Letter from the *Editor*

Kate Chadwick introduces the issue

They say the best advertising is word of mouth. (We here in The Media would beg to differ, but I digress.) I'll stick with, "A picture is worth a thousand words." Post a photo of your meal from a new restaurant to your Instagram story, and someone you know is almost certain to message with, "I've been meaning to go—let me know how it is!" Last week I ruined my son's entire evening by texting him a photo of the arancini from Mercato. It's his favorite, but he was almost 100 miles away at the time.

Although I'm The Word Person here at Taste, my knees regularly buckle when I receive the food photos submitted by Becca Boyd, who writes both our Date Night and Breakfast of Champions columns. I have a particular weakness for the latter, as I also have a particular weakness for breakfast, a meal I'm happy to eat any time of day. When my kids are with their dad and I don't have to cook, it could be my famous breakfast sandwich, a quick omelet, or even a bowl of cereal for dinner. In the summer months, maybe a fresh bagel slathered with Philly cream cheese and thick slices of Jersey tomato—a little paper thin red onion? Don't mind if I do.

Conversely, I'll eat anything for breakfast, from leftover cold pizza to the half of a Wawa brisket bowl with black beans, rice, and fried jalapenos I had this morning. Top it with a sunny-side-up egg and *voila*—it's breakfast. Doggy bag? One of mankind's greatest creations, in my opinion—tonight's unfinished dinner is tomorrow's most important meal of the day (plus room for dessert - win/win).

That said, a solid recommendation from a reliable source does set me on a mission, and, as you may have read in our last issue, Adam Joseph is a big fan of dolce Zola. I realized with some horror after talking to him that I hadn't been, so when it was time for Dinner With The Boss, I suggested this chic and bustling little eatery to our publisher, Dan Mathers. And then I suggested that he write about it for our Dining Out column because I'm that person. I'm pleased to report that it not only worked, but that Dan turned in an excellent column inspired by an exceptional meal. I'm sure you'll agree with me—and if you do, please feel free to flood his inbox with suggestions that he write more and boss less.

Also in this issue of *Taste*, John Reshetar tells us what new beers the local breweries have on tap for us this spring, Kelly Murray visits with the various vendors of the West Chester Growers Market, and Jesse Piersol takes us for a walk on the wild side with some of the gamier dining options available on menus around town.

We've got a delicious issue for you here. I hope you savor it, and we thank you for reading *Taste*.

—kate@tastewestchester.com

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"You don't need a silver fork to eat good food."
-Paul Prudhomme

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