USA Triathlon Foundation
Top 250 Donors Stewardship Mailer

Front panel tagline	Tagline; 1) <Salutation>, this is what your generosity has made possible: 2) See your impact in real-time, <Salutation>! 3) Your dedication goes a long way, <Salutation>.
Panel 1: **TriDave Legacy Trusts Opens Doors for NCAA Opportunities** **Knocking on NCAA's Door with A Game-Changing Gift**	A game-changing $850,000 donation from the TriDave Legacy Trust is our next big leap towards NCAA Championship status for women's collegiate triathlon. This commitment supports 42 programs across numerous conferences, ensuring women athletes gain the recognition and opportunities they deserve in collegiate sports. Key Quantitative Callout: Supporting over 42 programs to reach NCAA Championship status with an $850k gift. Pull Quote: "The TriDave Legacy Trust's commitment to supporting and growing the sport of triathlon at the collegiate level is unmatched. Women's collegiate triathlon is on the doorstep to becoming an official NCAA Championship sport and this extraordinary gift will provide more opportunities for women to compete at the collegiate level – and beyond." - Christi-Marie Butler, Chief Development Officer.
Panel 2 **Major Gift Propels Project Podium Forward** **Project Podium Gets a Boost Thanks to Generous Donations**	The generosity of donors like Bohler, Hrabchak, and Cyle Sage has taken Project Podium to new heights. Their contributions have provided essential academic funding and resources, supporting the next generation of triathlon champions as they take their ambitions to the classroom. Key Quantitative Callout: These gifts support Project Podium's monthly sports performance needs, help cover equipment costs, supplement vital recovery options, and offer opportunities to attend international races and training camps.

	Pull Quote: “Without the support of donors, this success would not have been able to happen.” - Parker Spencer, 2022 USA Triathlon Olympic Coach of the Year
Panel 3 **USA Kids Tri Phoenix Expands Access to Youth in a New Market** **USA Kids Tri Phoenix Opens Doors for Young Triathletes**	In a monumental expansion into a new market, the USA Kids Tri Phoenix event has successfully introduced 100 first-time triathletes aged 6-17 to the exhilarating world of multisport racing. A collaboration between RipRoar Events and USA Triathlon's Kid's Tri Program, this event marks a pivotal step in nurturing young athletic talent and expanding access to youth in multisport disciplines. Key Quantitative Callout: 100 first-time triathletes between 6 and 17 years old were inaugurated into the multisport community in one of the first triathlon programs for youth athletes across the region. Here’s to many more! Pull Quote: “Getting kids involved in triathlon will expand their life. It is an amazing sport with a wonderful community." - Dave Alexander, Founder of the TriDave Legacy Trust

Panel 4 **Together We Thrive Opens Doors to Neurodiverse Athletes** **Team Thrive Champions Inclusion in Triathlon**	One small step for the USAT Foundation, one giant leap for multisport inclusivity! Funding 13 athletes to form Team Thrive in 2023, this initiative is dedicated to opening the doors of competitive triathlon to neurodiverse athletes, including those with Down Syndrome, Autism, and Fragile X Syndrome. Currently, about 6.5 million Americans with intellectual impairments are underrepresented in the sport, and your contributions help us narrow that gap. Key Quantitative Callout: Thirteen neurodiverse athletes are funded to compete at the USA Triathlon Nationals. Pull Quote: "Everyone should have the support and ability to participate, grow, and excel in triathlon/multisport. Funding toward this pillar delivers resources for Together, We Thrive." – USAT Foundation
Panel 5 **Foundation Hosts 2024 USAT Training Camp** **2024 USAT Training Camp Highlights**	The 2024 USA Triathlon Foundation Training Camp united 30 athletes, aged 18 to 82, from 15 states for an unforgettable experience in Chula Vista, California. Coached by Olympians and experienced trainers, campers learned advanced training techniques, nutrition, and recovery strategies, enhancing their skills in a truly Olympic environment. Key Quantitative Callout: 30 athletes, 3 Olympian coaches, 15 states represented at the USAT Foundation Training Camp Pull Quote: "Under the coaching of experts like Project Podium Head Coach Parker Spencer and celebrated Olympians Michelle Jones, Barb Lindquist, and Joe Maloy, the camp was a resounding success. " – USAT Foundation