September Donor eNewsletter

Christi-Marie's Intro Letter (120 words)

Dear [Name],

As we reflect on an exhilarating few months filled with the highs of the Olympics, Paralympics, Nationals, and our annual Gala, I am filled with immense pride and gratitude. These events have not only showcased the incredible talent within our community but have also highlighted the profound impact of your support.

Your commitment has been instrumental in propelling our athletes to global stages, where they've turned dreams into reality. Let's carry this momentum forward, continuing to support the pillars of our mission: fostering youth participation, promoting access and inclusion, and igniting the dreams of Olympic and Paralympic hopefuls.

Thank you for being a part of our journey and for all that we will accomplish together in the future.

In gratitude,

Christi-Marie Butler
Chief Development Officer
USA Triathlon Foundation

Paris Recap, Olympics (220 words)

Celebrating Team USA's Victorious Moments in Paris

Our Paris highlight reel was full of proud moments, world records, and the joy of watching Team USA thrive on the world stage. We made it our mission to bring our supporters along for the ride with our Live from Paris series, which brought the Olympics and Paralympics to you in real-time.

One of the biggest moments was sharing the moment when The USA Triathlon Foundation proudly witnessed Team USA clinch silver in the Mixed Relay. This event was fraught with intense competition and unforeseen setbacks, including adverse weather and technical difficulties. Yet, our team's spirit was indomitable, highlighted by heroic performances that turned potential defeats into a victorious podium finish.

There was no shortage of other nail-biting moments during the Paris Olympics. Like when Taylor Knibb braved equipment failures and harsh weather, persisting despite frequent crashes, or when Taylor Spivey navigated tumultuous conditions to secure a top-ten finish. We also saw Kirsten Kasper make her Olympic debut, overcoming

multiple crashes, and despite setbacks, finishing strong. Lastly, the men's team struggled with tough currents and intense heat, affecting their performance, yet they showed grit, fighting through to improve their positions.

Our documentation of these events was made possible by your generosity. Thank you for coming along!

Button: <Keep Up the Momentum by Giving>

Paris Recap, Paralympics (141 words)

USA Paralympic Team Shines with Eight Medals in Paris

The USA Triathlon Paralympic team's outstanding performance in Paris brought home a remarkable eight medals, leading the global medal tally and nearly doubling that of the closest competitor nations. Notable athletes like Hailey Danz, Chris Hammer, and Grace Norman each clinched gold, showcasing their extraordinary talent and dedication. Additionally, athletes Mohammed Lahna, Mark Barr, Allysa Seely, and Kendall Gretsch demonstrated their prowess by winning medals across multiple categories.

Despite setbacks such as illness, which prevented Kelly Elmlinger from starting, the team's spirit remained unshaken. Newcomer Carson Clough, transitioning from lacrosse to triathlon, made a significant impact by securing a silver medal. This exceptional achievement shows the high performance and skill of the USA Paralympians as they take their place as leaders in para-triathlon and inspire supporters worldwide.

Button: <Support 8 More Medals>

Recap of Gala and Nationals (148 words)

A Week of Wins at the USA Triathlon Foundation Gala and Nationals

The 2024 USA Triathlon Foundation Gala, presented by TicketSocket, and the Sprint & Olympic Distance National Championships were held back-to-back in Atlantic City, making for a week of celebration of triathlon achievements. On September 12, the Gala brought together X enthusiasts and supporters for an evening of festivities, raising substantial funds for our mission.

The event also honored the remarkable achievements of past athletes with the prestigious Alexander Award, which was given to X. Following the excitement of the

Gala, the Nationals on September 14-15 saw hundreds of athletes compete, showcasing their prowess and resilience across challenging courses.

We couldn't have asked for a better turnout for these events, and we're humbled to continue to see our community growing year after year. We hope to see you at the next one!

Button: <See More Photos from Nationals>