

[Email #1 Project: Welcome Series - thank you for signing up & what to expect]

[Subject Line]

You're in! Meet your XXX freelance community

[Preheader Text]

We're excited you're here—let's get started

[Header]

[Insert: xxx-email-banner.png]

[Greeting]

Hello [First Name],

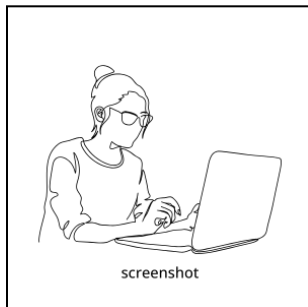
[Body]

We're so glad you're here. Thank you for joining XXX and letting us be part of your freelance journey.

You've just stepped into a community where experienced freelance professionals have each other's backs—whether you're celebrating a win, wrestling with a tricky client, or just looking for a place to talk shop (or about life). Here you'll find real conversations, expert advice, and plenty of encouragement from people who get what freelance life is all about.

Where to start?

[Log in](#) and poke around the main feed.



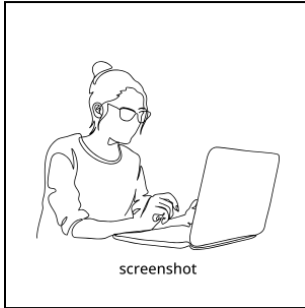
You'll see all the conversations we're having about freelance life and work.

We also host regular events. They're a mix of practical workshops, inspiring talks, and casual hangouts. Our regular roster of contributors includes [name] of [company] and [company's] [name].

If you can't make it to the live event, don't worry you'll find all the recordings in our archive. They'll be ready when you are.

Ready to jump in?

We'd love to get to know you. Take a moment and introduce yourself.



Just open the menu sidebar, scroll to “Introduce Yourself” and click. Then hit “Create” at the top right.

Tell us what you're working on, what you're hoping to find here, or even just what's currently on your mind. We promise you'll get a warm welcome.

We can't wait to see what you'll bring to the XXX community.

Cheering you on,
J & L
XXX Community Hosts

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[Insert standard email footer. Includes contact info, website link, social media icons, and unsubscribe/manage preferences link]

[Email #2 Project: Welcome Series - tour of community, plus tips]

[Subject Line]

Explore XXX: Forums, jobs, and more await

[Preheader Text]

Your guide to making the most of XXX

[Header]

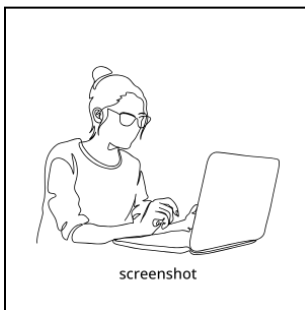
[Insert: xxx-email-banner.png]

[Greeting]

Hello [First Name],

[Body]

You've taken your first look at FLX. Now let's show you around your new community.



Your insider's guide:

When you login you'll see the main feed. At the top left of the screen you'll find an icon made up of three horizontal lines. Click on it to open the main menu where you'll find a listing of all the areas you can visit in the community.

Discover what's waiting for you

Every space is designed to help you connect, learn, and grow (while having a little fun along the way).

- **Freelance Success Forum:** The heart of the community. Jump into the latest conversations, ask questions, or share what you're working on.

- **Off the Clock:** Our cozy hangout space for everything beyond client work. Share your hobbies, life updates, random thoughts, and yes, plenty of pet pics.
- **L's Insights:** Find nuggets of wisdom and hard-won advice from our resident freelance mentor, [name].
- **Latest Jobs & Gigs:** Fresh, handpicked freelance opportunities posted every Friday.
- **Education & Growth:** Expert talks, templates, and resources to help you level up your skills and business.
- **Introductions & Wins:** This is where you first **Introduced Yourself**. Under **Let's Get Started** you'll find our code of conduct (so that everyone feels at home), other policies , and some quick community instructions.
- **Take Action:** Dive into community challenges, contests, and accountability groups, all aimed at building strong habits and finding support.

Ready to explore?

Click around, join a discussion, or drop a question. Whether it's about your work, your life, or something in between, we're excited to hear from you.

See you in the community,
J & L
XXX Community Hosts

[Closing & Footer]

[Insert standard email footer. Includes contact info, website link, social media icons, and unsubscribe/manage preferences link]