THE HOSPITAL & HEALTHSYSTEM ASSOCIATION OF PENNSYLVANIA

FOR IMMEDIATE RELEASE

SENT SEPARATELY TO SE MEDIA

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HOSPITAL ASSOCIATION LAUNCHES DIGITAL COMMUNITY FOR HEALTH IN PENNSYLVANIA: *HEALTHY ME PA*

The digital community is part of HAP's vision to help Pennsylvanians live healthier lives

HARRISBURG, Pa. (May 25)—The Hospital & Healthsystem Association of Pennsylvania (HAP) today introduces *Healthy Me PA*, a dynamic, interactive digital community with a focus on health care topics and issues important to individuals across the commonwealth.

HAP is the second state hospital association in the country to provide an engaging, consumer-focused community that addresses issues such as health and wellness, chronic disease management, and health policy.

Healthy Me PA provides reputable data and valuable information from trusted sources to explain the complexities of the health care system.

"HAP and Pennsylvania hospitals are working to help 'connect the dots' for consumers in the state, and an important path forward is through more interaction and engagement. That's where *Healthy Me PA* comes in," said HAP President and CEO Andy Carter.

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"*Healthy Me PA* is a dynamic online community dedicated to inspiring an interest in health and wellness and fostering dialogue about health care topics significant to Pennsylvanians."

Carter said that the digital community provides the opportunity to bring together patients, caregivers, doctors, nurses, hospitals, and others who share the vision of a healthier Pennsylvania.

Digital communities are a relatively new concept in health care. The hospital community encourages Pennsylvanians to take advantage of this new space that was created specifically for them.

"HAP's hope is that consumers join the community and feel empowered to interact and share health care stories," said Carter.

HAP encourages Pennsylvanians that have an interest in joining *Healthy Me PA* to visit:

- Twitter: @HealthyMePA
- Facebook: HealthyMePA
- Website: www.HealthyMePA.com

ABOUT HAP: HAP is a statewide membership services organization that advocates for nearly 240 Pennsylvania acute and specialty care, primary care, subacute care, long-term care, home health, and hospice providers, as well as the patients and communities they serve. Additional information about HAP is available online at www.haponline.org.

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NOTE TO EDITORS: VIDEO(S) BELOW

For Newspaper/Web: Entire Video with Andy Carter and Footage

https://www.dropbox.com/s/hrr7279hmhxzp9n/BG68%20-%20HAP_Hospital%20Week_Script%201_v3.1.mp4?dl=0

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For TV: Video with Andy Carter On-Camera and Footage Separate (includes quotes and b-roll)

https://www.dropbox.com/s/g9bqu4f4j5mge37/BG68%20-%20HAP_Hospital%20Week_Script%201_v3.2_news%20delivery.mp4?dl=0

For Radio: Andy Carter Audio Only

https://www.dropbox.com/s/a857my14tdnr11d/BG68%20-%20HAP_Hospital%20Week_Script%201_v2_Dial%20only.mp3?dl=0