PRIORITIES USA SCRIPT

TITLE:	**PROMISE**	SUBMISSION:	**5/11/18**
STATUS:	**V.1**	PLACEMENT:	**SWAP 1 SOCIAL**
BRAND:		BRIEF:	

VIDEO	ENGLISH AUDIO	SPANISH AUDIO
Footage treated to look old-timey, evoking a legacy.	MUSIC: Nostalgic Americana	MUSIC: Old nostalgic Cuban music
Old-timey BROLL of blue-collar workers on the job.	VO: It's a promise we make to each generation: Work hard, pay in, and Social Security will be there.	VO: Si trabajas duro y pagas tus impuestos, cuentas con tu Seguro Social. Es una promesa que hemos mantenido por generaciones.
CUT TO: Bill Nelson BROLL.	VO: Bill Nelson has always fought back attempts to privatize it.	VO: Bill Nelson siempre ha luchado para que no lo privaticen.
	VO: Cut it.	VO: Lo recorten.
	VO: And raise the retirement age.	VO: O aumenten la edad de retiro.
Congress BROLL		

"Top Republicans Are Already Talking About Cutting Medicare and Social Security Next" "Líderes del Partido Republicano Ya Hablan de Recortar Medicare y El Seguro Social". TOS CITE: Vox, 12/20/17 CUT TO: BROLL of a late-middle age couple	VO: But Washington ain't in the business of keeping promises. VO: They want to strip away what we've earned to help pay for their tax cut for big drug companies, banks, and the ultra-rich.	VO: Pero en Washington no son muy buenos manteniendo promesas. VO: Quieren quitarnos lo que hemos ganado para compensar recortes de impuestos a grandes farmacéuticas, bancos y millonarios.
Rick Scott BROLL/BROLL of foreclosure signs, general economic distress. *Montage of blue collar Florida families.*	VO: And they know that if they get rid of fighters like Bill Nelson, they'll be able to get it done. VO: But in Florida, we stand by our word. VO: And we fight for what we've earned.	VO: Y saben que deshaciéndose de guerreros como Bill Nelson, lo lograrán. VO: Pero en la Florida, sí cumplimos nuestra palabra. VO: Y luchamos por lo que hemos ganado.
Bill Nelson BROLL *BROLL of a senior couple welcoming generations of their family into their home.* *CUT TO: BROLL of young children.*	VO: And as long as Bill Nelson represents us, we'll have a fighter on our side. VO: For us. VO: And for those that come after.	VO: Y mientras Bill Nelson nos represente, seguiremos teniendo un guerrero a nuestro lado. VO: Por nosotros. VO: Y por los que vienen. VO (alt) Y por nuestros hijos.

	VO: Paid for by Priorities USA Action and SMP. priorities.org. senatemajority.com. Not authorized by any candidate or candidate's committee. Please Also Record the following ALT Line: VO: Bill Nelson has always fought back attempts to privatize it. VO: Cut it. VO:OR raise the retirement age.	VO: Pagado por Priorities USA Action y SMP. priorities.org, senatemajority.com No autorizado por ningún candidato o comité de candidato.