

Re: Navigating the Uncertainty: SESA Summit 2025 - Early Bird Pricing Ends Soon, Secure Your Spot

[Header]

[Insert SESA-logo.png]

Small Enterprise Success Alliance (SESA)

Small Enterprise Success Monthly | June 10, 2025

In this issue: Save the date for SESA Summit 2025: September 18-19. Also, [session highlights](#) and [registration details](#).



Hi [first name],

I know that this year has brought more than its share of twists and turns. Whether it's the rise of AI, trying to hire and keep good employees, or navigating changes in trade and tariffs, it can be hard to know how to respond. That's why I'm especially excited to invite you to this year's Summit, themed [Navigating Success for Small Enterprises](#).

We chose this theme because we understand how important it is to find steady ground and fresh inspiration when the world feels so unpredictable. This year's summit is designed to offer you a clear-eyed read of business conditions, new ideas, and a supportive community of peers who "get it."

I hope you'll join us in Kansas City, MO for two days of learning, connection, and encouragement. You are not alone on your business journey – SESA is here to help you chart your course to success.

[Insert SESA-president-signature.png]

You're Invited

[Insert SESA-conference-2025-logo.png]

SESA Summit 2025: Navigating Success for Small Enterprises

Thursday, September 18, 2025 through Friday, September 19, 2025

Kansas City Marriott Downtown- Kansas City, MO

Early Bird Conference Pricing in effect until August 1, 2025



Save the date: September 18-19, 2025

You're invited to this year's SESA's annual summit in Kansas City, MO. Come explore with us how small business owners and entrepreneurs are navigating current uncertainties and still finding business success.

We'll discuss topics that you've let us know are top of mind: including the effects of AI, workforce development, tariffs and trade. As always, we'll also share our annual State of Business in America and Look Ahead reports.

Bringing their real life experience and insights, our speakers and panelists will share how they're making their way through today's challenges and finding success. We'll hear from representatives of the US Chamber of Commerce, National Skills Coalition, and the SBE Council, as well as your SESA peer colleagues and president.

Speaking of colleagues, there also will be plenty of opportunities for catching up and making new connections. In addition to afternoon mingle minutes, Thursday night we've got our legendary Cocktails & Karaoke. It'll kick off the summit with the Fats Domino classic, *Kansas City*. Let me know what song we should make sure is in the songbook for you?

[Insert SESA-events-n-ed-signature.png]

Follow these links for further details about [SESA Summit 2025: Navigating Success for Small Enterprises](#) and [early bird pricing](#).

[Closing & Footer]

[Insert standard newsletter footer. Includes contact info, website link, social media icons, and unsubscribe/manage preferences link]