ABOUT US PAGE - "GREEN THUMB" URBAN GARDENING SERVICE

About Green Thumb

Growing Communities Through Urban Gardening

In the concrete jungle of modern cities, Green Thumb creates pockets of thriving nature where communities connect, learn, and grow together.

Our Story

Green Thumb began in 2019 on a neglected rooftop in Brooklyn. Our founder, Maya Rodriguez, a former environmental scientist, transformed the space into a flourishing community garden that produced over 800 pounds of vegetables in its first year.

What started as a single rooftop experiment has blossomed into a movement spanning 27 urban locations across New York City, with a passionate team of 42 gardeners, educators, and community organizers.

Our Mission

We believe everyone deserves access to green space and fresh, homegrown food—regardless of their zip code or housing situation.

Green Thumb transforms underutilized urban spaces—rooftops, vacant lots, school grounds, and small balconies—into productive gardens that nourish both people and local ecosystems.

What We Do

Design & Installation

Our team of urban garden experts works with homeowners, schools, businesses, and community groups to design sustainable garden systems tailored to each unique space and need.

Education & Workshops

From beginner gardening classes to advanced permaculture design, we offer hands-on learning experiences that empower people to grow their own food and create resilient green spaces.

Community Garden Management

We create and maintain shared growing spaces where neighbors can connect, share knowledge, and collectively produce fresh food for their communities.

Corporate Sustainability Programs

We partner with forward-thinking businesses to transform corporate spaces into productive gardens that improve employee wellbeing, demonstrate environmental commitment, and provide fresh produce for company cafeterias.

Our Impact

Since our founding:

- 73,000+ pounds of fresh produce grown
- 48 acres of urban space transformed
- 12,000+ workshop participants
- 27 community gardens established
- 8 school garden programs
- 42 full-time jobs created, primarily for residents of the communities we serve

Our Approach

Ecological Design

We create gardens that work with nature, not against it. Our designs incorporate rainwater harvesting, companion planting, and habitat creation to build self-sustaining ecosystems.

Community-Led

Local residents guide our projects from conceptualization through management. We believe lasting change comes from within communities.

Food Justice

We prioritize neighborhoods with limited access to fresh food and green space, helping address systemic inequalities in our food system.

Knowledge Sharing

All our methods, designs, and resources are open-source and freely shared through our community workshops and online learning hub.

Meet Our Team

Our diverse team brings together expertise in horticulture, education, community organizing, and environmental science. We're united by a passion for creating greener, more connected urban spaces.

[Team Photos and Bios]

Join the Movement

Whether you have a windowsill, backyard, rooftop, or community space, we can help you transform it into a thriving garden. Get started with a free consultation or join one of our upcoming workshops.

[Book a Consultation] [View Workshop Calendar] [Volunteer Opportunities]

Green Thumb is a 501(c)(3) nonprofit organization. EIN: 83-2947612