ReviewPro Product Demo

HAYLEY RAPHAEL
hayley.raphael@gmail.com

LegalSifter · ReviewPro
Account Executive & Content Marketing Strategist

● Currently in pre-production

APPROACH

The script follows the buyer's path, not the product's feature tree. It opens on a moment the viewer recognizes, a third-party contract landing in your inbox, and closes on that same contract redlined and ready to send. Each section answers the next question a buyer would ask, leading with the benefit and using plain-language proof points in place of jargon. Written and presented on camera.

10 shots · ~4:10 runtime

#	VISUAL	SCRIPT / VOICEOVER	TIME
OPEN			
01	**On camera** Hayley, direct to lens. Warm, peer-to-peer, not a pitch.	"Hi, I'm Hayley at LegalSifter and today I'm going to walk you through ReviewPro, starting from a third-party contract landing in your inbox, all the way to a fully redlined draft ready to send back to your counterparty!"	~20s
1 · WHERE IT RUNS			
02	**Screen share** Plugin open in Word + Google Docs. Show both; click "open extension" in each.	"ReviewPro runs where you already work, Microsoft Word and Google Docs. No new platform to learn. Open your contract, select the downloaded ReviewPro extension, and you're ready to go!"	~25s
2 · PLAYBOOKS			
03	**Screen share** Playbook library list. Scroll to show breadth, NDA, MSA, SaaS, BAA, CTA visible.	"Before you run a review, you select a playbook. ReviewPro ships with 100-plus lawyer-built standard playbooks out of the box. NDAs, MSAs, SaaS agreements, BAAs, clinical trial agreements, all ready on day one."	~20s
04	**Screen share** Click into editable playbook. Show clause positions, language fields, prove it's not a black box.	"Playbooks are completely customizable, so if your standards are specific, you can build from the existing playbook templates or build new playbooks from your own templates, past redlines, or policy documents. This is where your company's standards will live, the positions, language, and clauses your organization will and won't accept."	~35s
3 · THE REDLINE			
05	**Screen share** Select playbook → run → redline appears. Zoom into 2–3 edits so rationale comments are readable.	"Select your playbook and run the review. What comes back is a fully redlined document, tracked changes, precision edits, applied to every clause against your standards. Each edit carries a plain-English rationale, so you know exactly why the change was made. Optional comments to the counterparty are embedded directly in the contract, also based on your playbook. This is not a risk summary. This is an annotated redline ready to be sent back to counterparty!"	~45s
4 · THE NUMBERS			
06	**Screen share** Slow zoom / static hold on redlined doc. Keep doc visible, no graphics needed.	"Ninety percent reduction in overall contract review time. Sixty to ninety minutes becomes under two minutes per third-party review."	~15s
5 · REVIEWPRO ASSISTANT			
07	**Screen share** Assistant panel, type question live, pause for answer. Prep Q in advance: "What are the payment terms?"	"Once the review runs, the ReviewPro Assistant lets you go deeper. Chat directly with the contract. Draft new terms. Make custom edits on demand. Ask it anything, payment terms, auto-renewal language, liability caps. You get an answer pulled from the document, not generated from thin air."	~30s
6 · REPOSITORY			
08	**Screen share** Repository list with tags → live search. Let the filter snap before moving on.	"ReviewPro is also great for keeping contracts organized. Every contract you review lives in this repository, tagged with counterparty, contract type, value, renewal date, owner, and risk flag. So you can just filter and sort to find the contract you need to prioritize in seconds."	~25s
7 · INTAKE & WORKFLOW			
09	**Screen share** Quick pan across Kanban board. Establish it exists, don't linger.	"Get instant visibility into your workload or your entire team workflow, filter by assignee, due date, submitter, or counterparty. Track negotiation progress, assign approvers, and send for eSign all in one place."	~20s
CLOSE			
10	**On camera** Hayley, direct to lens. Mirror open energy, warm, confident.	"And that's ReviewPro! If you have any questions, feel free to contact us on our website, or book a demo to see ReviewPro redline your contracts with your playbook."	~15s