



INSIGHTS

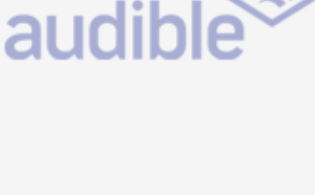
Protect your revenue and stop disputes before they happen

Every transaction carries the risk of a chargeback. Optimized Payments acts as a lifeline, offering insights into the causes of these disputes and strategies to prevent them from eroding your revenue.

Schedule Demo



Payment Analytics Solution trusted by more than 700 Merchants and Payment Facilitators.



THE PROBLEM

Chargebacks are causing significant revenue loss



Limited Visibility

Your reports lack visibility into the details and patterns that contribute to chargebacks, making it difficult to not only resolve but prevent them.



Manual Processing

Having to manually review and process disputes is time-consuming and inefficient, often leading to delayed dispute resolutions.



Scalability Issues

Your current technology lacks the scalability needed to handle the growing volume of transactions and chargeback disputes.



THE SOLUTION

Stop chargebacks from impacting your bottom line

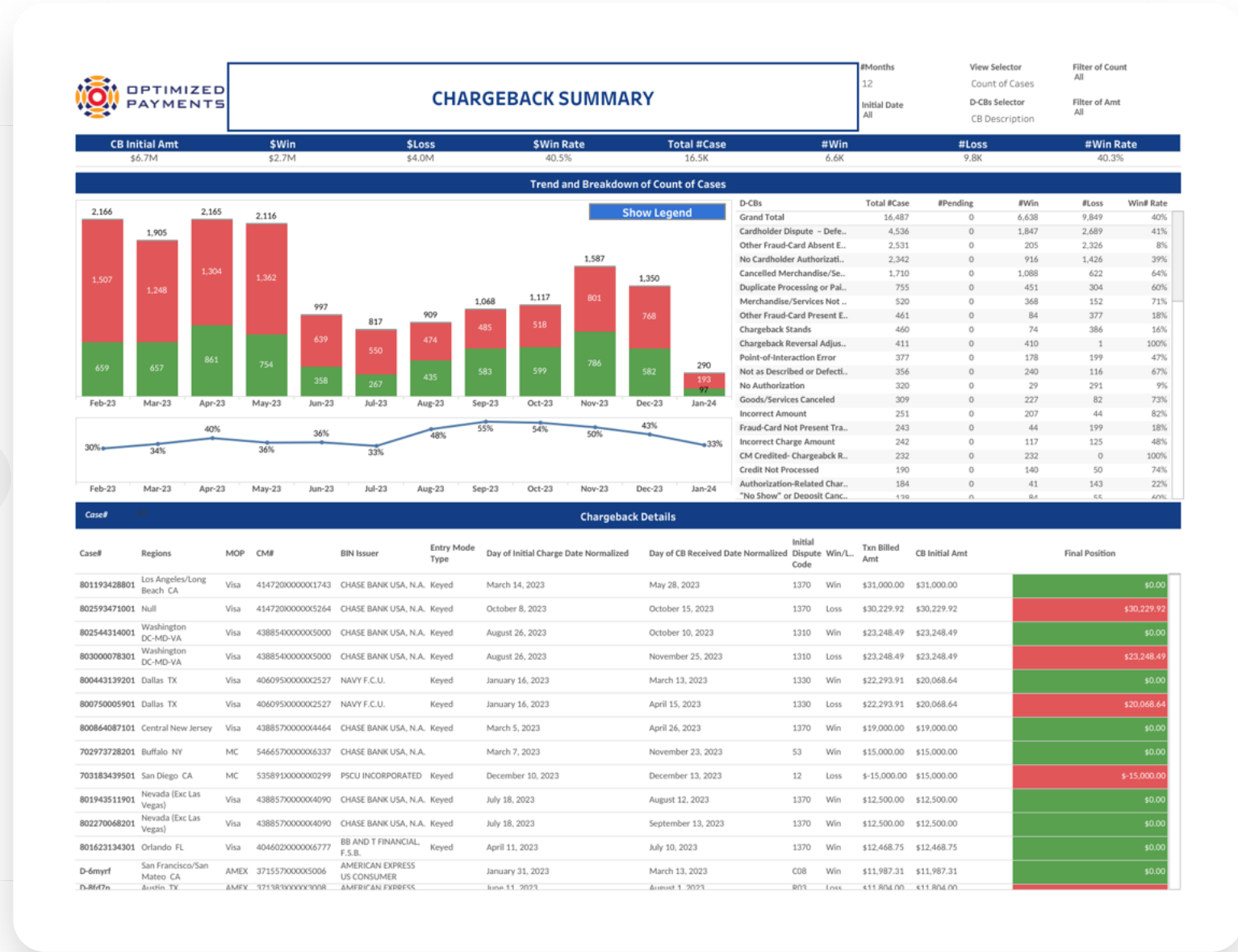
Customers often see a chargeback as a simple refund, but it costs you, the merchant, much more. It's estimated that **for every \$100** in chargebacks, **you'll pay \$240**, almost **250%** of the purchase amount if you're unable to accurately provide proof of the sale.

Optimized Payments can act as your payments partner to help you protect your bottom line by providing you tools and strategies to effectively manage chargebacks.

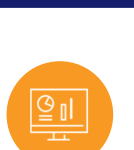
SIMPLIFY OPERATIONAL WORKLOAD

Streamline your dispute resolution interface

The typical chargeback process consists of a labor-intensive workload coupled with fragmented data, legacy tech, and regulation challenges. Streamline your operations to reduce the time and resources needed for dispute resolution.



Recover More Revenue with Less Effort



Harmonize Analytics



Strategize Consulting



Efficiently manage payment disputes with Harmonize Analytics. Our chargeback dashboard provides instant visibility into your disputes. Our platform centralizes all your payment and chargeback-related data and displays it in comprehensive dashboards. Empower your team to make strategic decisions quickly and take control of chargebacks.

Learn More



Andrew Cain
Director of Payment Operations, U-HAUL

“I’d say what’s really been the most value for us working with Optimized Payments has been the **KPI dashboards**. There’s a wealth of information in their insights and analytics that we frankly can’t get anywhere else.”

Andrew Cain, Director of Payment Operations, U-HAUL

“The analytics have helped us identify issues with our payment processing, and over the course of the last 18 months, we’ve identified savings in excess of **15 million dollars** in partnership with Optimized Payments.”

Kristen Mills, Sr. Manager, Treasury, Staples



Kristen Mills
Senior Manager, Treasury, Staples

Related Resources

Case Study

AutoNation: Taking Charge of Chargebacks and Upgrading Downgrades
AutoNation, America's largest automotive retailer, is a Fortune 500 company employing more than 26,000 associates at over 350 franchised locations from coast to coast. The company has sold over 11 mil...
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Chargeback Reason Codes

Understanding the reasons behind chargebacks is crucial for managing and preventing them effectively. Use the table below to identify and analyze the sources of your chargebacks. Each code corresponds...
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Optimize Your Business with Payment Metrics: Key Insights You Can't Ignore

As a merchant, you possess a wealth of data that holds invaluable insights into the effectiveness of your payment processes and strategy. Yet this treasure chest of information is often underutilized because merchants and PayFacs struggle to determine which data to...
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Press Release

Optimized Payments Unveils Innovative Payments Analytics Platform and Chargeback Management Services

Optimized Payments Unveils Innovative Payments Analytics Platform and Chargeback Management Services
New cloud-based architecture to accelerate business growth and introduce cutting-edge payments services. ATLANTA, GA, UNITED STATES, November 20, 2023 – Optimized Payments, a global leader in payments analytics, announced the launch of a state-of-the-art, flexible...
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Simplify the Complexity of Payments Data with Visual Tools.

Request A Demo

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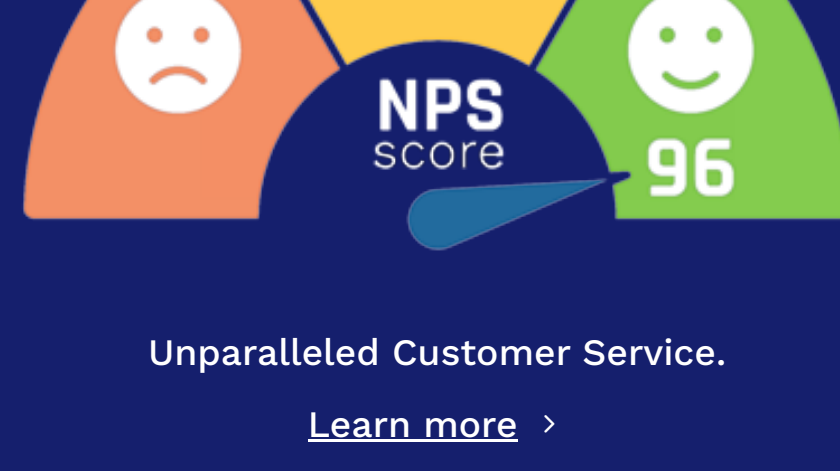
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