

How to Get Your Employees to Give More, More Often

Proven strategies to increase participation in your employee giving program

Today, companies are no longer wondering if they should offer an employee giving program but rather how to maximize participation in the program. Workplace philanthropy boosts positive employee outcomes, improves workplace culture and is even linked with increased revenues.

So how do you start planning an employee giving program? By putting employees at the center. The **2015 CECP Giving in Numbers** report showed that CEOs view employees as the top stakeholder influencing decisions in corporations' societal engagement. One of the best ways to increase engagement is through a streamlined process that offers a diverse range of opportunities that cater to your employees' preferences and inspire them to give.



Integrated Giving Opportunities

Your employees have a variety of interests when it comes to giving back, and providing them with options proves a genuine commitment to them as an employer. Diversifying the types of giving opportunities you offer to employees makes them more inclined to participate. Here are some giving programs that integrate employee preferences and have proven successful for increasing participation.

Payroll Giving Campaigns

Allow your employees to choose from a database of selected organizations or a nonprofit of their choosing and automatically make donations directly from their paychecks.

Matching Gifts Programs

According to CECP, 9 out of 10 corporations match employee donations. Reward your employees for their participation by matching their gifts.

Disaster Relief Programs

When disaster strikes, emotions run high and the timeliness of charitable donations is crucial. Employees typically want their employers to facilitate their ability to take action, so make it easy to donate to your disaster relief partners in the immediate wake of a disaster.

Featured Causes

Encourage donations to strategic causes by featuring specific charitable or nonprofit organizations that are important to the company. Or to causes that you know have particular relevance to your staff. Put an employee giving solution in place that makes it simple to select the causes or nonprofit organizations you want to feature and promote those front and center on your employees' home page.

Regular, One-Off Donations

Of course, your employees will always have an interest in giving individually to nonprofit organizations in which they have a personal interest. Allow employees to donate to vetted nonprofit organizations through your employee giving system at any time.



Streamline the Giving Process

Increasing workloads, time constraints and inefficient processes can all make it more difficult for employees to participate in employee giving programs. Creating simple and streamlined giving programs that allow for multiple ways to give make it easier and more enjoyable for your employees to participate. Providing access to the following features are essential to success.

Online Donation Form

Offer employees a simple, one-step donation form that lets them donate by credit card or payroll contribution in an instant. It's a hassle-free method that's as simple as can be, meaning more employees will give, and they'll give more often.

Claiming Credit for Offline Donations

Although the online donation form makes it simple for employees to make a contribution, occasionally an employee makes an offline donation, outside of the system, via cash, check, stock, etc. Choose an employee giving solution that provides advanced system features and lets employees quickly and easily claim credit for those gifts, allowing them to track all of their giving in one place, and your company the ability to capture all of the donations employees are making.

Automated Payroll Deductions

Some employees may want to give, but don't have the time to do so on a regular basis. Choose a system that provides automated payroll deduction capabilities. Employees can select the nonprofit of their choice and set up a recurring donation that comes directly from their paycheck without having to lift a finger.

Online System Lets Employees Give from Anywhere

An online system allows employees to make a donation at any time, whether at work, working from home, or while on vacation. If they have to wait until they're physically back in the office, they might forget or lose the desire to give, so provide them the ability to give right when the desire strikes.



The Advantages of AngelPoints Giving

With AngelPoints Giving you can run all of the giving programs outlined above with ease, while providing your employees all of the giving methods discussed above. And that's just the beginning - AngelPoints Giving also allows you to:

Run Multiple Programs Simultaneously

Create and manage a number of programs at once—including payroll campaigns, matching gifts, and disaster relief programs—with unique program rules for each.

Demonstrate Your Impact and Tell Your Story

Advanced tracking and configurable reporting capabilities give you real-time insight into the status of your programs and their impact. It's never been easier to quantify your results and tell your impact story to the communities you support.

Go Completely Paperless

Stop managing your employee engagement efforts manually in spreadsheets and on paper. Take it online with AngelPoints Giving for a more streamlined, greener employee giving program.

Manage All of Your Employee Engagement Efforts With One System

Complement AngelPoints Giving with AngelPoints Volunteering and bring all of your employee engagement efforts under one roof. You'll have one partner, one comprehensive branded portal, and integrated reporting with the industry's leading cloud-based technology.

Contact us to learn more about how AngelPoints Giving can help you elevate your employee giving program to new heights.

Email: info@microedge.com | **Call:** 888.388.1289 | **Visit:** microedge.com/angelpoints