

HIPPO PARTNER PAGE – 1ST FOR WOMEN**Insurance specifically designed for women**

Established in 2004, 1st for Women offers insurance specifically designed for women. This includes car, home, buildings, business, and life insurance to help South African women meet the demands of their world, as well as a number of benefits to keep them safe and make life easier.

Guardian Angel on Call

Your safety and that of your loved ones is 1st for Women's priority. That's why, when you take out car Insurance with them, you get their Guardian Angel on Call to keep you safe on the road.

Download and register on their app to get access to it. It includes their mobile crash detector that will send an ambulance if you need emergency medical assistance if you're in a severe accident; an authorised tow truck to meet you at your exact location; a Guardian Angel to wait with you if you feel unsafe; a lift to get you wherever you need to go; and their claims team will be notified immediately of your accident, all through the 1st for Women app. You can also share it with your regular driver and up to five family members to keep them safe too.

Guardian Angels Lifestyle Assistance

As a 1st for Women car, home, and buildings insurance customer, you automatically get access to their range of Guardian Angels Lifestyle Assistance benefits, so you're always ready, just in case you should ever find yourself in a car, home, or medical emergency, or need tax, finance, and legal advice.

The 1st for Women Foundation

The 1st for Women Foundation was established in 2005 to fight woman abuse. To date, they've donated over R66 million to charities and assisted over 90 000 women with the help of their customers, as a portion of their monthly premiums is donated to the Foundation. They also launched ForWomen, a platform that consolidates woman abuse-fighting efforts where individuals and companies can give help, and where abused women have a safe space to get the help they need.

1st for Women awards

1st for Women is proud of the achievements that reflect their promise to offer insurance and benefits specifically designed for women.

2017/2018: Winner of the Ask Afrika Orange Index Award for Service Excellence in the Short-term Insurance category.

2018/2019: Runner-up for the Ask Afrika Orange Index Award for Service Excellence in the Short-term Insurance category.

2017: Third in the Sunday Times Top Brands Awards in the Short-term Insurance category.



Handbag Cover

Your handbag, and what you keep in it, is just as unique as you are. With it, you keep everything you and your loved ones may need within arm's reach. That's why you deserve cover that's specifically designed for women. As a 1st for Women home contents insurance customer, you automatically get up to R5,000 Handbag Cover.

All Woman Dread Disease

Even when the unthinkable happens, 1st for Women knows that the love and support you give your family make you irreplaceable. That's why they offer their All Woman Dread Disease Cover for woman-related cancers, certain childhood cancers, pregnancy complications, accidental HIV infection, and systemic lupus. You can take it out on its own, even if you don't already have life insurance with 1st for Women, and you can choose a cover amount between R250,000 and R1 million, so you get cover specifically designed for you.

Terms and conditions online. First for Women Insurance Company Limited is an authorised financial services provider (FSP licence number: 15261). Long-term policies underwritten by 1Life (FSP: 24769)

