# USA Triathlon Foundation
# Donor eNewsletter

**Subject line suggestions:**

- Empowering Dreams with an Inside Look at Our Impact and Upcoming Adventures
- Unveiling Our Largest Donation and Exclusive Paris Opportunity
- From Historic Contributions to Olympic Aspirations, Your Support Speaks Volumes

**Preheader suggestions:**

- Celebrating our latest triumphs and opportunities in the triathlon community
- How your support is taking the triathlon community to new heights

Dear [Salutation],

I'm thrilled to share our newly designed donor eNewsletter with you, packed with stories, updates, and highlights that show the spirit of our community and the transformative power of your support. Through this newsletter, we aim to connect you more deeply with the impact of your generosity and to celebrate the achievements we've reached together.

Above all, I hope these stories inspire you and remind you of the incredible impact philanthropy has on our multisport community. From groundbreaking achievements to the empowerment of young athletes, your support is at the heart of every success.

As we move forward, let's continue to champion the pillars of our mission: encouraging youth participation, fostering pathways to access and inclusion, and igniting Olympic and Paralympic dreams. Your ongoing commitment makes all the difference.

With gratitude and excitement for what lies ahead,

Christi-Marie
Chief Development Officer
USA Triathlon Foundation

## The TriDave Legacy Trust’s Historic Contribution

In a remarkable development for the triathlon community, USA Triathlon and the USA Triathlon Foundation have announced an extraordinary gift from the TriDave Legacy Trust, totaling $850,000. This monumental donation is the largest in the Foundation's history, catalyzing significant progress towards establishing women’s collegiate triathlon as an official NCAA Championship sport.

Initiated by the passionate triathlete Dave Alexander, the contribution from the TriDave Legacy Trust shows profound commitment to nurturing the future of women’s triathlon at the collegiate level.

Thanks to this significant financial boost, the USA Triathlon Foundation is poised to extend its support to current and prospective women's collegiate triathlon programs, propelling them towards competing at the NCAA varsity level.

The move towards NCAA Championship status for women's collegiate triathlon is a pivotal moment for the sport, with the TriDave Legacy Trust's gift providing crucial momentum. As women's triathlon stands on the cusp of achieving this significant milestone, the generosity of the TriDave Legacy Trust ensures that more female athletes will have the opportunity to compete at the collegiate level and beyond. This historic donation is a testament to Dave Alexander's enduring impact on the sport, embodying a steadfast dedication to the growth and development of triathlon across the nation.

<Button: Read More>

## A Camp to Remember

Reflecting on the USA Triathlon Foundation Training Camp, the event unfolded as an exciting gathering that brought together nearly 30 enthusiastic campers from across 15 states. Under the expert guidance of Project Podium Head Coach Parker Spencer, alongside celebrated Olympians Barb Lindquist and Joe Malloy, the camp offered an unforgettable experience for everyone involved. Participants joined an intensive program that included swim form analysis, run mechanics, and form drills, complemented by classroom sessions led by seasoned professionals in the endurance industry.

Held from February 28 through March 3 at the prestigious Olympic and Paralympic Training Site in Chula Vista, CA, the camp showed our commitment to fostering talent and passion in the triathlon community. With practical training sessions and theoretical insights, we provided the campers with a holistic view of what it takes to excel in triathlon.

Eager to catch a glimpse of the camaraderie, dedication, and skill that defined this year's Training Camp? Check out our recap video of the event's highlights. Support like yours makes successful events like these possible.

<Button: Watch the Highlight Reel>

## Triathletes in Paris

Don't miss your chance to experience the magic of the Summer Olympic and Paralympic Games in Paris with the USA Triathlon Foundation. Our "Triathlete in Paris" travel package offers an exclusive opportunity to support Team USA while enjoying access to the Games, including tickets to the Team USA house and dinner with the USA Triathlon Olympic and Paralympic Team.

This adventure also features guided tourist experiences and specialized merchandise. We're in the final hours of the registration window, so don't wait to secure your spot and be part of this once-in-a-lifetime trip!

<Button: Register Now!>

## Road to Paris

As the Summer Olympics in Paris approach, we're rallying behind our high-performance athletes, ensuring they have everything they need to excel. Your support can provide essential resources, from recovery services to childcare and sport performance coaching. Every contribution brings us closer to our goal of fully supporting each athlete's journey to the Olympics.

Join us in making a difference and empowering our athletes to achieve their dreams on the world's biggest stage.

Every $33,000 sponsors one athlete, giving them what they need to compete at their peak level. Here's a snapshot of what you can give:

**$100:** Recovery services and products for one race
**$300:** Peace of mind by providing childcare during international competition
**$500:** International bike transport
**$1,000:** Upgrade running shoes
**$2,500:** Sport performance coaching, including sport psychologist and exercise physiologist

Every donation counts on the road to Paris.

<Button: Make Your Mark>

## Upcoming Events: You're Invited!

Our community thrives on connection, competition, and celebration. This year's lineup of events promises to bring us together in new and exciting ways. From the energy of youth races to the elegance of our Gala, each event is a chance to engage with the triathlon community and support our mission. Here's a glimpse of what's to come:

- The USA Kids Tri Phoenix on April 21 in Phoenix, AZ will be a day of fun and friendly competition for young triathletes.
- Join us for the 2024 USA Triathlon Multisport National Championships from June 5-9 in Omaha, Nebraska. This is a chance for triathletes to earn an age group national title and qualify for Team USA!

- Celebrate our achievements and future goals at the 2024 USA Triathlon Gala on September 12 in Atlantic City, NJ. It's sure to be an evening to remember!
- Compete and connect at the 2024 USA Triathlon Olympic and Sprint Distance National Championships from September 13-15 in Atlantic City, NJ.

We hope to see you soon at one of these exciting events. In the meantime, I extend my sincere thanks to you for your unwavering support of our passionate multisport community. I can't wait to see where else 2024 takes us!

With immense gratitude,

Christi-Marie Butler
Chief Development Officer
USA Triathlon Foundation