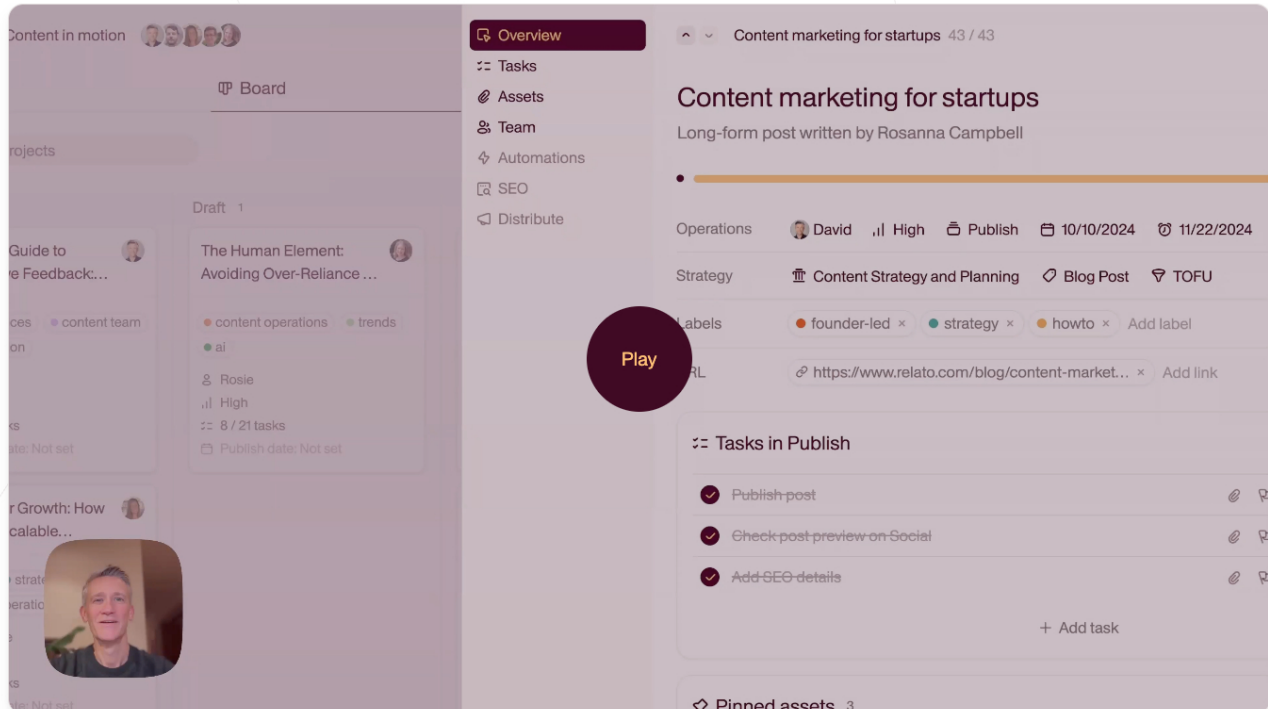


AI Content Agents That Support Your Content Workflow

Get more done with AI that works the way you do

Use ready-made agents for research, verification, prep, and refresh work. They run inside your existing workflow with no setup. If you can write a prompt, you can use and adapt every agent here.

Try agents free ↗



Built for content teams. Trusted by operators.

Used by freelancers, content teams, and agencies to ship more without adding hours.

Relato's integrated platform acts like extra hands in your workflow, so progress stays steady, and quality stays high without more hours.






The content isn't the problem.
The busywork is.

You know what to say. Your judgment, experience, and voice carry the work forward.

The slowdowns come from everything that surrounds the writing: gathering information, checking accuracy, preparing background, tracking changes, and updating older material.

These are necessary steps. They also drain time and energy.

Here's what pulls teams and freelancers off track:



Research that drags on

Collecting sources and confirming what's reliable can turn a simple task into an afternoon.



Context spread across tabs

Notes, threads, and drafts live in different places. The information is there, but never when you need it.



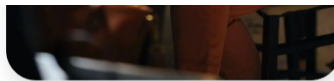
Repeated accuracy checks

Important content requires careful review, which often means revisiting the same claims and data points more than once.



Manual refresh cycles

Keeping content current matters, but manually identifying what needs updating is heavy.



Staying in the know

New trends, updated research, shifts in language. Tracking it all is a job on its own.

Why we built Relato

The real bottleneck isn't creativity. It's the work that surrounds it.

We've led content teams. We've freelanced for brands. We've juggled outlines, research docs, transcripts, revisions, approvals, refresh cycles, and all the invisible effort in between.

AI promised to help.

But what most teams got instead was:

- Another tool to learn
- More workflows to build
- More overhead to maintain

Most teams don't want to design AI systems.

They want support that fits into the way they already work.

Relato was built on a simple idea: if you can write a prompt, you should be able to use an AI agent. No setup. No training. No workflow construction.

Relato agents handle the high-effort parts of content inside your existing workflow, so you can stay focused on thinking, writing, and leading.

Want to see what that looks like in **action**?

From confusion to flow in one workspace. Start fast. Ship faster.

[Try agents now ↗](#)

No credit card required.

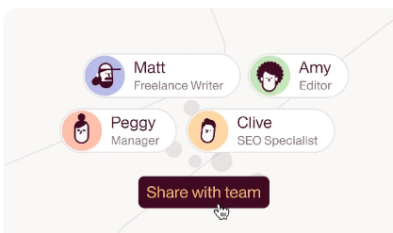
Built for how content gets made

Agents run inside the workflows you already use.



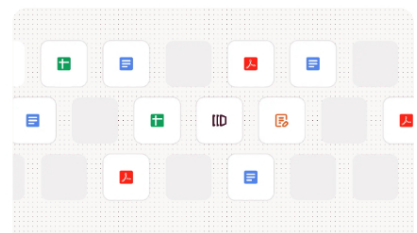
Start projects with clarity

Bring in an agent to gather sources, context, or examples before you begin. Projects open with the background you need, and early drafts move faster.



Review work with confidence

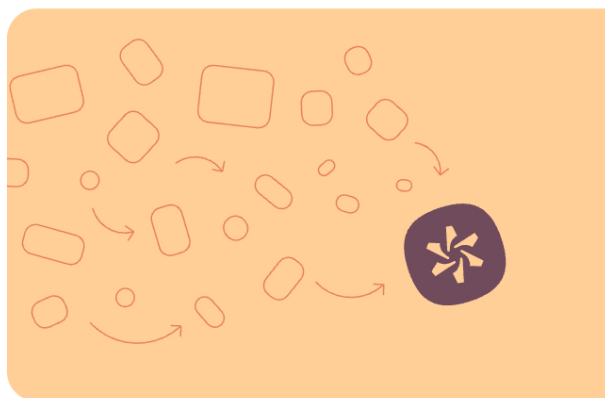
Run factual checks, policy checks, or structure reviews in the same place where edits happen. Feedback stays organized, and revisions move cleanly from one stage to the next.



Refresh and repurpose with less effort

Use agents to find updates, reuse strong sections, or surface new angles from existing material. Content stays accurate and useful without the manual grind.

Everything moves in one workflow
Agents support the work, you guide the outcomes.



Want to see how agents can support your workflow?

Browse available content agents now.

[Browse agents ↗](#)

Used in real content workflows
Feedback from people who write, edit, and publish every day.

“I’ve never seen anything like this before, and it’s blowing my mind”

a head of content drowning in Google Sheets

“we do this manually now and sometimes it’s months until we notice that person still has access”

an overwhelmed writing team manager

“if you have an editor and a writer and then the creative director... they can all stay within the same workspace”

a content manager with Asana PTSD

“other tools make you build everything from the ground up — I don’t want to do that work”

a creative director with other things to do

“The Fact Checker agent is a lifesaver. The receipts view is incredibly useful, especially for high-stakes content.”

a truth-based content strategist

“I spent two hours fact-checking a single post. Relato’s agent handled the same work in five minutes.”

a content systems strategist sick of wasting time

Real workflows. Real results.

See how marketers, agencies, and freelancers use Relato to move work forward.



How RAYVN cut meeting time and made content ops easier for everyone

Case studies • October 31, 2025



How Rally Built a Repeatable Content Process That Scales

Case studies • September 1, 2025



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