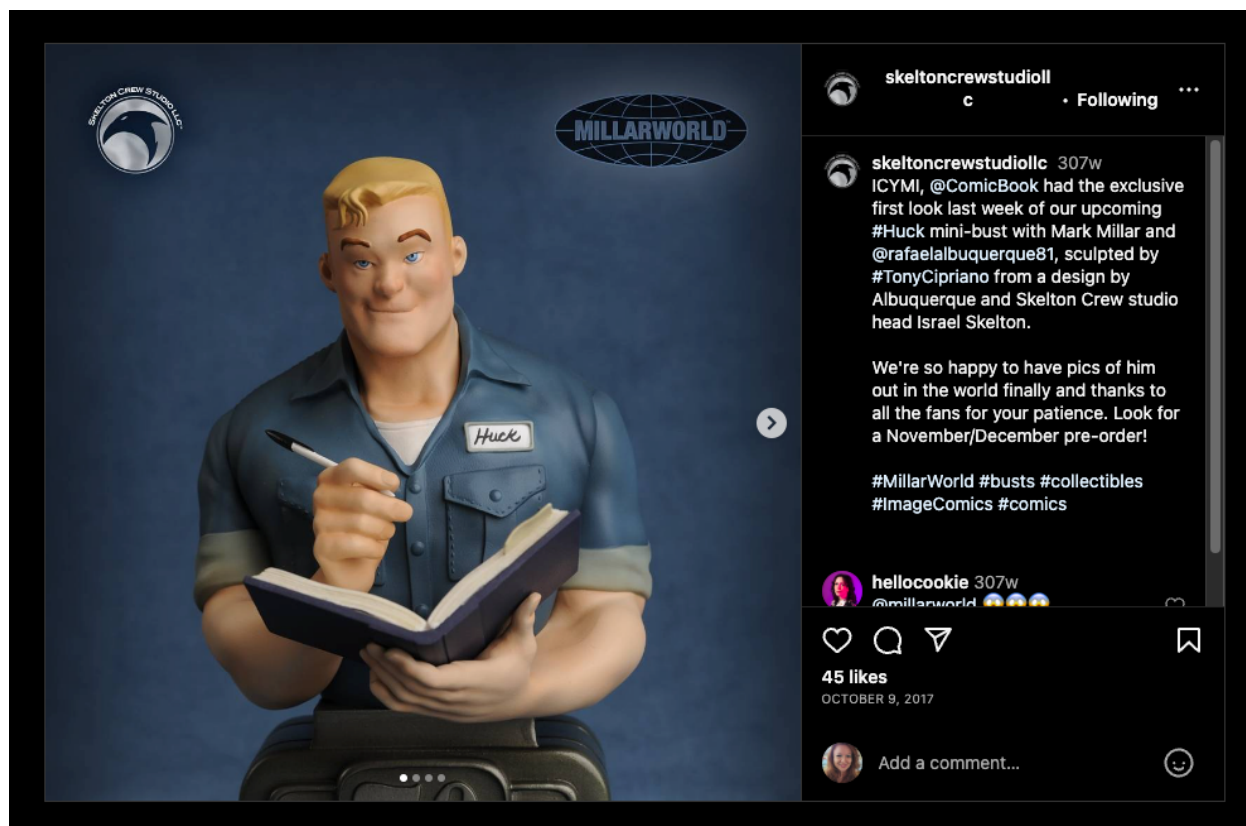
52 likes

AUGUST 2, 2017

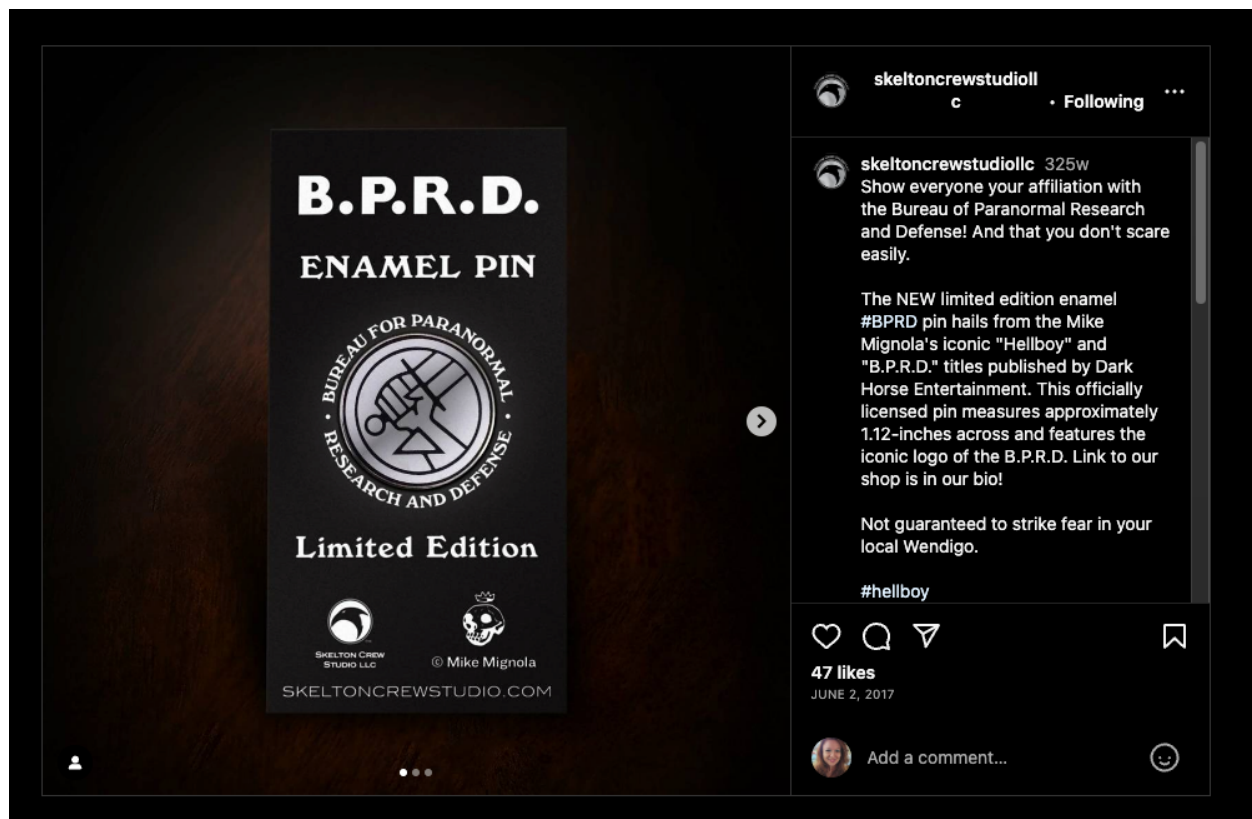
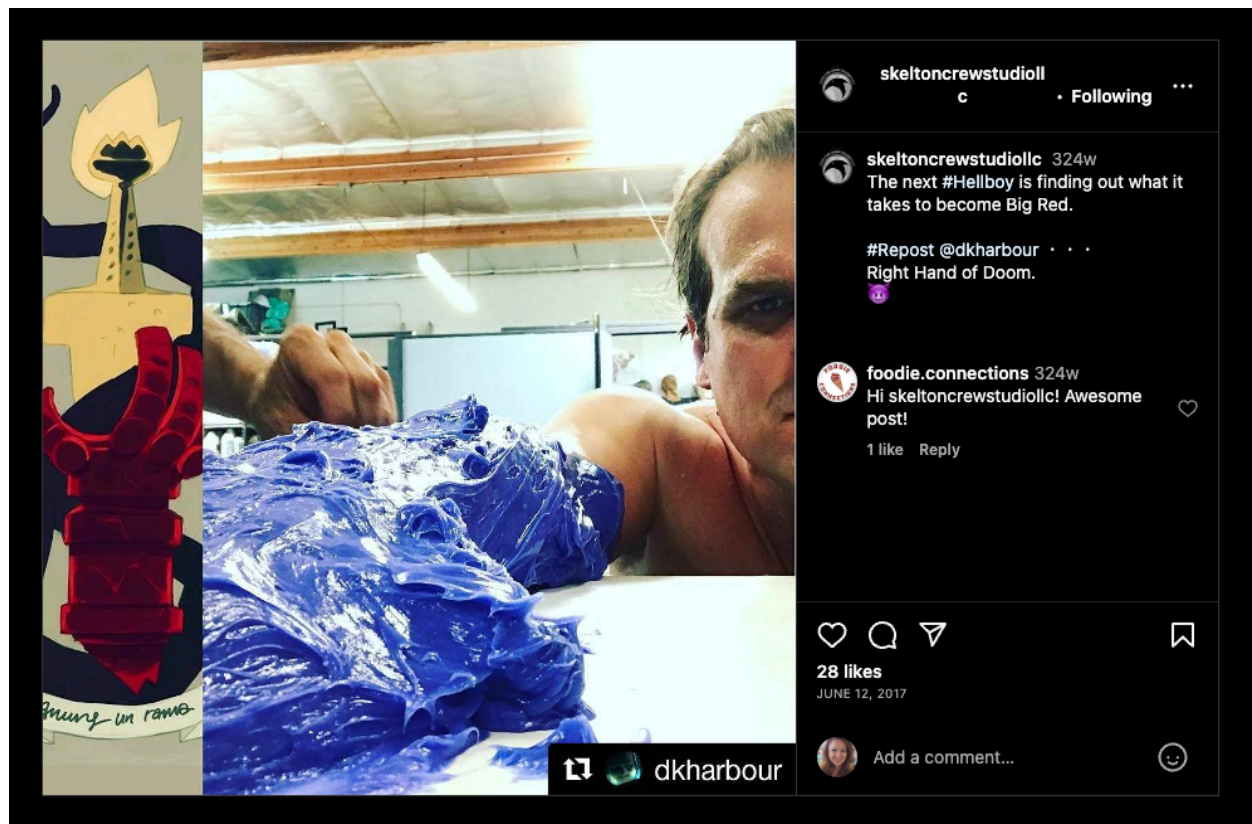


Add a comment...









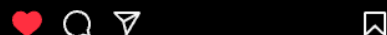


skeltoncrewstudioll
c · Following

skeltoncrewstudiollc 323w
Mike W. on Twitter showed us how he's sporting his new B.P.R.D. enamel pin from Skelton Crew Studio! Fun to see how folks are wearing it. If you haven't picked this one up yet, link to the shop is in our bio!

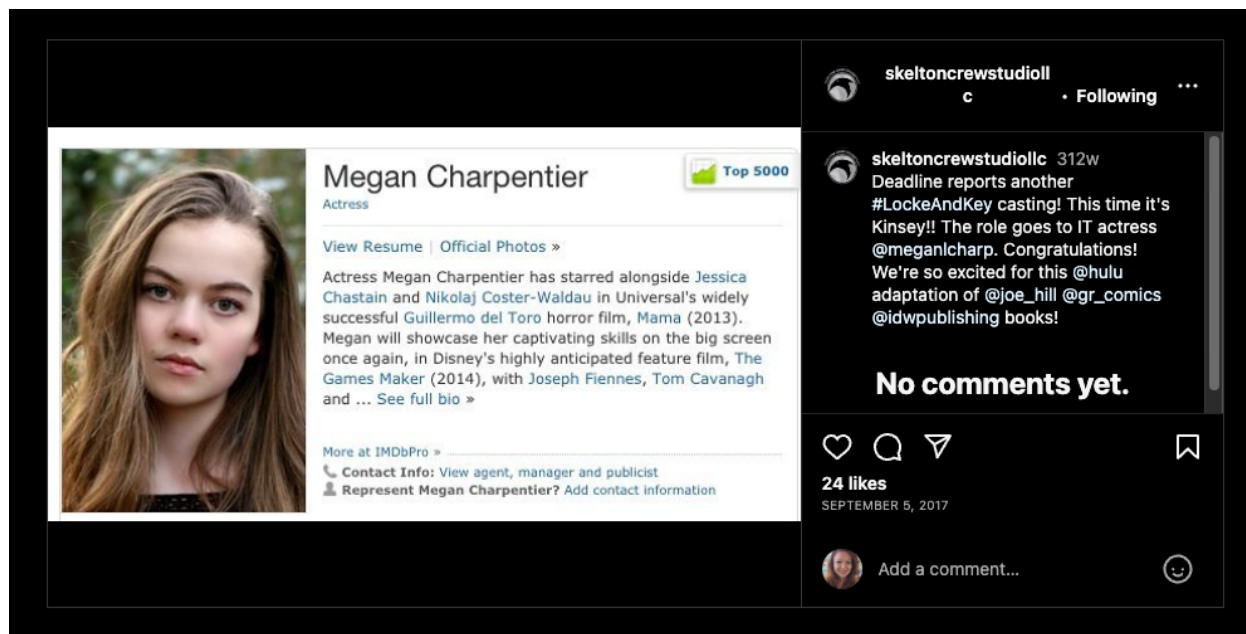
#collectibles

#enamelpin



42 likes
JUNE 19, 2017

Add a comment...



Megan Charpentier

Actress

Top 5000

[View Resume](#) | [Official Photos](#) »

Actress Megan Charpentier has starred alongside Jessica Chastain and Nikolaj Coster-Waldau in Universal's widely successful Guillermo del Toro horror film, *Mama* (2013). Megan will showcase her captivating skills on the big screen once again, in Disney's highly anticipated feature film, *The Games Maker* (2014), with Joseph Fiennes, Tom Cavanagh and ... [See full bio](#) »

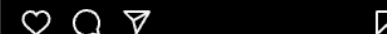
[More at IMDbPro](#) »

Contact Info: [View agent, manager and publicist](#)
Represent Megan Charpentier? [Add contact information](#)

skeltoncrewstudioll
c · Following

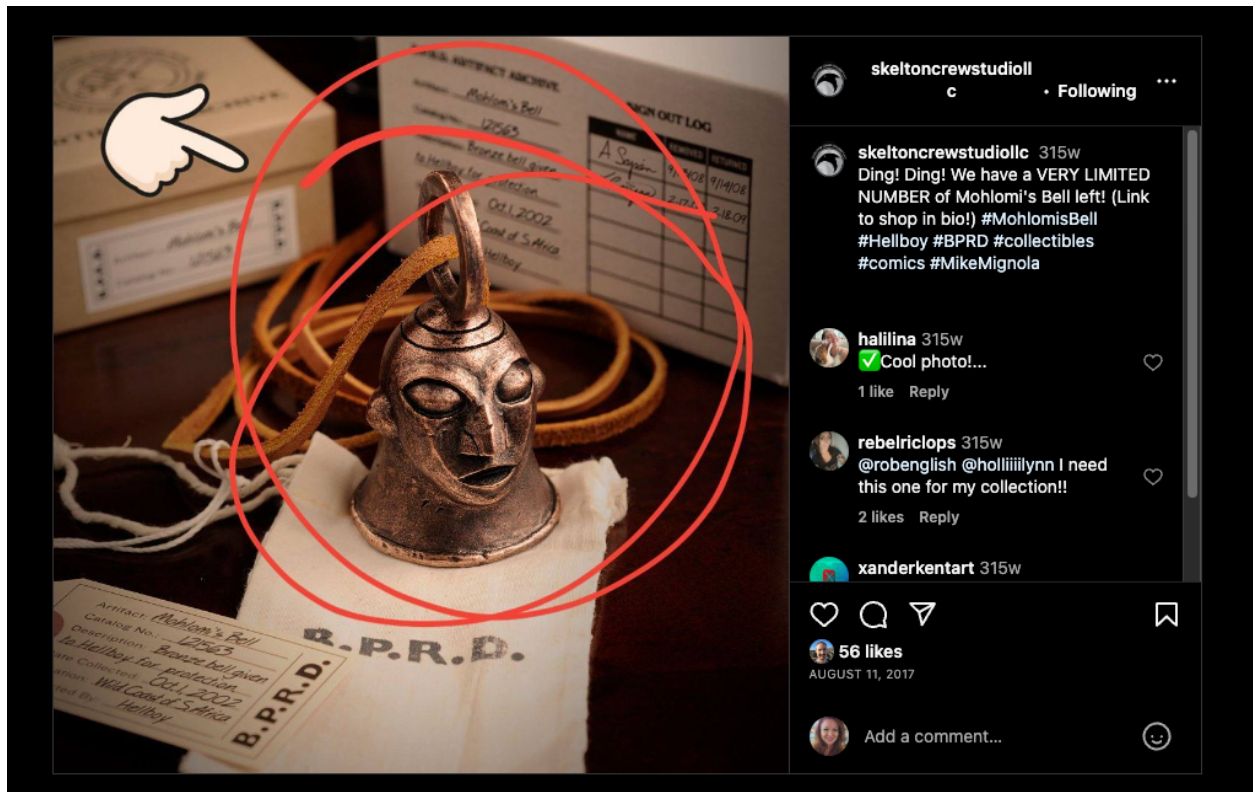
skeltoncrewstudiollc 312w
Deadline reports another #LockeAndKey casting! This time it's Kinsey!! The role goes to IT actress @meganlcharp. Congratulations! We're so excited for this @hulu adaptation of @joe_hill @gr_comics @idwpublishing books!

No comments yet.



24 likes
SEPTEMBER 5, 2017

Add a comment...



Twitter:



Israel Skelton
@SkeltonCrew

...

The Bureau of Paranormal Research and Defense is always looking for new recruits!

Browse our [#MikeMignola](#) [#Hellboy](#)/B.P.R.D collection, including our limited edition enamel pins, while they last:

skeltoncrewstudio.bigcartel.com/product/hellbo...





Israel Skelton
@SkeltonCrew

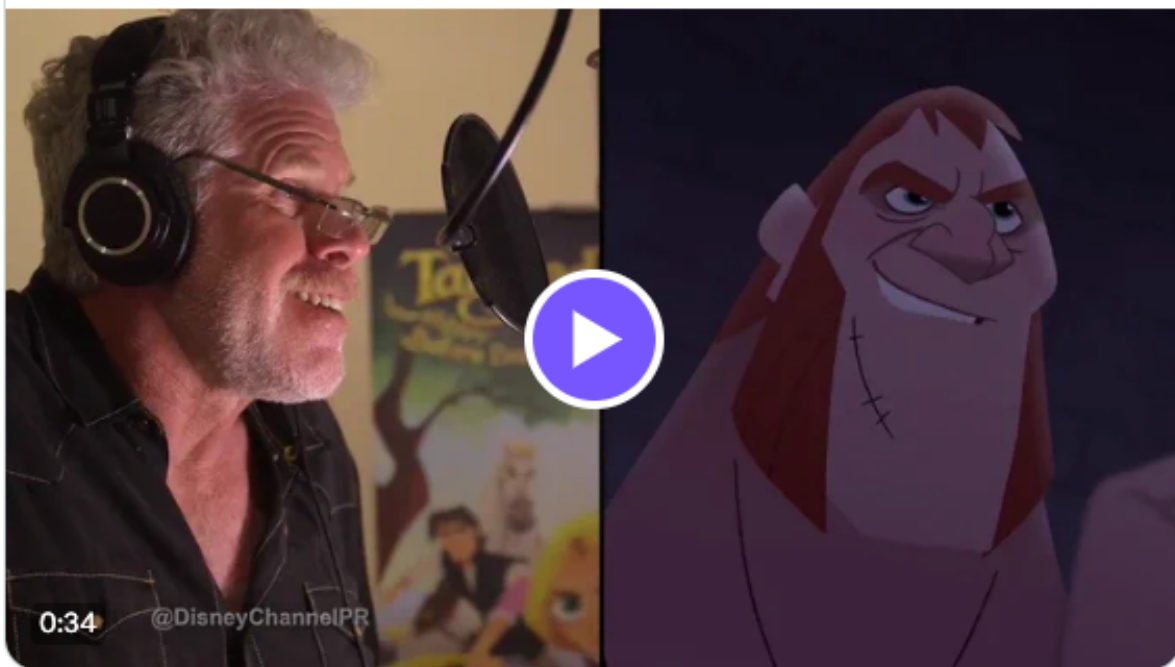
...

You may know him as [#Hellboy](#) but [@perlmutations](#) took on 2 roles, Stabbington Brothers Sideburns & Patchy, in [#TangledTheSeries](#)!



Disney Branded TV PR   @DisneyBrandTVPR · Apr 20, 2017

.@perlmutations guest stars as both of the Stabbington Brothers, Sideburns and Patchy, in tomorrow's new episode of [#TangledTheSeries](#)



4:27 PM · Apr 24, 2017



Israel Skelton
@SkeltonCrew

...

Check out our exclusive Sweet Dreams Cthulhu sets! You get one whimsical board book, one Red or Green plush Cthulhu & one Miskatonic U postcard signed by writer Jason Ciaramella & artist Greg Murphy.

They'll make great gifts this holiday season!

skeltoncrewstudio.bigcartel.com



8:30 PM · Nov 28, 2017



Israel Skelton
@SkeltonCrew

...

It's **#CyberMonday**! Take advantage of our **#enamelpins** special!



Israel Skelton @SkeltonCrew · Nov 25, 2017

📣 **#CYBER MONDAY!** 🛒 **FREE U.S. shipping on ALL enamel pin set orders!**
And just like **#BlackFriday**, all orders placed on Cyber Monday will come with a **FREE** random enamel pin! Don't miss out on these great deals...

[skeltoncrewstudio.bigcartel.com/category/enamel...](http://skeltoncrewstudio.bigcartel.com/category/enamelpins)



12:33 PM · Nov 27, 2017



Israel Skelton
@SkeltonCrew

...

LESS THAN 20 LEFT of the big guy!

Third in our popular line of sold-out [@themightylayman](#) @Rob_guillory [#ChewComic](#) mini-busts, Mason Savoy is an officially licensed resin statue measures approximately 7.75-inches tall.
skeltoncrewstudio.bigcartel.com



2:55 PM · Nov 26, 2017



Israel Skelton
@SkeltonCrew

...

Congratulations to our latest contest winner!! Enjoy!

And don't forget you can find all our [#enamel pins](https://skeltoncrewstudio.bigcartel.com/category/ename...) here:
skeltoncrewstudio.bigcartel.com/category/ename...



hippyadam @hippyadam · Nov 22, 2017

My awesome prizes arrived from @SkeltonCrew today 🙌🙌 thanks again folks



5:20 PM · Nov 22, 2017



Israel Skelton
@SkeltonCrew

...

[#FridayFunDay](#)! Keep an eye out for more info as we firm up the release date, but for now bask in the prototype glory that will be Baba Yaga's Acorn sculpted by [@jdmacsculpts](#) ! In the meantime, check out what else is in our [@artofmmignola](#) section:
skeltoncrewstudio.bigcartel.com/category/hellb... [#Hellboy](#)



3:00 PM · Nov 17, 2017



Israel Skelton
@SkeltonCrew

...

WOW! @danieldaekim posted this shot from his #Hellboy trailer on Instagram. [instagram.com/p/BbVRpkFjR1b](https://www.instagram.com/p/BbVRpkFjR1b) Can't wait to see his Ben Daimio in action!! @artofmmignola must be so excited...



danieldaekim • Following
Sofia, Bulgaria

danieldaekim I've succumbed to the infamous #TrailerSelfie to wish everyone a Happy #VeteransDay. I get to wear the wardrobe to play one of you for #Hellboy, but I'm sure those of you who have served our country with honor know that there's much more to it than just a uniform. 🇺🇸
#ThankYouForYourService

Load more comments

ant.0ny Please come back to 5-0
eli_hristova #Bulgaria one of the most beautiful place in the world 💜
geraldinesalsbury Miss you a lot on H50...
spyderlily You look so sexy in this new look!
durkishdelights Thanks for your service #thankyouforyourservice #veteransday2017



37,707 likes

2 DAYS AGO

Add a comment...

...

5:45 PM · Nov 13, 2017

22 Reposts 4 Quotes 133 Likes



Israel Skelton
@SkeltonCrew



At Skelton Crew Studio we sell licensed replicas from the comic book world including:

Hellboy

B.P.R.D.

Locke & Key

NOS4A2

Head Lopper

Chew

Mouse Guard

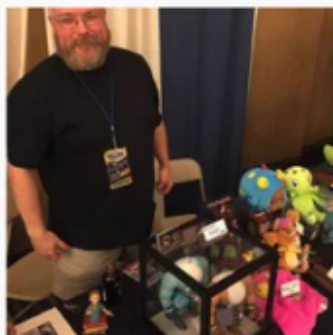
Shirtless Bear-Fighter

The Stuff of Legend

C is for Cthulhu

Killogy

See what's in stock! skeltoncrewstudio.bigcartel.com





Israel Skelton
@SkeltonCrew

...

Bear...looks like you've been PUNCHED! [#ShirtlessBearFighter](#) enamel pins in stock now in our shop!

[skeltoncrewstudio.bigcartel.com/category/enamel...](https://skeltoncrewstudio.bigcartel.com/category/enamel-pins)

[@SBFComic](#)





Israel Skelton
@SkeltonCrew

...

Now THAT'S what we call pin-tacular!

Don't forget you can find all our [#enamelpins](#) here!
skeltoncrewstudio.bigcartel.com/category/ename...



Jayce @leliokins · Nov 5, 2017

Pin vest 2.0! Featuring @heyjenbartel @SkeltonCrew @RhodeMontijo
@TeamSanshee and... way too many others. I've lost control of my life.



3:22 PM · Nov 6, 2017



Israel Skelton
@SkeltonCrew

...

IT'S ALL HAPPENING!!!!



Joe Hill @joe_hill · Oct 17, 2017

The very first shot for Locke & Key, episode one, directed by Andy Muschietti, produced by... [instagram.com/p/BaWi1LbBxyx/](https://www.instagram.com/p/BaWi1LbBxyx/)

5:51 PM · Oct 17, 2017



Israel Skelton
@SkeltonCrew

...

Our limited edition [#LockeAndKey](#) enamel pin sets won't be around forever so grab them before they're gone.

We've got Head, Shadow, Omega & Ghost key pins in one set and Gender, Moon, Owl & Animal in the other!

skeltoncrewstudio.bigcartel.com/category/enamel...

2:00 PM · Nov 29, 2017



Israel Skelton
@SkeltonCrew

...

David Tennant is everywhere lately, [#Ducktales](#) [@JessicaJones](#)
[#GoodOmens](#). [#WaybackWednesday](#) hanging with a Chog. ;)
skeltoncrewstudio.bigcartel.com/category/chew





Israel Skelton
@SkeltonCrew

...

Our first Limited Edition Enamel B.P.R.D. pin sold out in weeks, so make sure to grab while the grabbing's good!



Israel Skelton @SkeltonCrew · Aug 16, 2017

Going live tomorrow night!
skeltoncrewstudio.bigcartel.com



11:23 PM · Aug 16, 2017



Israel Skelton @SkeltonCrew · Aug 16, 2017

...

Going live tomorrow night!

skeltoncrewstudio.bigcartel.com



8

41

104



Lyle Coleman @ironkodiak · Aug 16, 2017

...

STOP MAKING ME BUY STUFF!

1



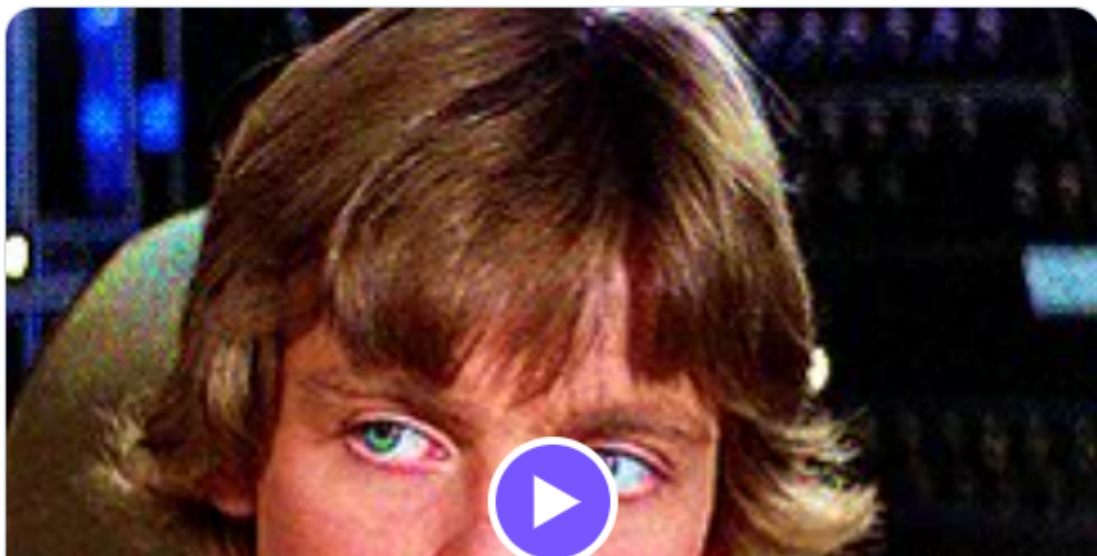
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Israel Skelton

@SkeltonCrew

...





Lyle Coleman @ironkodiak · Aug 16, 2017

...

STOP MAKING ME BUY STUFF!



1



1



Israel Skelton

...

@SkeltonCrew



7:11 PM · Aug 16, 2017



Israel Skelton
@SkeltonCrew

...

In case you missed it, our [#limitededition](#) enamel pins from [#SDCC](#) are now for sale as a 4-pack in our shop while supplies last!



Israel Skelton @SkeltonCrew · Jul 23, 2017

It's 8 p.m EST, you know what that means! Our [#limitededition](#) [#LockeAndKey](#) enamel pin sets are now live in our shop!

skeltoncrewstudio.bigcartel.com/product/locke-...



11:15 AM · Jul 24, 2017



Gabriel Rodríguez @GR_comics · Jul 10, 2017

...

Locke & Key enamel pins at #SDCC thanks to @SkeltonCrew and @IDWPublishing



5 20 69



Lee Cheney @Leeroybrownhu9 · Jul 10, 2017

...

Can't wait to get destroyed on eBay for these! Lovely stuff!

2 1



Israel Skelton
@SkeltonCrew

...

No need for eBay! We'll have them online as 4-packs in limited numbers on July 23, skeltoncrewstudio.com

6:44 PM · Jul 10, 2017



Lee Cheney @Leeroybrownhu9 · Jul 10, 2017

...

Can't wait to get destroyed on eBay for these! Lovely stuff!



2



1



Israel Skelton
@SkeltonCrew

...

No need for eBay! We'll have them online as 4-packs in limited numbers on July 23, skeltoncrewstudio.com

6:44 PM · Jul 10, 2017

1 Like



Post your reply!

Reply



Lee Cheney @Leeroybrownhu9 · Jul 11, 2017

...

Music to my ears! :)



1





Israel Skelton
@SkeltonCrew

...

#NationalFriedFrickenDay? Wait, #NationalFriedChogDay? That's not right either... Happy #NationalFriedChickenDay!
skeltoncrewstudio.bigcartel.com/category/chew



Image Comics

4:25 PM · Jul 6, 2017



Israel Skelton
@SkeltonCrew

...

Did someone say [#NationalLobsterDay](#), [@artofmmignola](#)? cc:
[@DarkHorseComics](#) [#Hellboy](#) [#BPRD](#) [#LobsterJohnson](#)
skeltoncrewstudio.bigcartel.com/category/hellb...



1:59 PM · Jun 15, 2017



Nerdist 🟡 @nerdist · Jun 4, 2017

...

.@SkeltonCrew bring you a vinyl figure of #Image's Norgal, the #HeadLopper: nerdi.st/2rUJfwq



💬 1

↻ 8

♥ 53

📊

📌



Israel Skelton
@SkeltonCrew

...

Appreciate the shout-out, thanks! There's a reason for the warning about watching him around your other toys.





Israel Skelton
@SkeltonCrew

...

Appreciate the shout-out, thanks! There's a reason for the warning about watching him around your other toys.



8:26 PM · Jun 4, 2017



Israel Skelton
@SkeltonCrew

...

With a map of The Dark and Max the Bear by your side, the Bogeyman doesn't stand a chance.

ow.ly/ZWV330bNwHn



9:30 AM · May 18, 2017



Israel Skelton
@SkeltonCrew

...

The Key to the Candy Cane Gates of Christmasland.

But do you dare open them?

(Signed by [@joe_hill](#), order by 5/8!)

ow.ly/kiMu30aYGdZ

