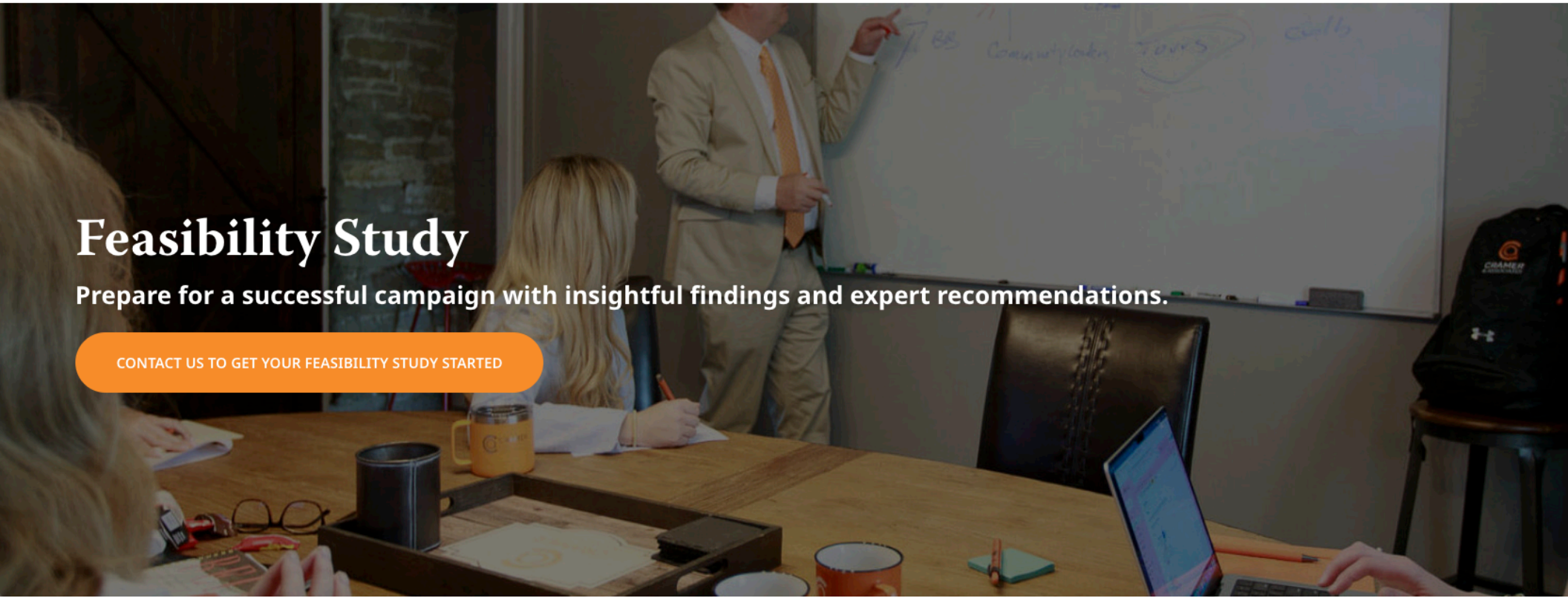
CRAMER & ASSOCIATES
Partners in Philanthropy



Feasibility Study

Prepare for a successful campaign with insightful findings and expert recommendations.

CONTACT US TO GET YOUR FEASIBILITY STUDY STARTED

The first step on your campaign journey should be to conduct a feasibility study.

Without this crucial step, you risk:

- **Alienating potential campaign supporters.** They need to know you value their input before they'll contribute their time, talent, and treasure.
- **Failing to meet your campaign goal.** You must have a robust pipeline of engaged donors if you are ever going to reach the finish line.
- **Never launching your campaign at all.** Until you take action, your ideas about how to transform your organization will remain just that - ideas.

A feasibility study is your campaign roadmap. Don't embark on your fundraising journey without it.

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Why should you conduct a feasibility study before you start fundraising?

A Feasibility Study Will...



...refine your campaign vision.



...identify potential campaign donors and volunteer leaders.



...determine an aspirational and attainable campaign goal.



...guide your campaign fundraising and marketing strategies.



...prepare your staff for the additional workload of a campaign.

A feasibility study is an investment in your campaign's success.

Get the Answers You Need.



A feasibility study can be nerve-wracking. There are so many questions at this stage: Will people be inspired by your campaign vision? Will your most influential donors and volunteers support you? Is your organization ready to launch a campaign?

Our feasibility studies do more than tell you “yes” or “no.” We will provide you with customized recommendations that prepare your organization to take on the challenges a campaign brings. The Cramer & Associates team has a combined 55 years’ experience in fundraising. We’ve helped hundreds of nonprofits take their campaign visions from concept to completion. **We’ll put our experience, expertise, and energy to work for you.**

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How to Partner With Us



1. Considering a Feasibility Study?

Contact us with more information about your urgent fundraising priorities.



2. Share Your Vision

We'll be in touch to schedule your free discovery call and discuss how a feasibility study can chart your course for a successful campaign.



3. We'll Make a Plan

Our team will craft a custom proposal for your feasibility study.

CONTACT US TO GET YOUR FEASIBILITY STUDY STARTED

Prepare for the Journey Ahead



Before you start fundraising, you need:

- Committed campaign leaders to champion your cause
- Transformational gifts that build fundraising momentum
- Many donors at all levels to get you to your goal
- A compelling case for support that inspires generosity
- Philanthropic marketing strategies that excite your community

Our feasibility studies are designed to make sure you have it all.

— *Read More*

We will analyze your organization inside and out, uncovering opportunities and developing custom strategies to ensure campaign success. Once we've presented our findings and recommendations, the path forward will be clear.

Let us chart the course for your campaign.

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