GREEN REBUILD TOOLKIT

I worked with fire-affected communities to develop a digital resource supporting households rebuilding after the 2019–20 Australian bushfires, with practical guidance on climate resilience and sustainable housing. Visit www.greenrebuildtoolkit.com

PROJECT

Green Rebuild Toolkit

ROLE

Communications Project Coordinator

ORGANISATION

Renew

PERIOD

July 2021 – March 2022

Project focus: Helping people navigate rebuilding decisions, from choosing a design team to construction, energy, water and future resilience.

greenrebuildtoolkit.com

From planning to publication

A multidisciplinary resource built around the information needs of bushfire-affected households.

01 Content and site planning

Developed a content and site plan informed by stakeholder needs, including research, surveys and interviews with community groups and households affected by bushfires.

02 Commissioning and contributors

Briefed writers and subject experts to develop specialist articles.

03 Editorial development and permissions

Sourced relevant articles and case studies from Renew’s archive and negotiated permissions to republish selected material.

04 Writing and content production

Wrote content across sections of the toolkit, including substantial material for Finding Your Team and Planning Your Rebuild.

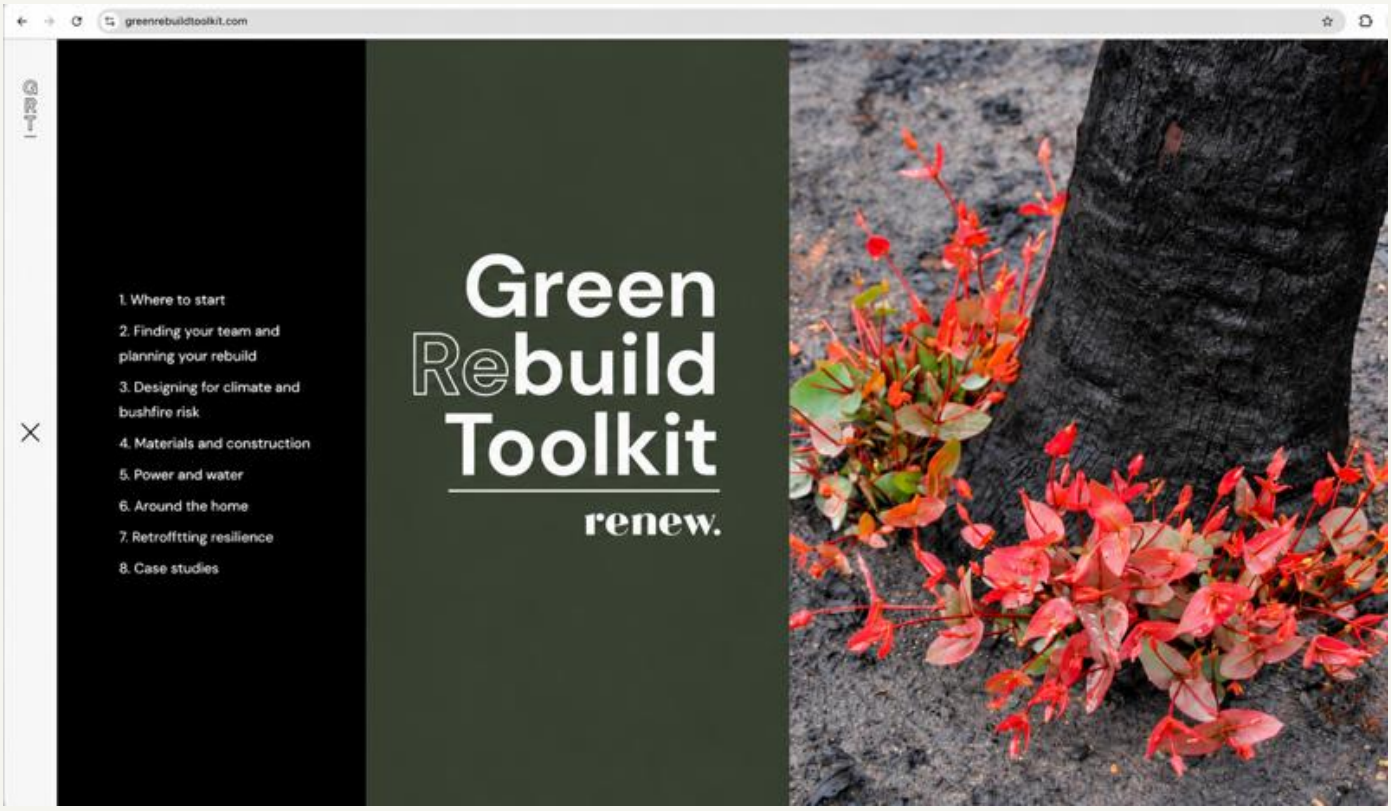
05 Events programming

Developed a schedule of webinars and in-person events with expert designers and architects to follow the website launch.

Skills: content planning, commissioning, stakeholder engagement, editing and delivery of a specialist digital resource.

An accessible content journey

The website featured eight sections, turning the complex rebuilding process into practical, navigable topics.



01 Where to start

02 Finding your team and planning your rebuild

03 Designing for climate and bushfire risk

04 Materials and construction

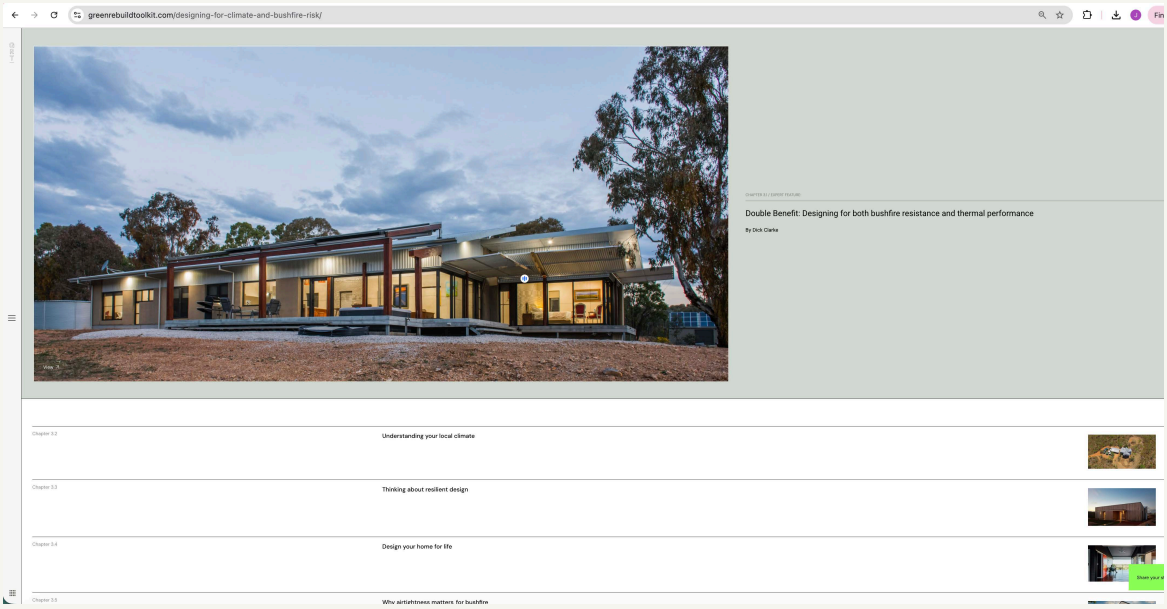
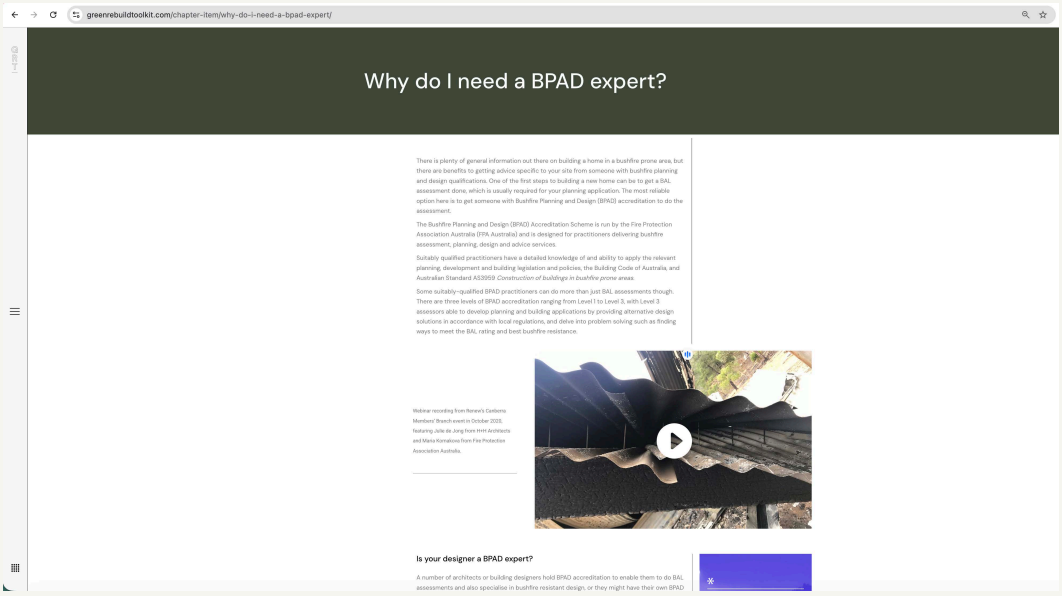
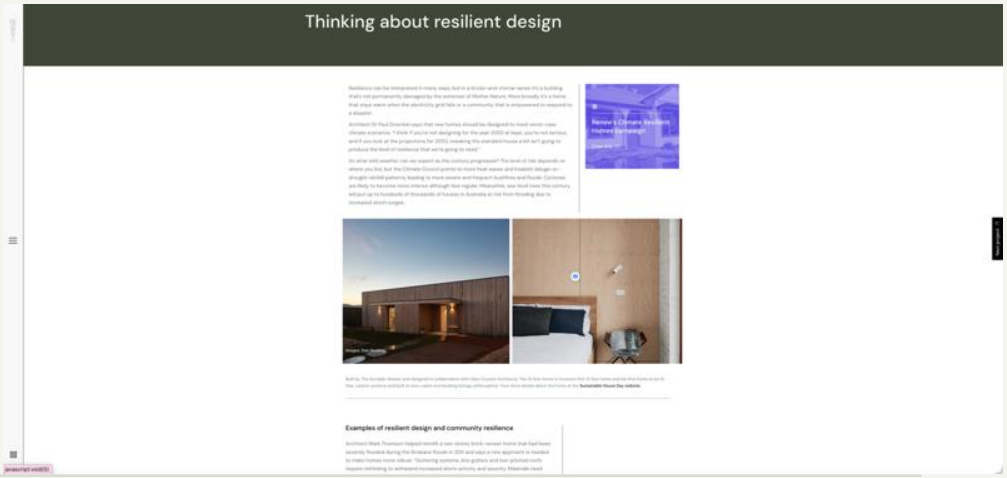
05 Power and water

06 Around the home

07 Retrofitting resilience

08 Case studies

The sections move from early planning through to specialist advice, building decisions and real-world examples.

Specialist content

Toolkit pages show the range of specialist material for households, combining expert features, climate advice and practical design guidance.