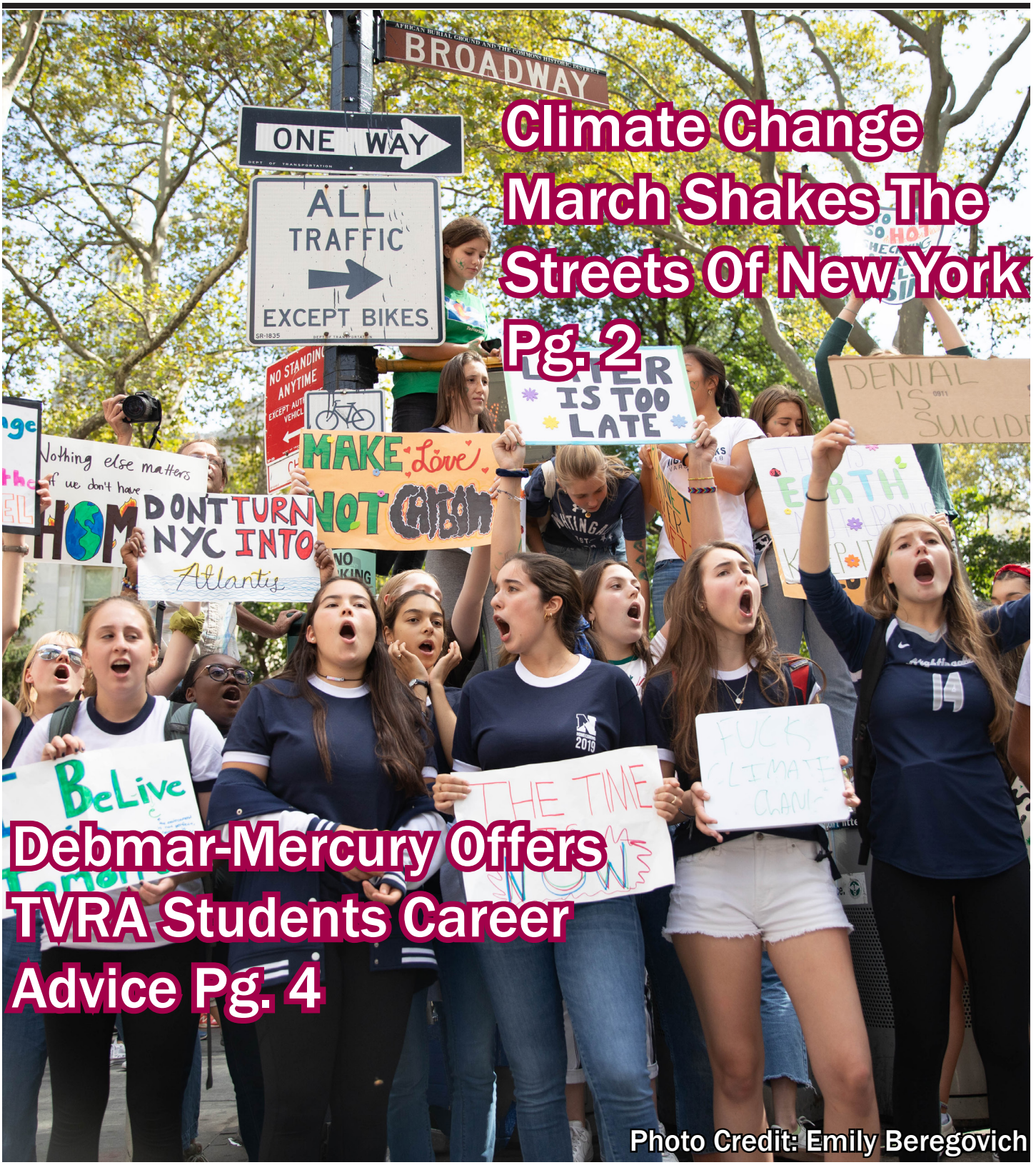
The Brooklyn Hound

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Fall 2019 - Issue 2

Tuesday, September 24, 2019



Climate Change March Shakes The Streets Of New York

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Debmar-Mercury Offers TVRA Students Career Advice

Pg. 4

Photo Credit: Emily Beregovich

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Quarter of A Million People March For Climate Change



UNITED - New Yorkers unite in Lower Manhattan to protest climate change. /Emily Beregovich

By Emily Beregovich

"Our oceans are rising and so are we!" "This is what democracy looks like!" "Hey hey! Ho-ho! Climate change has got to go!"

These were just some of the many chants that echoed through the streets of Lower Manhattan at the Climate Strike this past Friday.

Roughly 250,000 children, teenagers, and adults took to the streets during New York City's march against the ever rapidly devastating effects of climate change and what's causing it. The strike was part of a global effort in which more than 4 million people participated, fueled by fear and anxiety about the current and future state of the planet.

A sea of original signs and chants filled the streets of Manhattan, from Foley Square, down Centre Street, and finishing in Battery Park where Greta Thunberg gave one of her signature speeches.

The global movement, likely the largest ever climate protest in history with over 2,500 events scheduled in 163 countries, according to Vox, was sparked by a 16-year-old Swedish climate activist named Greta Thunberg. Thunberg has been advocating for climate justice for several years in Sweden. She has gained global popularity and support for her unwavering efforts to combat climate change. Last month she crossed the Atlantic in an "18-metre yacht [that] features solar panels on its deck and sides, and two hydro-generators provide its electricity," according to the Guardian. She used this boat to attend a UN summit to address zero emissions instead of flying.

The global strikes on Friday were set three days before world leaders gather at the U.N. for a climate summit, according to The Washington Post. The purpose of the summit is to find actual solutions to reverse the effects of climate change, to which U.N. Secretary General Antonio Guterres implored nations to bring "promises of meaningful action, such as vowing to reach net-zero emissions by 2050, cutting fossil fuel subsidies and ceasing construction of coal-fired power plants."

The effects of climate change on the planet are overwhelmingly negative. The World Health Organization stated in a 2018 report that "Between 2030 and 2050, climate change is expected to cause approximately 250,000 additional deaths per year, from malnutrition, malaria, diarrhea and heat stress." According to the WHO and NASA, floods and hurricanes are go-

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Protesters March For Climate Change

Continued From Pg. 2

ing to become increasingly more frequent and intense. Sea levels will rise 1-4 feet by 2100, which is "the result of added water from melting land ice and the expansion of seawater as it warms." The Arctic is very likely to become ice-free by 2050, which would have devastating world-wide effects. Droughts and heatwaves are predicted to become more common and more intense, with cold waves predicted to become less intense everywhere.

The rising global temperatures are resulting in deforestation, wildfires, and increased ocean temperatures. These disasters have displaced and endangered a plethora of both aquatic and onland animal species.

Millions of people skipped school and work to participate in the global strike, addressing the point that their futures and the future of the planet is more important.

"It shows that the generations that are going to be most affected by the life-altering effects of climate change want to stop the process before it becomes too late," Brooklyn College sophomore Adia Atherley told WBCR News.

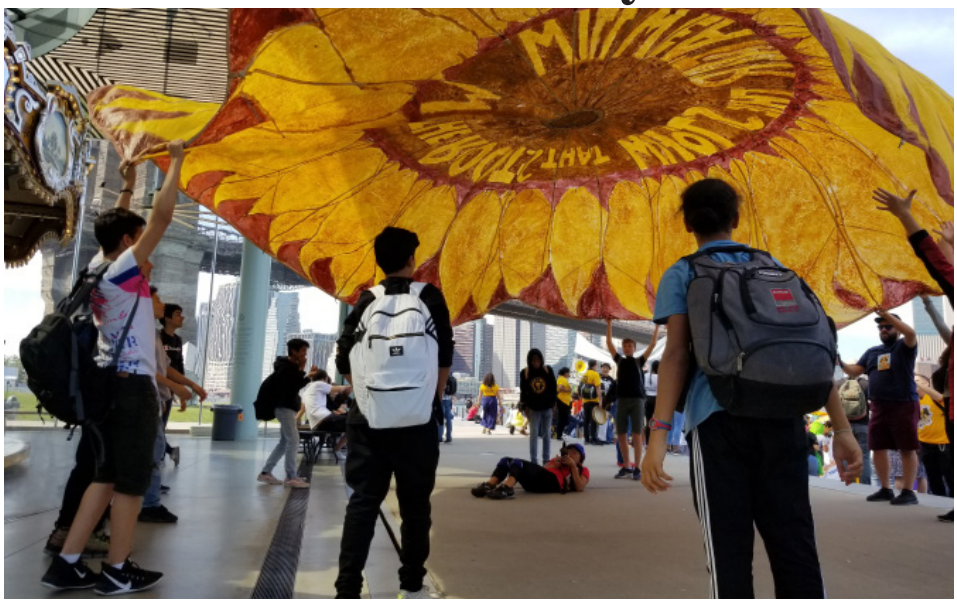
BC sophomore Iqura Naheed told WBCR News, "The purpose [of this protest] was to make our voice(s) heard as the younger generation- to show the government and the world that this issue is important, and the youth will show up and show out to make them address it."

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Effects Of Hurricane Maria Recalled At Brooklyn March



HONOR - Dumbo protesters paid respect to the lives lost in Hurricane Maria. /Skyla Medina

By Samantha Castro

"When our land is under attack, we stand up and fight back," protesters yelled.

Almost 3,000 lives in Puerto Rico were lost due to Hurricane Maria on September 20, 2017. Two years later, those lives are remembered at Friday's Frontline Climate Strike in DUMBO.

According to the organizer's website, The Frontline Climate Strike is a march to represent the voices of people of color and to highlight the massive impact that climate change has had on Caribbean countries like Puerto Rico, Grenada and the Bahamas.

"We're here today because we care about people not profit," one of the Climate Justice Alliance leaders yelled. "We're here today because we care about our families. We're here today because we care about climate justice."

Right before the more than 50 protesters began marching, the leader read a few names out of the big stack of papers in his hand. These were people who died from Hurricane Maria. He said he read their names so that the crowd could see them as more than victims, like actual people.

After, the protesters began their walk through the streets of DUMBO, they chanted numerous sayings like "When our land is under attack, we stand up and fight back!" and "The youth united will never be divided!" They carried posters with similar phrases, and blue ribbons to symbolize the water.

The group then settled at Jane's Carousel in Brooklyn Bridge Park to individually honor their ancestors, as well as each other. They thanked their ancestors for paving the way for them to live in the United States. Also, they expressed their passion for continuing what they started.

A young woman at the event spoke about what her mother taught her, "When other people don't wanna fight for you, you have to fight for yourself," she stated. "We're fighting for ourselves today, we're fighting for everybody," she continued.

Hurricane Maria knocked down 80% of power lines, which caused the biggest blackout in US history. Following the storm, the US federal government was criticized for not doing enough to help Puerto Rico.

"Presente [Present] mother earth," a drummer said. "We only have one mother earth. The same way you won't let anyone beat your mother. We can't let anyone beat mother earth. We gotta defend it to the hill. She's all we got. There's no planet B. There's no restart button on this."

Media Company Offers Advice On Career Goals



WORK HARDER - Panelists (shown above) spoke about their experiences. /Michael Mannino

By Eleana Donaldson

A panel of media employees gave tips to eager ears on Tuesday at the first career panel of the semester.

The panel, which was hosted by the BC Television and Radio department, was made up of six employees from the company Debmar-Mercury. The company is known for producing the talk show "The Wendy Williams Show." Among these employees were two Brooklyn College alumni: Executive Vice President of Programming and Production, Lonnie Burstein and Digital Production Assistant, Kenia Reyes. Gathered in Woody Tanger Auditorium, the panel shared what types of tasks they take on in their positions, as well as offer career advice for the next wave of hopeful newcomers to the TV and communications industry.

"Take the initiative to take on more tasks," Reyes said. "Stand out by taking that step to say 'I'm here and I can do this.'"

Reyes graduated in 2018 and interned as a part of the social media team with Debmar-Mercury while she was still attending Brooklyn College. She expressed her gratitude towards the Magner Career Center, who helped her prepare her resume and gave her the connections needed to jump-start her career. She offered advice on making the jump from starting as an intern to becoming a full-time employee.

Burstein has been with the company for a majority of its lifetime; he was one of the first people to be hired. He was able to provide some valuable insight on what companies like Debmar-Mercury look for in potential hires.

"Here's a question you need to ask: 'When can I start?'" he said in regards to sending follow up emails and thank you letters. He stresses that production companies always look for candidates with initiative and presence that can be applied to their work.

"Before I worked at Debmar-Mercury ... I had fifteen to eighteen people under me and used to tell them, 'You can treat this as a job or you can treat this as a career, I don't care which one as long as you get your work done,'" he said. "but the ones who are going to go further are the ones who treated it as a career, and not a job. It's up to you what you want out of life."

The panel also featured other employees from Debmar-Mercury, Senior Vice President of Branded Partnerships Karen Bonck, Vice President of Digital Marketing Tristan Zimmerman, Research Consultant Karen Beck and Line Producer Ray Noia.

Noia is responsible for working with people involved in physical production, like camera operators, sound technicians, and lighting technicians. One student asked if the transition was difficult to go from fieldwork, which he had previously been doing for 15 years, to live studio production.

"The concepts are the same, you just have to have an open mind and be willing to learn and know that different environments present different challenges, and you have to be ready to learn and take a step forward and attack," Noia responded.

Debmar-Mercury was founded in 2006, and operates out of Santa Monica, California. It has served as the producer and distributor for shows such as "Family Feud," "Tyler Perry's Meet The Browns," and "Bojack Horseman."

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Future Of Brooklyn College Journalism



PASSION - Mancini continues to happily influence aspiring BC journalists. /Excelsior

By Carolann Lowe

The English department journalism director, Anthony Mancini, returns to BC on the precipice of the upcoming merger between the English journalism department and the television and radio department.

A degree in journalism from the English department will no longer exist by Fall 2020.. Mancini is supportive of the merge of the journalism and TV/radio department.

"Professor Moses and I have recognized the idiocy of having two journalism programs in a solo institution. Print journalism and electronic journalism," he said. "By the time we started the movement to merge, that distinction was no longer as clear as it used to be. We had a few setbacks and then everybody came to their senses and decided that it was a good idea." He continued, "President Anderson is strongly behind it."

Mancini has 40 years of teaching experience, and 20 years of experience as an award-winning reporter and former editor of the New York Post. He wrote freelance articles for many news publications such as The New York Times and the Washington Post. His first professional experience in journalism was working as a copy boy at the New York Post at the age of nineteen.

Mancini is an author of seven novels. He took off two semesters last year to work on his upcoming novel, which he said is almost complete.

Continued On Pg. 6

FALL '19 WBCR SHOW PROGRAM SCHEDULE

Time	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
9AM-10AM				News Team	
10AM-11AM	News Team	The Eddy Rodriguez Show	News Team	Sports Team	
11AM-12PM	Zé-TV - The Ratchet Hour	Science with Marie	Kyle's Shuffled Playlist with Kyle Larick	Music Team	Music Team
12PM-1PM	TalkthatTalk with Tobby & Toyosi	It's Relable with Breeze	Leh Mi Find Out with Afemi Banx	Untitled with Brandon Garcia	
1PM-2PM	The Run Down with Sam and Nick	SPORTS & LIFE IN 60 with Emilio Ortega	Spillin the Tea with Janine & Dan	Million Dollar Motivation with Melissa	SPL 60 with Gabriel Pariente
2PM-3PM	Real Talk with Naomi	The Lordy and Isabel Show	Music with Jared	Talks with Abby & Sharls	Talking to Myself & Co.
3PM-4PM	News Team	Retro Vibes with Clift	Music Team	The Mix with Keyshawn Seymour	
4PM-5PM	Across the Board with Bobby O'Reilly	Strictly Sports with Denis Johnson	TBA with Felicia and Jane	Sports Team	Growing up Spanglish with Genesis
5PM-6PM	The Walk-On with Austin & Joe	Soul City with Brandyn White	Basketball Unfiltered with Marsha Green	izthisthetrapy with Kenya St. Preux	The Flex N Finesse Show
6PM-7PM	Music Team	The Weekly Dose (Yaylene & Karilis)	Talks with Mo	On The Block with Xavier George	The Flex N Finesse Show
7PM-8PM	The John and Phil Show	Glam Talk Radio	Zach In The Eve!	Mina EleVibes TV	The Hangout with Maruful
8PM-9PM	Blunt Talk with Arielle	Split Personalities with Ramon Saintvil	Talkin' 4 Curry	NoTopic with Krissy	Healthy Beauty Radio
9PM-10PM	Flip the Switch Radio with Trevor	Like Father, Stepfather with Charles Carr & Jared West	Talkin' 4 Curry	Live w/ Liyah	Healthy Beauty Radio

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BC Fall Play Tackles Racial Oppression



"PASS OVER"- BC fall play will tackle "uncomfortable" topics about society. /Cristina Duarte

By Nicholas Williams

The Brooklyn College Theater Department will open the Fall 2019 semester with "Pass Over," which is a play inspired by the shooting of Trayvon Martin.

The play is directed by MFA directing student Cristina Duarte. She has a Masters degree in theater from Hunter College and 20 years experience teaching theater.

"Pass Over" takes place in the present day in an unknown urban city and follows the story of two African-American men, Moses and Kitch. They are passing time on a street corner, talking about their dreams, when a stranger with his own agenda comes in and derails their plans. The play tackles the modern discussions of oppression among African-American communities.

"These are two young men trying to pass over from where they are to the promised land," Duarte said. "It definitely has to do with oppression, police violence, a hope for something better and sort of being constantly, socially oppressed because of who they are and where they are."

"It's really about the story, and these two characters, and their journey, and experiences that aren't specific to them but talking about a very prevalent and important issue we hear every single day," stage manager Anna Jensen said.

There are three cast members: Kwesi Baird, who plays Moses; Charles Fenner III, who plays Kitch; and Tyler Everett Adams, who plays both Mister and Ossifer.

"The overall message is just be open, let's pay attention," Baird said, "The playwright, she crafted this piece, and it forces the audience to not look away even if you're uncomfortable and when you're comfortable you still have to be alert or aware."

"What I'd love for people to take away from this play is that we all have our role to play in society, and ask themselves when they watch this play, 'Am I doing my part in trying to make this world a better place?'" Fenner III said. "Too many times we remove ourselves from situations because it doesn't directly affect us, and then if it doesn't we empathize and show sympathy, but we don't realize that we have a role to play."

"This play forces you to have a conversation," Adams said, "I hope people will deeply engage with that conversation and really engage with their personal agency in the world in which we currently walk around in."

"Pass Over" will run Friday, October 11 through Thursday, October 17th in the Don Buchwald Theater. For more information on showtimes visit BrooklynCollegePresents.org or contact the Box Office at 718-951-4500.

BC Journalism Head's Take On Future Merger

Continued From Pg. 5

Mancini explained that his position as director was not one that he initially intended to have, "I was working here with my colleague Bruce Porter who founded the program in the mid 70s and he retired and went to work for Columbia and I assumed the mantle of director," he said. "We were a small program at the time with few faculty lines, but we used a lot of adjuncts and the burden fell on me naturally."

Mancini said students who are currently in the English journalism program will be able to complete their degrees. But, because there are no new students joining the major, enrollment numbers were low, and classes that students need to graduate were cancelled.

"The transition is difficult. We're doing our best to make sure that no one gets left high and dry by offering courses that they need to graduate as journalists with a B.A. in journalism in the English department," Mancini said. "I know some of the students find it hard to get the courses they need but we're trying hard." he continued.

Throughout Mancini's years of teaching, the most memorable moments of his career are centered around witnessing his students excel in their careers.

"I could go on and on but the best thing is nurturing these kids and seeing them succeed," he said. "Those who catch the love of journalism, generally succeed. I love that I have some role to play in infecting that love."

Following the phasing out of the English department's journalism major, Mancini plans to become a professor within the JAMS major.

OP-ED: Review of "The Great Hack" On Netflix



DATA - Don't give out all your personal information! /Flicker

By Jasmine Peralta

Do you think your phone is listening in on your conversations? You probably aren't the only one. Our data has become an increasingly powerful asset for big tech companies like Facebook and has now interfered in many aspects of our social and political climate. After watching the Netflix documentary, "The Great Hack" one question that kept replaying in my head was, do we have the right to our data privacy?

So let me back track, about two weeks ago I watched this documentary starring Parsons Professor David Carroll, who filed a complaint against former IT service company, Cambridge Analytica Ltd. The company was forced to shut down after it was found that it collected data from millions of Facebook users. It used that information to polarize political campaigns. They would skew voter opinion in swing states through the use of targeted ads.

]They claimed to have had 5,000 data points on each American voter. Which is about 87 million people. Data points are information collected on you based on the information you have on digital platforms like Facebook and Instagram. Plus, the information these companies sold you isn't made available to you ever.

In April 2018, Facebook CEO Mark Zuckerburg was forced to testify in front of the U.S. Congress addressing allegations over data sharing and selling of Facebook user's data. During Zuckerberg's testimony, he was confronted about Facebook's relationship with Cambridge Analytica and its involvement leading up to the 2016 presidential election. Zuckerberg testified, "Cambridge Analytica wasn't using our services in 2015, as far as we can tell... They weren't an advisor. They weren't running pages."

What Zuckerberg forgot to mention was Project Alamo. This project was a plan set in motion during the Trump campaign in which Google, Facebook, Youtube, accoding to the documentary. Cambridge Analytica were all hired to work as the digital arm of the Trump campaign. At the time, Cambridge Analytica was known to be the 'brain of data.' They would establish which states had to be targeted. According to Carroll, "one million dollars was being spent a day on Facebook ads." How did they get away with all of this? Did it really work?

Then, we are introduced to Brittany Kaiser whistleblower from Cambridge Analytica. Kaiser played an essential role in various political campaigns including Brexit (a campaign which encouraged Britain to separate from the European Union) and Trump's presidential run. In the film, Kaiser shares presentations, and documents that show a play-by-play as to how Cambridge Analytica swayed Americans to vote for Trump. They found this tactic proved to be successful with the Brexit campaign and Senator Ted Cruz's presidential campaign.

"What the strategy is mostly meant to do is to identify people who are still considering many different options and educate them on some of the options that are out there." Kaiser describes, "and if they're on the fence, then they can be persuaded to go one way or the other."

Allegedly, behavioral influences are measured in two steps. First by doing data collection, then by measuring their actions and behavior. American users would take Facebook quizzes which would then be formed into personality models. Kaiser claims that they did not target every American voter equally, "The bulk of our resources went into targeting those whose minds we thought we could change. We called them, the persuadables." The "persuadables" being targeted were usually from swing states like Michigan, Florida, Wisconsin, and Pennsylvania. Is this starting to ring a bell? Keep in mind that Trump only won his presidency because he was able to turn those swing states around.

After the "persuadables" were targeted, they would receive political content, like ads, which usually reflected what the surveys found out about them. In this case, those videos were propaganda in support of Trump. This strategy is very similar to what you may know as targeted ads.

I decided to get students' perspective on the subject via a sample surve. Nine students, ranging from ages 18-35 answered the survey. When asked if they thought if data has the potential to interfere in a presidential election eight out of nine said yes. When asked if they believe that their data has been used when it comes to receiving political ads, seven out of nine said yes. And when asked if they would be voting during the next presidential election, six out of nine answered yes.

In an age where our identity has become digitized, "The Great Hack" serves as a narrative to spark conversations about our data rights. Privacy settings are becoming increasingly difficult to read which makes it hard for us to distinguish what information we are giving out when we download an app. In a study done by two professors from Rhodes University, Karl Van Der Schyff and Stephen Flowerday, said, "Users are unaware of how their personal information may be used by not only social media sites but also the third-party apps they elect to link to their social media profiles," they said. "Everything users post and do on the platform is commodified and although such interactions enrich the Facebook experience, they raise a myriad of information privacy concerns."

Technology is advancing at an alarming rate. While it may feel like this is completely out of your hands, just remember that your information has put the current president in office. So the next time you post something or download an app, I want you to keep in mind the information you're giving up. Don't become the next statistic, be ahead.

Puzzle of the Week!

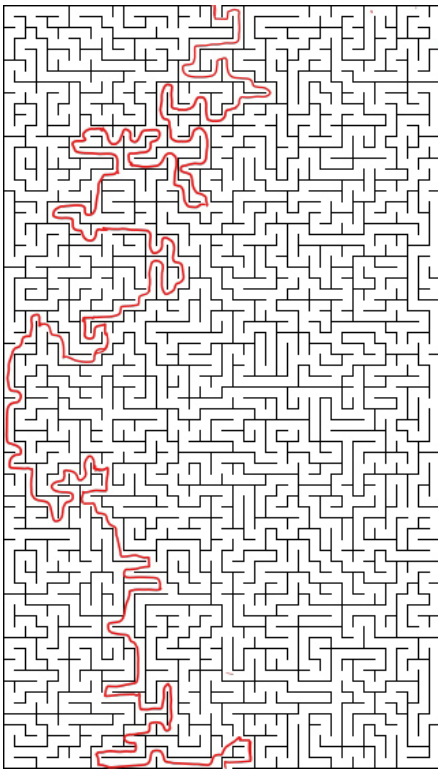
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G U G F I D B L R U R E Q I A
F Q F P N V H Y U H I W Z Y X
K C W U A R A Z Z C A P W O Y
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J O E S F P T D Y A A Q E A Z
G K F E X V S S L L V B K Q Z
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Last Week's Answer:

Getting Ready For School

A Poem By Jordon Spence

6:00 am, September 16th, 2013, Monday.
An alarm clock erupts on the dresser by a sleeping teen,
Around the corner and into the room a mother careens.
"Up and at 'em, Jeremy, it's time for school,
Miss those classes and you may grow up to be a mule."
Jeremy opens his eyes and lets out a huge yawn,
He gets out of bed, puts on his glasses and walks past his poster of Sean Connery's
"James Bond".
Jeremy grabs his bag and says goodbye to his mom and his younger sister, Grace,
But as Jeremy's running to catch the bus, he trips on his lace and falls on his face.
"Geez, what happened to you?" asked Enlai in the lunchroom later that day,
"Did someone punch you?" asked Ingrid, "Did you walk into a doorway?"
"It must've been bad," said Tito, "because your nose is redder than a rose bouquet,"
Jeremy's friends snicker and try to hold in their laughter, but Jeremy chimes in to say,
"I'm fine. Just forget about it, okay?"
But they couldn't, Jeremy made fun of all day.
They didn't want their friend to suffer,
So after class they gathered the group together and initiated their special buffer.
6:00 am, September 16th, 2013, Monday.
An alarm clock erupts on the dresser by a sleeping teen,
Around the corner and into the room a mother careens.
"Up and at 'em, Jeremy, it's time for school,
Miss those classes and you may grow up to be a mule."
Jeremy opens his eyes and lets out a muffled yell,
He gets out of bed, puts on his glasses, and walks past his poster that featured Josh Peck and Drake Bell.
Jeremy says goodbye to his mom and his younger sister, Grace, and leaves in a rush,
And this time he manages to catch the bus.
When he reached school Jeremy realized he forgot his bag,
And going back for it would be too much of a drag.
Despite his best,
Jeremy unfortunately failed the test.
Jeremy's friends couldn't just idle by and watch their friend suffer,
So after class they gathered the group together and initiated their special buffer.
6:00 am, September 16th, 2013, Monday.
An alarm clock erupts on the dresser by a sleeping teen,
Around the corner and into the room a mother careens.
"Up and at 'em, Jeremy, it's time for school,
Miss those classes and you may grow up to be a mule."
Jeremy opens his eyes and on his face formed a huge grin,
This time he was going to win.
Jeremy grabs his bag and says goodbye to his mom and his younger sister, Grace,
He reaches the bus stop at a good pace.
He passed his test with flying colors,
All the other students basked in wonder.
Jeremy got to finally enjoy the school day and his lunch,
Without a horrible physical or social crunch,
Thanks to his bond with his friends, The Bootstrap Bunch.