



Julia Torres

Multimedia
Journalist

Contact

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About Me

Multimedia journalist with over five years of experience in newswriting and strong communication and storytelling skills, eager to gain hands-on experience in a fast-paced newsroom. Proficient in researching, writing and creating digital content in collaborative environments. Detail-oriented and adaptable, with a strong interest in contributing across broadcast, digital and print production teams.

Skills

- Strong News Writing
- AP Style
- Research
- Adobe Photoshop, Lightroom, Canva
- Fact Checking
- Interviewing

Education

- Santa Barbara City College
Associate in Arts in English and Journalism 2022 - 2024
- California State University, Northridge
Bachelor of Arts in Journalism, Minor in Sociology 2024 - 2026

Experience

- **News Editor** Oct 2024 - Present
Daily Sundial, CSUN
 - Manage editorial work for the News Desk, including assigning stories to staff reporters and J397 students to ensure consistent campus coverage.
 - Mentor student journalists for conducting interviews, AP Style writing and best reporting practices for campus-wide events.
 - Contribute multiplatform content through reporting, photography and strategic media engagement to drive digital traffic.
- **Marketing Intern** Jan 2025 - July 2025
Ever Lasting Fabrics
 - Led a marketing squad in developing brand awareness campaigns, focusing on influencer outreach and promotion content for a luxury bedding brand.
 - Executed digital content strategy by creating and authorizing weekly blog posts and designing recurring marketing emails to boost customer engagement.
 - Collaborated on ad performance during bi-weekly strategy meetings to refine marketing techniques and cross-channel messaging.
- **Historian Intern** Feb 2025 - May 2025
Museum Corps
 - Curated a digital archive of departmental events through photography, captioning and structured record-keeping.
 - Produced a portfolio in the form of a newsletter, synthesizing meeting minutes and visual assets into a final report for the CSUN Anthropology department.
- **Editor & Staff Writer** Aug 2023 - May 2024
The Channels, SBCC
 - Produced and edited high-impact articles for weekly publication, collaborating with the editorial board to refine story structure and flow.
 - Facilitated staff training on editing techniques and journalistic standards across print, video and social media.
 - Conducted field interviews and community-based reporting to provide accurate and timely news for the SBCC student community.

Awards

- California Press Foundation Internship Grant Recipient - 2026
- Second Place, Team Feature - JACC State On-the-Spot Awards - 2024
- Honorable Mention, Column Writing, JACC State On-the-Spot Awards - 2024
- First Place, Feature Story - JACC SoCal Publication Awards - 2023
- Second Place, News Writing - JACC NorCal On-the-Spot Awards - 2023