

PAYMENT ANALYTICS SOLUTION FOR BENCHMARKING

Measure and monitor the efficiency of your payment strategies

Leverage our proprietary database across industry verticals, channels, and global geographies to uncover unique competitive insights and optimize your payment strategy.

Schedule Demo



Payment Analytics Solution trusted by more than 700 Merchants and Payment Facilitators.

Raley's

audible

ROKU

STAPLES

U-HAUL

NBA

THE PROBLEM

The absence of the right data and tools makes it challenging to analyze and compare your payments performance.

Data Inefficiency
You don't have access to data from your peers and competitors to generate your own benchmark metrics.

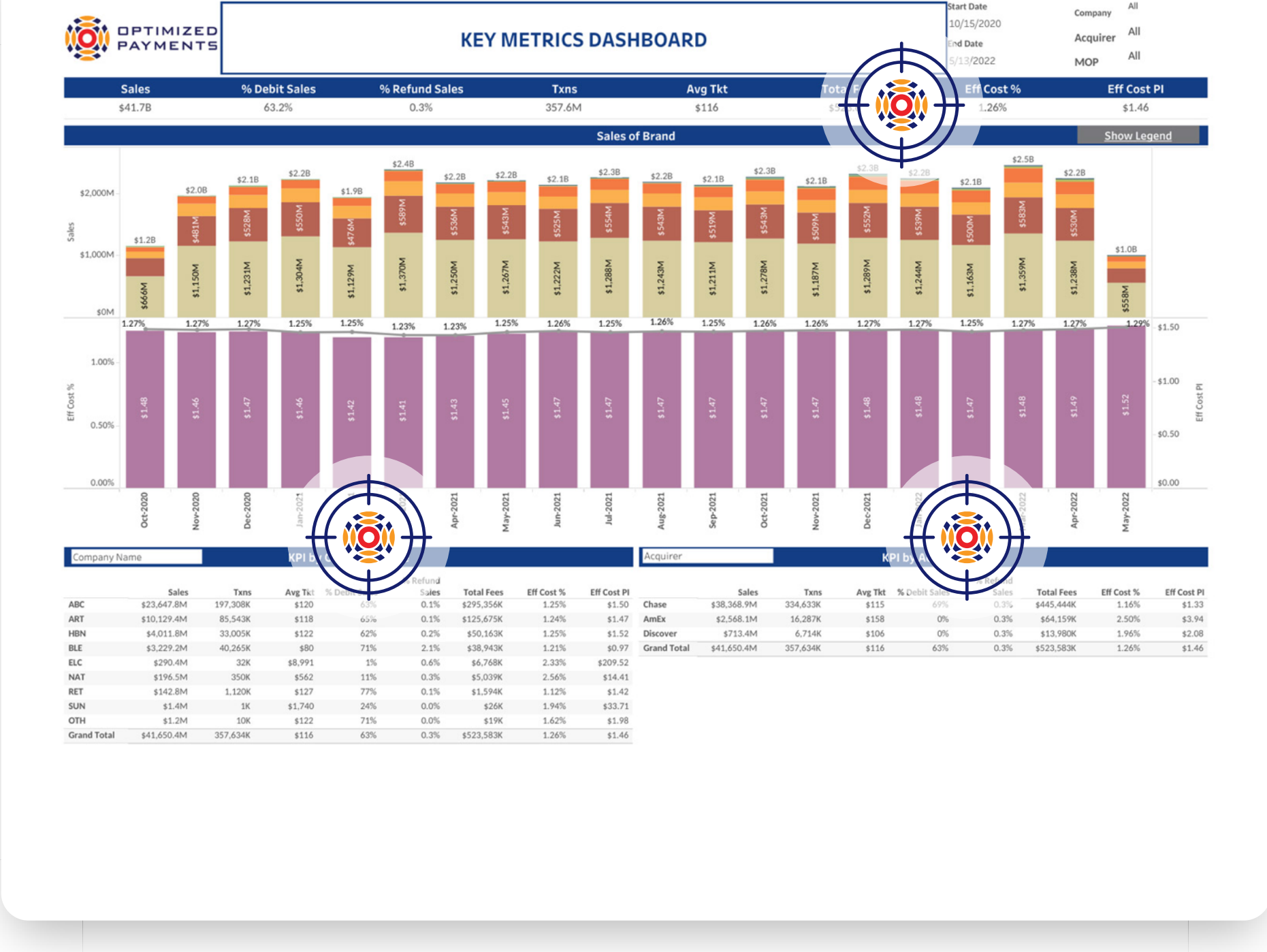
Outdated Metrics
Your data isn't updated as frequently as you'd like, resulting in outdated benchmark measurements.

Tedious Consolidation
Consolidating your data takes hours as your team jumps between different portals and excel sheets.

Uncover key metrics to improve your payments strategy from a single platform

The data provided by all your payment vendors serves as a valuable source of information that can help improve your payment processes and strategies. It acts as a compass, revealing areas where you might be underperforming and presenting opportunities for improvement. Despite this potential, merchants often fall short in fully harnessing the power of this data.

The good news is that Optimize Payments can help, providing you with tools and consulting to help you extract maximum value from your payments data.

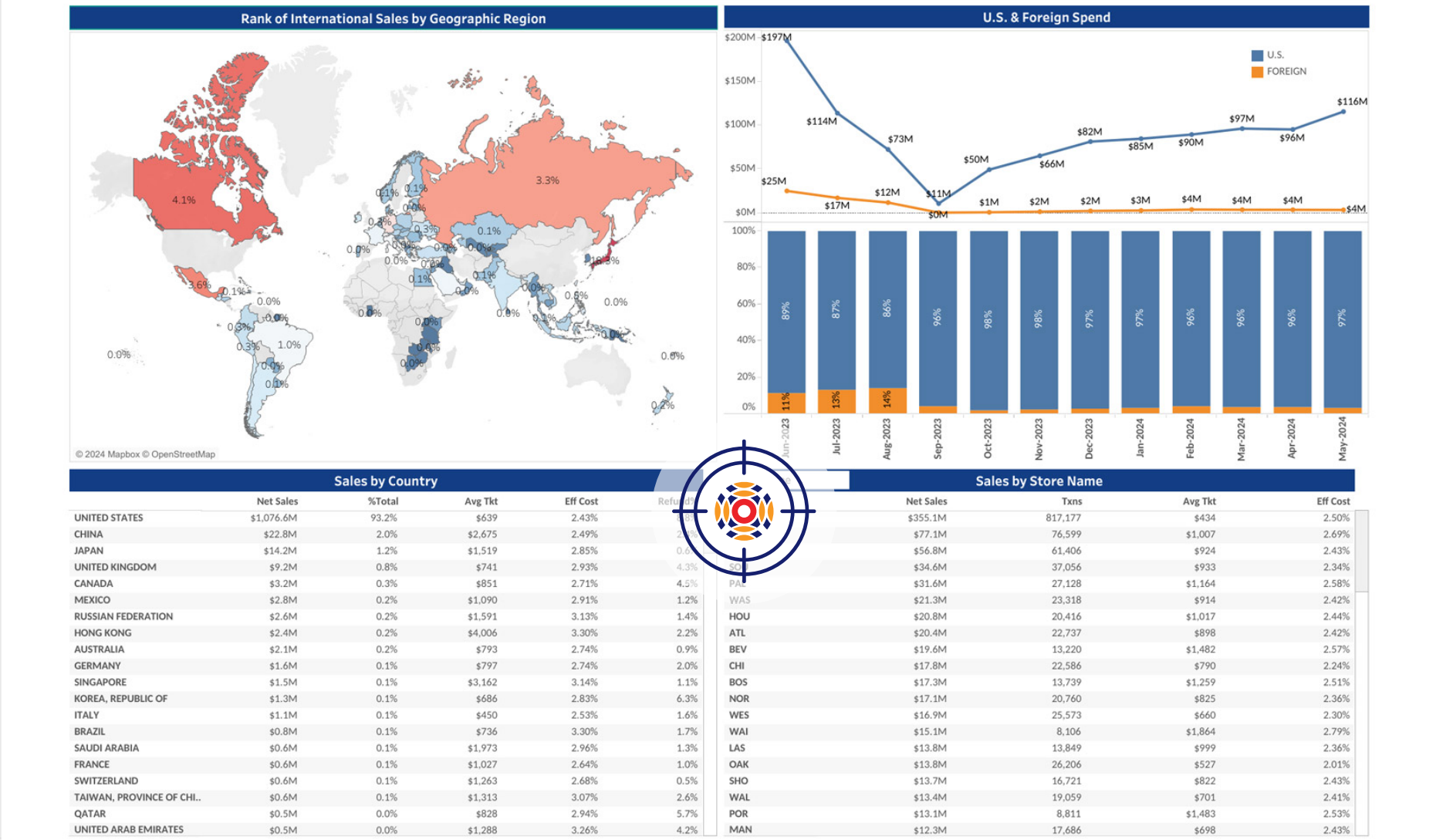
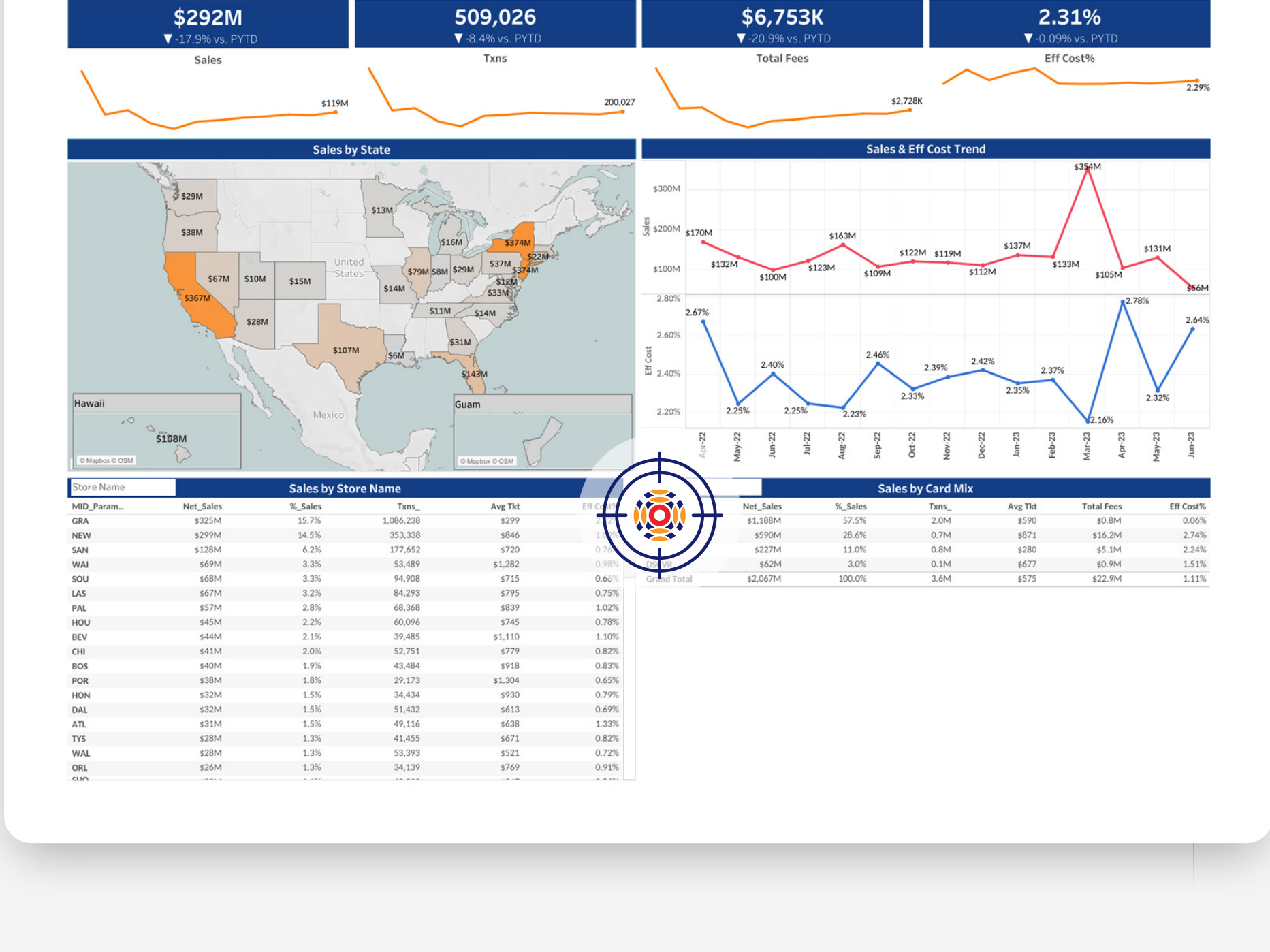


Collect

Effortlessly gather all your payment data streams within our platform—from transaction details to customer insights. Seamlessly capture all relevant information, laying the foundation for robust KPIs and benchmarking.

Organize

Transform your raw payment data into a structured and orderly format. Intelligently categorizing and organizing data to create dashboards that simplify analysis and unlock valuable insights for informed decision-making.



Normalize & Visualize

Achieve data consistency and accuracy through our normalization processes, which ensure clarity with standardized data schemas and eliminate ambiguities with specialized tables and custom calculations. Bring your payment data to life with our visualization tools, creating intuitive and dynamic charts, graphs, and dashboards that turn complex data sets into actionable insights.

Recover More Revenue with Less Effort



Harmonize Analytics



Strategize Consulting



Efficiently manage payment disputes with Harmonize Analytics. Our chargeback dashboard provides instant visibility into your disputes. Our platform centralizes all your payment and chargeback-related data and displays it in comprehensive dashboards. Empower your team to make strategic decisions quickly and take control of chargebacks.

Learn More



Andrew Cain
Director of Payment Operations, U-HAUL

“I’d say what’s really been the most value for us working with Optimized Payments has been the **KPI dashboards**. There’s a wealth of information in thier insights and analytics that we frankly can’t get anywhere else.”

Andrew Cain, Director of Payment Operations, U-HAUL

“The analytics have helped us identify issues with our payment processing, and over the course of the last 18 months, we’ve identified savings in excess of **15 million dollars** in partnership with Optimized Payments.”

Kristen Mills, Senior Manager, Treasury, Staples



Kristen Mills
Senior Manager, Treasury, Staples

Related Resources



Navigating Payment Downgrades

Card Fees

Navigating payment downgrades is a challenge for businesses that rely heavily on credit card transactions. Understanding the factors that trigger these downgrades and implementing strategies to avoid them is crucial to maintain cost efficiency and optimize your...

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Debit Routing 101: How Merchants Can Save Money and Maximize Efficiency

Card Fees, Education

For merchants, mastering debit routing is not just a matter of reducing expenses but also enhancing the efficiency of their payment operations. As the payments industry continues to grow more complex, with multiple networks and regulatory requirements coming into...

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Optimize Your Business with Payment Metrics: Key Insights You Can't Ignore

Chargebacks Management Page, Understanding Payments

As a merchant, you possess a wealth of data that holds invaluable insights into the effectiveness of your payment processes and strategy. Yet this treasure chest of information is often underutilized because merchants and PayFacs struggle to determine which data to...

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Simplify the Complexity of Payments Data with Visual Tools.

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