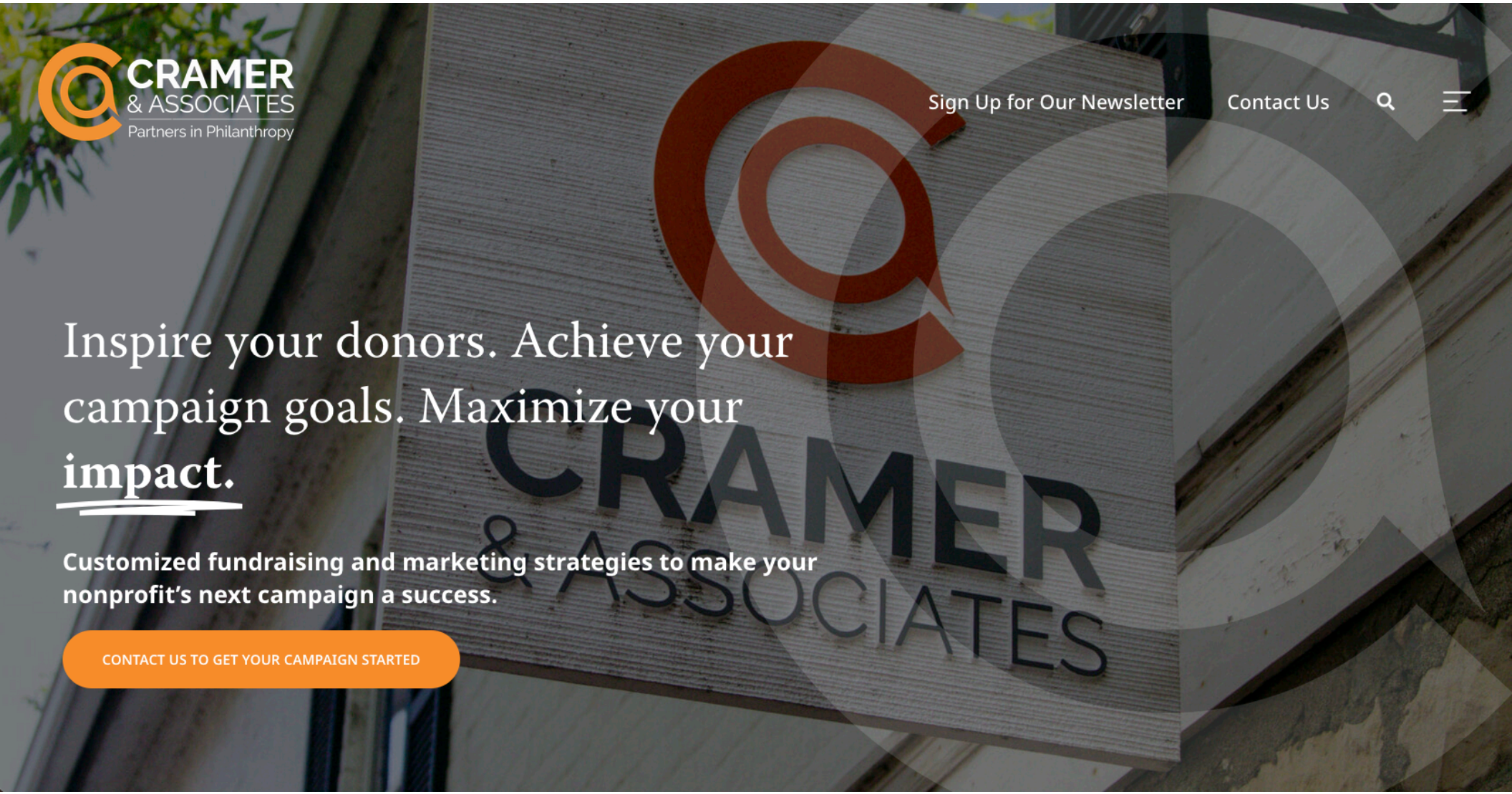

CRAMER
& ASSOCIATES
Partners in Philanthropy
Sign Up for Our Newsletter
Contact Us
Inspire your donors. Achieve your campaign goals. Maximize your impact.
Customized fundraising and marketing strategies to make your nonprofit's next campaign a success.
CONTACT US TO GET YOUR CAMPAIGN STARTED
CRAMER
& ASSOCIATES

You're a nonprofit leader with a vision to transform your organization. It's going to take a campaign to make it happen.

But campaigns pose big challenges:

Campaigns are time-consuming. You're busy serving your community. How will you run a campaign on top of all your other responsibilities?

Campaigns are a team effort. You need trusted people to contribute their time, talent, and treasure. How will you reach donors and volunteers and convince them to join your cause?

Campaigns are stressful. Fundraising is complex and overwhelming. How will you overcome anxiety and ask for the big gifts you need?

Where do you begin?

CONTACT US TO GET YOUR CAMPAIGN STARTED

Partner With Cramer



Feasibility Study

We'll prepare you for a campaign with customized recommendations.

LEARN MORE



Campaign Counsel

We'll craft and implement fundraising strategies to meet—or exceed—your goal.

LEARN MORE



Campaign Marketing

We'll generate messaging strategies that inspire people to give and get involved.

LEARN MORE

We're your partners in philanthropy.

740+

partner organizations in our firm's history

$1.4B+

total dollars raised for our partners to date



As a nonprofit leader, you work hard every day to make our world safer, healthier, stronger, and more vibrant. **You deserve to have the money you need to fulfill your mission and make your dreams a reality.**

Cramer & Associates is a fundraising consulting firm driven by the same purpose as you are: to make a positive impact. Our team has raised over $1.4 billion and helped more than 740 nonprofits bring their visions to life. **With our custom fundraising and marketing strategies, you can reach your campaign goals.**

CONTACT US TO GET YOUR CAMPAIGN STARTED

Our clients are our partners.

You won't hear us talking about our clients. Instead, we call them our partners.



VIEW A LIST OF OUR PARTNERS

Campaign success stories

We help our partners make their communities healthier, stronger, and more vibrant every day. Read our case studies to see how Cramer and Associates makes these philanthropic visions a reality.

LEARN MORE



How to Partner With Us



1. Considering a Campaign?

Contact us with more information about where you're at in the process.



2. Share Your Vision

We'll be in touch to schedule your free discovery call and chat about your dream campaign.

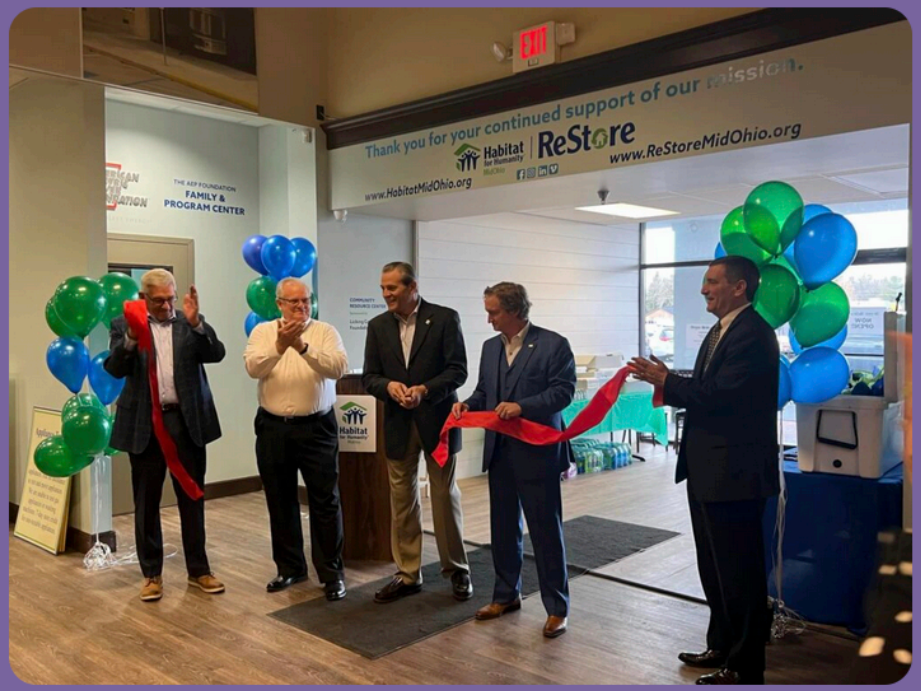


3. We'll Make a Plan

Our team will craft a custom proposal for campaign success.

CONTACT US TO GET YOUR CAMPAIGN STARTED

Dream Bigger. Do More.



You want to launch a campaign that will make your organization more impactful. Now you have to:

- Identify potential donors and volunteers
- Secure big gifts
- Market your campaign
- Meet—or exceed—your goal

How will you do it all while continuing to serve everyone who is counting on you? That's where we come in.

— *Read More*

We'll conduct a feasibility study to refine your plans, create a strategy for fundraising success, and craft marketing messages that inspire generosity. But most importantly, we will work with you every step of the way until you reach the finish line.

Don't let a fear of fundraising failure stop you from launching your campaign. Let us make your organization more impactful than ever.

CONTACT US TO GET YOUR CAMPAIGN STARTED

"Going into a multimillion-dollar capital campaign can be intimidating, to say the least. I can't imagine trying to DIY something like that. We are so grateful for all of the advice, support, and guidance we received from Cramer and Associates. I can't imagine doing it without them and I would certainly use them again if we were going to do something similar in the future."

Jim Wilson

OPERATIONS DIRECTOR | DUBLIN FOOD PANTRY

Are You Ready to Launch a Campaign?

You can prepare for campaign success right now! Download our FREE Campaign Readiness Checklist and find out what phase of campaign preparation you're in.



Cramer and Associates Blog

We are always thinking about philanthropy and celebrating our partners' hard work. Here are our latest posts.



Giving USA 2024 At-A-Glance

According to Giving USA 2024: The Annual Report on Philanthropy for the Year 2023, total estimated charitable giving reached $557.16...

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Boost Your Fundraising Success with Three Key Takeaways from AFP ICON 2024

Last month, President & CEO Michelle Cramer, CFRE and Consultant Maddy Andrews jetted off to Toronto, Canada for AFP ICON...

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10 Questions Your Nonprofit's Campaign Marketing Plan Needs to Answer

A successful capital or comprehensive campaign balances effective fundraising strategies with effective marketing strategies. Nonprofits that perform this balancing act...

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We're your philanthropic resource.

Our goal is to help you and your organization succeed and make an even bigger impact. Come to us with all of your philanthropic questions.

CONTACT US

Why Cramer?

Your cause is our cause. We're in it with you, from concept to completion. **Because we care just as much about your mission and goals as you do.**

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Our Team

Our associates chose careers in philanthropy **to make a difference**. Let us serve your organization with our experience, expertise, and energy.

GET TO KNOW US

Strategic Network

Cramer & Associates has a premier network of artists, designers, analysts, and other professionals. With their expertise, our partners can handle whatever challenges come their way.

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