



MICROEDGE SOLUTIONS FOR Corporations

Increase the strategic impact of your CSR programs.

Align grants, volunteering, and employee giving to realize greater and more visible returns from your CSR efforts.





Transform giving to achieve greater impact.

Grantmaking, volunteering, and employee giving are three key pillars of corporate social responsibility (CSR) programs. Done right, these pillars change lives and enrich communities. Just as crucially, when CSR is embedded in your mission and goals, and aligned with your strategic objectives, it trickles down into your corporate culture. It becomes a powerful tool to attract and retain talented employees, and support and improve your corporate image.

Corporate giving takes many forms and you may be tasked with managing more than one. To be both strategically effective and tactically efficient, you need specialized tools to gather, monitor, measure, track, and report on just about everything in your giving programs. In short, you need a system for managing the “inputs and outputs” of giving—one that will empower you to show your impact.

MicroEdge understands the challenges and importance of CSR. Our solid experience, business processes, and easy-to-use solutions can help you meet your philanthropic goals. With MicroEdge’s cloud-based CSR solutions you can:

Increase the impact of giving. Manage all types of corporate giving—grantmaking, in-kind gifts, sponsorships, scholarships, events, and workplace giving—more easily, enabling you to devote more energy to improving and measuring results.

Mobilize employee volunteers. Drive higher levels of employee participation and satisfaction in volunteering programs.

Help employees give more efficiently. Build ease-of-use, visibility, and flexibility into the way you support employee charitable giving.

Capture and communicate the total picture. Use integrated reporting to share the facts and numbers that make your giving story more compelling.

Align activities to support CSR strategies and goals. Take advantage of a unified view to ensure programs further your strategy and are coordinated to maximize the total impact of CSR efforts.

Drive volunteering across your workforce

Support for volunteering not only makes your CSR programs more effective; it also improves employee morale, loyalty, and retention. With skills-based volunteering, you can even use volunteering to help develop employee talent. Those strategic benefits are much easier to realize when you have the ability to manage your program proactively and the tools to measure results.

Turn your volunteering into a more effective asset with MicroEdge solutions. Track and manage volunteer events across all your programs, including individual and company-sponsored volunteering. Employees go online to sign up for events that match their skills and interests, increasing engagement. You more easily drive participation and foster a culture of community involvement. Instant access to metrics helps you demonstrate success.

Support all the ways employees give

Today, there are so many ways to give: cash, check, payroll deduction, credit card, etc. You need to support your employees’ generosity in all its forms. When you don’t, employees may not give in ways that are visible to you. And they are less likely to give to the efforts within your CSR programs.

With MicroEdge CSR solutions, you can create and coordinate multiple giving programs. Eliminate administrative hassle with a paper-free giving process. Match gifts at different levels, start disaster relief campaigns almost instantly, choose from more than 1.2 million nonprofits in the database, and more. Highlight your support for strategic causes. Employees can donate online or easily submit receipts for donations made outside the system. You track and measure everything, helping you include employee giving in your company’s story.

Cash donations

Grants

Contributions

Events

Employees giving

Volunteer programs

Dollars for doers

Matching gifts

Disaster relief

Scholarships

In-kind gifts

See meaningful results from grantmaking

Grantmaking shows communities you're investing in them, enhancing your brand and reputation. MicroEdge solutions for corporations track, manage, simplify, and measure all aspects of the grantmaking process. Receive applications online and review them according to your preferred workflows. The industry's most robust database and reporting engine helps you stay on top of—and communicate—outcomes.

Because grantmaking with MicroEdge is cloud-based, it's easy to connect stakeholders inside and outside your corporation. Streamline the application process for all applicants—from nonprofits to students seeking scholarships. Support the entire range of corporate giving, including traditional grants, in-kind gifts, events, sponsorships, and scholarships. MicroEdge also supports the diverse ways corporations organize giving, whether it's centralized or distributed—or a combination of both. Staff and grant applicants can be located around the country or around the world. You always have a big-picture view of grantmaking across business units, regions, and the company as a whole.

Enable more strategic, transparent CSR

What's your overall CSR strategy? Do your programs support that strategy? After you define a strategy, you want grants managers and employee engagement coordinators to further it. They want the same thing. MicroEdge lets everyone view the same data—making it easier to stay on the same page. Teams unite around your strategy, collaborating and coordinating activities to increase the returns on your investment in CSR.

A unified view of CSR makes it easier for you to measure and communicate the total social impact of your team's efforts. See the results of your overall program, including the total amount of financial giving and employee volunteering. Drill into individual activities, regions, and initiatives. Use the insights you gain from true transparency to tell a more compelling CSR story to company leaders, the media, customers, and investors.

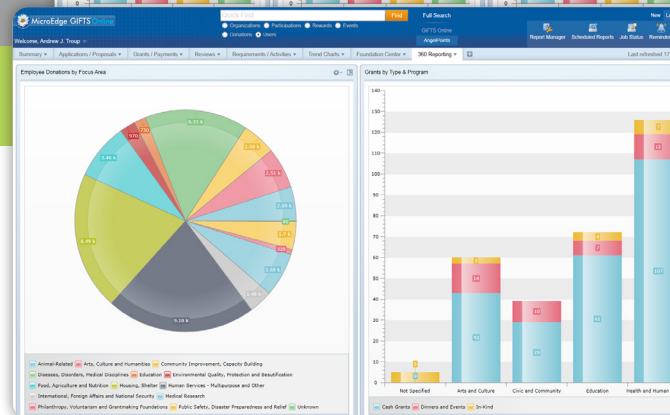
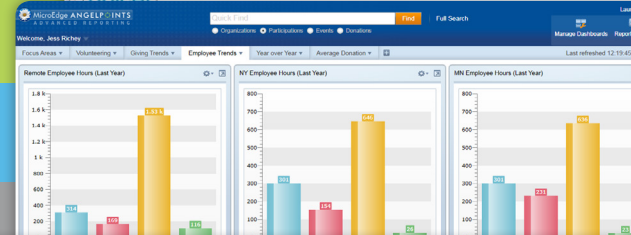
ANGELPOINTS

Dashboard Sustainability Giving My Page Rewards Manage Reports About Help | Log Out

Philanthropic Partners Search Organizations My Giving Manage Philanthropic Partners Setup Giving Parameters Payment Management

The sparkle of Hope. The joy of Play. The power of Service. Total Funds Raised: \$49,560

Pakistan Flood Relief - UNICEF
Devastating rains and flooding has affected more than 15 million people in Pakistan. With 8.5 million children in urgent need of humanitarian assistance, time is of the essence in delivering lifesaving supplies.
UNICEF is supplying clean drinking water for nearly 2 million flood victims and is vaccinating children against polio and measles in the affected areas. But with the number of
Read more
We need your help to raise \$50,000!
Goal: \$50,000
Raised: \$49,560



Unify your giving programs—and increase their impact. MicroEdge solutions for CSR include:

GIFTS Online®

Manage all aspects of grantmaking more efficiently and collaboratively.

ANGELPOINTS®

Engage employees with more strategic volunteering and giving programs

Take charge of your CSR program with MicroEdge.

Gain a 360-degree view with integrated reporting

View the results of grantmaking, volunteering, and employee giving through the same unified lens. With the ability to create integrated reports and dashboards, you'll maintain a comprehensive, 360-degree view into participation and impact across your CSR program.

Manage grantmaking more efficiently

Capture, search, and review grant data easily. Interact with applicants, grantees, and grant reviewers online. Create payment schedules, allocate funds, and view real-time budgets. Reporting dashboards connect you and company leaders to data that helps you evaluate and communicate the success of your efforts. Expand your grantmaking power with optional personalization features.

Feature strategic causes

Highlight support for key causes—such as ending hunger, responding to disasters, or supporting the arts—with volunteering, giving, and grantmaking. Create targeted volunteering events. Match funds at different rates to boost employees' interest in preferred causes. You can even match donations at different rates based on people's roles and hours worked.

Ensure compliance

Comply with government regulations with regards to eligibility status more automatically for all grantees, volunteering partners, and recipients of employee giving and matching funds. Follow processes that support compliance and auditability for all the ways you give, including grants, in-kind gifts, and scholarships.

Make giving and volunteering easier

Employees go online to find volunteering and donation opportunities. They give and volunteer with the same login they use to access other network systems. Automated notifications help them remember and keep their commitments. You can reward top volunteers with tailored incentive programs.

Safeguard giving data

All MicroEdge CSR solutions comply with leading international security protocols, and are SOC1 certified. Annual third-party audits of protocols and our datacenter validate our security practices. Daily data backups provide disaster protection.

Build a better workforce.

When you make giving a part of your corporate culture, you engage employees on a deeper level, which engenders loyalty and supports employee retention efforts. A giving culture also contributes to your brand story, helping to attract the best people.

The MicroEdge solution for corporations fits all ways enterprises and their employees give back—while supporting your efforts to build an exceptional team.



Increase the impact of your CSR program

Join the companies that use the MicroEdge solution to manage grants, encourage volunteering, and support employee donations. Contact us today to learn more about how we can help you increase the effectiveness of your giving programs:

800.899.0890 | info@microedge.com
www.microedge.com/Corporate

About MicroEdge

Established in 1985, MicroEdge delivers the comprehensive solutions the giving community needs to increase operational efficiency, produce meaningful results, and drive collaborative impact. From small community funders to global giving programs, more than 2,400 organizations trust MicroEdge to help them understand—and maximize the impact of—their giving.