HAP Launches “Healthy Me PA,” a New Digital Community

HAP continues to strive towards its mission of ensuring better health for all Pennsylvanians. Its latest initiative on that front is the launch of a modern digital community for Pennsylvania health care providers, advocates, patients, and families.

HAP created “Healthy Me PA” to serve as a vibrant social platform for Pennsylvanians to come together and engage in conversations about health. As the community grows, HAP aims for it to become Pennsylvania’s premier resource for information about health, wellness, and health care.

This type of online community is entirely new to Pennsylvania. HAP is the second statewide hospital association to develop a community-focused platform that combines health and wellness information with guidance that will help consumers navigate the health care system.

“Healthy Me PA” empowers community members to take charge of their own health care and understand the issues affecting their health care, including how new state and federal health care legislation will impact them directly.

With these resources, Pennsylvanians can become stronger advocates for their health care needs and those of their families.

“We are trying to tap into the more human element of health care,” said HAP President and CEO Andy Carter. “By transforming the way we deliver information, “Healthy Me PA” is going to help us better engage our consumers, developing their trust and building stronger relationships with them.”

Users will have access to stories about individuals across the state who are committed to making health care better for Pennsylvanians within hospital walls and throughout their communities.

Additionally, “Healthy Me PA” will be a space for patients and families to share their own stories and personal health care experiences with others.

If you have questions, please contact HAP’s Nick Cellucci, intern for communications and public affairs.

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