

Field to Market®

FIELD TO MARKET: THE ALLIANCE FOR SUSTAINABLE AGRICULTURE

Field to Market: The Alliance for Sustainable Agriculture® is a member-based non-profit which brings together a diverse group of stakeholders from across the entire agricultural value chain to define, measure, and advance agricultural sustainability.

Field to Market members include nearly 200 agribusinesses, grower organizations, brands, retailers, civil society organizations, and affiliate organizations that move the needle on an industry level to more sustainably produced food, feed, fiber, and fuel in the United States.

Growers have been key since our inception in 2006 and have an equal voice at the table alongside downstream supply chain partners. The board at Field to Market includes 3 representatives from each sector of the value chain.

OUR VISION

Field to Market's vision is to support resilient ecosystems and enhance farmer livelihoods. We make it easier for all organizations — from growers to downstream partners — to add value to their supply chain by embedding sustainability into their operations and decision making.

We do this through three main pathways:

1. By **CONVENING** the agriculture industry and leading quality sustainability conversations that facilitate partnership action.
2. By **CREATING** a trusted suite of credible and transparent metrics and providing the value chain with a comprehensive and accessible platform for sustainability solutions.
3. By **DELIVERING** accessible programs to test innovative answers to sustainability challenges through educational and project resources.

WHAT WE CAN ACHIEVE TOGETHER:



Collaborative and Transparent Science
for Credible Sustainability Metrics

The **Fieldprint Platform®** is an open-source, pioneering assessment framework that empowers brands, retailers, suppliers, and farmers to measure **8 key sustainability metrics** that impact commodity crop production. These metrics are regularly reviewed by Field to Market's Metrics Committee to ensure their credibility and relevance.



Fieldprint Projects
to Deliver Real-World Insights

Our **Project Framework** offers a standardized approach to measuring sustainability outcomes in commodity crop production. It enables our member organizations to design and implement collaborative, data-driven sustainability projects to assess and improve their environmental impact.



Foster Collaborative Action
to Lead Sustainability Solutions

We foster shared learning and drive collective action through multi-stakeholder collaboration. We host members-only events, webinars, and dedicated spaces for knowledge exchange. Additionally, we are working to launch sustainability leadership programming to support new and current leaders in the agriculture and/or sustainability space.



Innovative Farmer-Focused Solutions
to Directly Support Farmers and Mitigate Risk

We identify and promote innovative finance strategies to support farmers as they adopt new conservation practices, helping them share equally in the risk and the reward. We do this through resources like our **Blueprints for the Value Chain report** and programs like our **Innovative Finance Initiative**.

To learn more
contact membership@fieldtomarket.org
or scan the code to visit fieldtomarket.org